

LOTTERY LINES

THE LOTTERY

UMASS/AMHERST



312066 0374 7100 2

Twenty-two Winners NEW MEGABUCKS RECORD

JAN 02 1989
University of Massachusetts
Depository Copy

On the January 7, 1987 Megabucks Drawing 22 players all selected the winning combination of 1-5-8-12-15-19 and shared in the \$400,000 jackpot. The large number of winners in a single drawing broke the previous record of 21 winners on September 29, 1984.

Lots of other players also selected the winning combination:

1,225 won \$400

29,719 won \$40

259,673 won free bet

Why so many people chose the winning combination is a mystery. There are many popular combinations which players regularly select, but the January 7 winning number is not among those frequently chosen numbers.

Each jackpot winner received a lump sum payment of \$18,182, amounting to \$13,363.50 after state and federal taxes were deducted. Twenty of the 22 prizes have been claimed, but there still remains two to be collected.

MEGABUCKS SEASON TICKETS

Players found the Megabucks Season Ticket to be the ideal gift solution for Christmas, 1986. Season Ticket sales increased steadily beginning at Thanksgiving. Many players took advantage of the \$5 discount coupon (\$50 ticket) and \$10 discount coupon (\$100 ticket) included in the Special Holiday Promotional mailing which was sent to over 1 million households throughout Massachusetts in November. (continued next page)



Limousine Luxury, Comfort and Convenience were provided to some Megabucks jackpot winners in January by three sales agents who sold the winning tickets.

Left: TOASTING THEIR GOOD LUCK. Sharing the Jan. 17, \$1,304,970 jackpot are Roger St. Vincent of Barrington, R.I. and Janet Kowalski of Pawtucket, R.I. Sales Agent Peter Koch of Regency Liquors is on the right and Chauffeur Maurice Costello on the left. Regency Liquors, Rehoboth also sold an unclaimed jackpot of \$1,755,226 on Jan. 3, earning over \$28,000 in bonuses for January.

Bottom Left: MOTHER AND DAUGHTER split \$1,304,970 Megabucks jackpot. Virginia Savard of Nashua, N.H. and her daughter Cindy Tyler also of Nashua shared the January 17 Megabucks jackpot and a limousine ride to collect their prize. Chauffeur Cooper Stubbs is on the left. Tyngsboro General Store, Tyngsboro earned a \$13,000 bonus for selling the winning ticket.

Bottom Right: HAPPY "MAINE-IACS" rode down from Old Orchard Beach, Maine in style to collect their January 24, \$656,300 Megabucks jackpot. The prize was shared by mother Lauraine Pettengill and her daughter Robin Brewer. Left to right: Chauffeur Bob Blair, husband Robert Pettengill, Lauraine Pettengill, Robin Brewer, friend Norman Moreau and son Harold Pettengill. The winning ticket was sold by Terry's Liquors, Amesbury.



New Megabucks Record (continued from page 1)

A Season Ticket subscription has already proved lucky for 10 players:

12/11/85	Virginia Rhodes	\$3,576,820	Cal's Variety, Springfield
2/19/86	James Fraser	450,768	Big Discount Wonder, Framingham
5/03/86	Leslie Cole	452,056	Pete's Variety, Medford
5/10/86	Donald Labossiere	1,238,830	Northside Pharmacy, Worcester
7/30/86	Harriet Robbins	1,160,410	Tatnuck Pharmacy, Worcester
8/27/86	Robert Lassonde	107,114	Crosby's Supermarket, Salem
10/08/86	Joe Nebelski	228,266	Ryan & Casey, Greenfield
11/05/86	John Rusonis	243,380	MSLC
11/29/86	Gladys Doyle	2,609,941	Robbins Smoke Shop, Somerville
1/07/87	Robert J. Lewis	18,182	Heartland Drug, Framingham

Remember - the sale of Season Ticket subscriptions can earn you continued bonuses throughout the year including the possibility of a \$15,000 bonus for jackpot prizes of \$1.5 million or more.

Non-residents *can* be Season Ticket subscribers. There is no postal regulation prohibiting the mailing of *prize checks* out of state. The prohibition applies to the *Lottery mailing tickets out of state.*

Sales agents located on the Massachusetts border should point out to their customers the advantages of owning a Season Ticket, particularly when wintery weather may make getting out to buy the twice weekly ticket difficult. Players enjoy the convenience of selecting their own number and receiving the ticket *immediately* rather than waiting for it to be mailed to them.

Marketing Personnel Changes

Two 15-year employees of the Marketing Department were recently promoted to new positions in the Department.

Joseph O'Donnell, Field Representative, has been promoted to the position of District Sales Manager for the Greater Worcester District. Prior to joining the Lottery in 1972, he had several years of sales and purchasing experience with major corporations. His many years in the field as a Lottery marketing representative have provided him

comprehensive knowledge and understanding of the needs of the sales agents and will enable him to effectively serve both the agents and the players in the Greater Worcester area.

During his employment at the Lottery, Joseph Donnelly has had several positions in the Marketing Department, most recently as Coordinator of Sales Agent Drawings. For the past six months he has also hosted the Weekly Big Money Game Show. In his position as the Manager of Marketing Administration, his responsibilities will include the processing and assessment of sales agent license applications.

Both men possess a thorough knowledge of all facets of the Lottery operation acquired in their long-term employment as charter employees.

Assistant Director Resigns

Thomas B. O'Heir who has served as Assistant Director since July, 1983 and prior to that as Deputy Director of Management Services has resigned effective April 1, 1987 to become Vice President of Bell Canada Enterprises, Inc., a subsidiary of British American Bank Note, Inc. He will be in charge of all on-line Lottery development activities.

Mr. O'Heir has been with the Lottery since its inception in 1972 and was responsible for the development of the nation's first Instant Game in 1974. He has



Thomas B. O'Heir

overseen the development of The Lottery's computer structure and has been directly involved with the creation and development of The Numbers Game and Megabucks. Prior to joining a small group of charter Lottery employees in late 1971 in the creation of the Massachusetts Lottery, he was a Group Leader for Honeywell Information Systems for 15 years.

Mr. O'Heir's decision to accept this new challenge has brought a mixed response from his Lottery colleagues who are pleased with the challenge and opportunity his new position offers him but saddened at the loss of a highly talented, capable, but unassuming man whose friendship, good humor and loyalty will be deeply missed.

Instant Games Expiration Dates for Filing Claims

Baseball	12/29/86
Blackjack	2/21/87
Holiday Bonus	3/31/87

Megabucks Jackpot Winners

Fifty-five lucky players have won Megabucks in the last two and half months including these winners and agents.

DATE	TOTAL JACKPOT	WINNERS	AMOUNT WON	SALES AGENT	SALES AGENT BONUS
11/01/86	\$3,011,840	William E. Dodge Ashburnham	\$3,011,840	Haig's Variety Ashburnham	\$15,000
11/08/86	\$1,779,720	Evelyn MacDonald West Roxbury	\$1,779,720	White Hen Pantry West Roxbury	\$15,000
11/15/86	\$5,841,140	Alice O'Connell East Dennis	\$1,460,285	Player's Pharmacy Dennis	\$14,602
		Ricard P. Ward Marlboro	\$1,460,285	Sperry's Marlboro	\$14,602
		Antoinette Jensen Hadley	\$1,460,285	Northampton Big Y Northampton	\$14,602
		Joseph Hctor Middleton	\$1,460,285	Howe's Station Market Middleton	\$14,602
11/19/86	\$1,962,260	Joseph O'Brien Oak Bluffs	\$1,962,260	Tony's Market Oak Bluffs	\$15,000
11/22/86	\$3,285,640	Rene Bussiere Webster	\$3,285,640	Chet's Smoke Shop Webster	\$15,000
11/26/86	\$2,518,640	Paul Mazza Springfield	\$2,518,364	7-11 Springfield	\$15,000
11/29/86	\$2,609,941	Gladys Doyle W. Peabody	\$2,609,941	Robbins Smoke Shop Somerville	\$15,000
12/10/86	\$5,815,132	Richard A. Troiano Stoneham	\$2,907,570	Lil Peach North Reading	\$15,000
		Catherine Judge Sandwich	\$2,907,570	Meeting House Package Sandwich	\$15,000
12/13/86	\$3,113,620	Ferdinand Wiehl Pittsfield	\$3,113,620	Palmer Variety Pittsfield	\$15,000
12/17/86	\$3,113,620	Leonard J. Dennis Fall River	\$3,113,620	Dairy Mart Fall River	\$15,000
12/20/86	\$2,793,100	D & V Trust Quincy	\$2,793,100	People's Corner Market Medford	\$15,000
12/27/86	\$2,655,720	Mary Kennedy Cumberland, RI	\$2,655,720	Steve's Beverage Attleboro	\$15,000
1/30/87	\$5,265,680	Joyce F. Bruno Greenfield	\$1,755,226	Valley Farms Greenfield	\$15,000
		Rae C. Sullivan Rumford, RI	\$1,755,226	Vista Donut Attleboro	\$15,000

1986

Instant Games Sales Exceed \$300,000,000

Massachusetts is the *only* state lottery to market seven Instant Games in a *single* year. The decision to introduce a new game approximately every two months has kept the players excited and interested in the games and has pushed Massachusetts' annual Instant Game sales to well over \$300 million for 1986 and has contributed to total annual game sales in excess of one billion dollars.

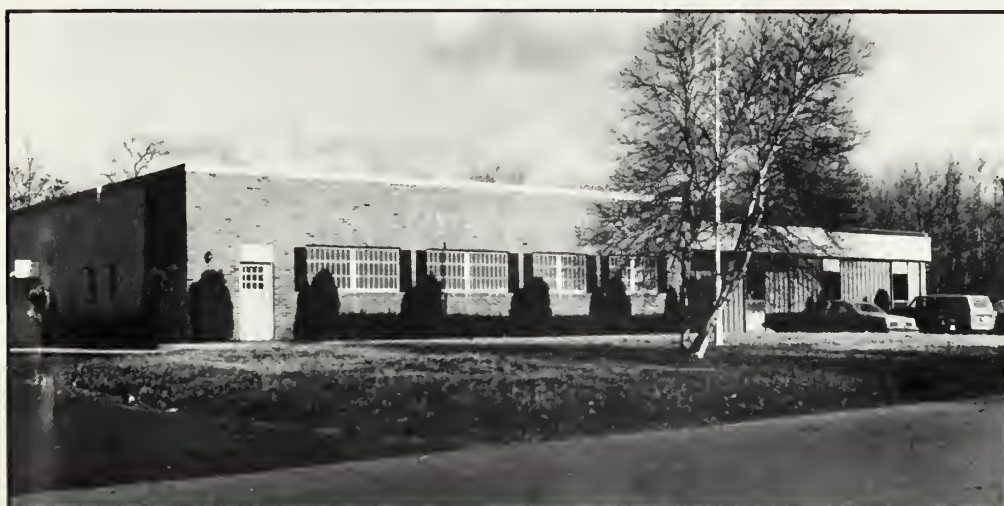
Sales agent cooperation in paying of Instant Game claims up to \$500 has been outstanding. The immediate payoff has been an essential factor in the continued popularity of the Instant Game tickets.

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is 849-5555 and ask for "Verification". Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.

Fairhaven Office

A new Lottery office is scheduled to open in February at 2 Pequod Road, Fairhaven, telephone 999-6748. The new office will make it possible to better serve the customers and sales agents in the Southeastern Massachusetts region. Frank Marujo, District Sales Manager for the Southeastern area and his Field Representatives will be working out of the new location.

Fairhaven becomes the sixth Lottery office. In addition to the main office in Braintree, The Lottery also has regional offices located in Boston, West Springfield, Woburn and Worcester as well as a warehouse facility in Randolph.



New Fairhaven Lottery Office

Big Money Show Lives Up To Its Name

With only a month left before the game was scheduled to end, two more people became Million Dollar Winners.

On December 30, 1986 Thomas Yentz of Fall River decided 3/yellow looked like a winning combination on the Million Dollar Wheel; and when the wheel stopped spinning, his lucky choice had made him the 103rd Big



A MILLION DOLLAR SURPRISE

Witold Pladziejewicz of Cambridge had difficulty believing he had actually won \$1,000,000 on the January 21 Big Money Show. Joe Donnelly, Big Money Show Host assured him that he had indeed won.

Money Game Million Dollar Winner.

Seventy-five year old Witold J. Pladziejewicz of Cambridge was feeling pretty lucky on January 21 when he selected 2/red but not a Million Dollars lucky. After winning, Mr. Pladziejewicz told Lottery officials that the explanation he had received before the show was very explicit, "but nobody told me how nervous I would be if I won."

Mr. Pladziejewicz was accompanied to the show by his nephew, Joseph Piekos who had given him a Season Ticket as a gift. His Season Ticket had qualified him for the Show.

The last Weekly Drawing of the winning numbers was held on January 28th. Players will have six weeks to submit any eligible entries which they have. All entries must be in Lottery Headquarters by 5 p.m. March 11 to qualify for entry and selection in the March 12 drawing. Present plans call for the final drawing to be held on March 18, 1987.

Players who have Big Money Game Season Tickets with expiration dates beyond January 28, 1987 will receive refunds based upon when their tickets will expire.

Big Money Game Winners

\$1,000,000 Winners

Thomas J. Yentz, Fall River
Agent: Superior Cleanser, F. River
Bonus: \$10,000

Witold J. Pladziejewicz, Cambridge

\$50,000 Winners

John Schafer, Fairhaven
Agent: Brooks Drug, Fairhaven
Bonus: \$500

George D'Angelo, Marlboro
Agent: MSLC



ONE OF THE LAST Big Money Game \$1,000,000 winners. On December 30, 1986 Thomas Yentz of Fall River became the 103rd MILLION DOLLAR WINNER in the Big Money Game. The last Weekly Drawing of the Big Money Game which began in April, 1972 was held on January 28, 1987. Shown with Mr. Yentz is his wife.

MASSACHUSETTS STATE
LOTTERY COMMISSION

15 ROCKDALE STREET
BRAINTREE, MA 02184

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
Boston, MA
Permit No.
57028

Vol. 4, No. 2 APRIL/MAY 1987

The Newsletter for Massachusetts
State Lottery Sales Agents

Robert Q. Crane
State Treasurer

James E. Hosker
Director

LOTTERY LINES

THE LOTTERY

MASSACHUSETTS
DEPOSITORY COPY

NOV 13 1987

Mass Millions is Here!

On April 20, tickets went on sale for the Massachusetts Lottery's newest game - Mass Millions.

The new game is designed to respond to players' frequently voiced requests for much higher level jackpots without changing the very popular current Mega-bucks game.

"Mass Millions" will have a field

of 46 numbers from which players will select 6. In addition to the 6 numbers which will be drawn every Friday night, a "bonus" number will also be drawn.

The amount of the Jackpot will depend upon the sales volume and the frequency which the jackpot is won, but the jackpot will never be less than \$1,000,000. The prize amount to be won for matching 5 of 6 or 4 of 6 numbers is substan-

play from one to five games. Customers can play anytime through the week up to 7:45 p.m. before the Friday night drawing.

Both the \$2 and the \$100 prizes can be paid at any Lottery sales agent. Claims for \$5,000 and \$50,000 must be sent to Lottery Headquarters in Braintree for payment or players may bring their claim to Braintree for payment.

With higher prizes come higher sales agent bonuses. Up to \$25,000 can be won for selling a winning Mass Millions jackpot ticket. A 1% bonus will also be paid on all \$5,000 and \$50,000 prizes. That adds up to a lot of bonus money to be earned in addition to the 5% commission paid on the sale of all tickets.

The first Mass Million drawing was televised "live" on Channel 4-WBZ, Boston at approximately 7:55 p.m. on Friday, May 1. All subsequent drawings will be televised on Channel 4 at the same time on the same day.

The "Bonus" Number

This is a new concept. In order to win with the "bonus" number, players must first match any 5 of 6 winning numbers. If they match 5 of 6 winning numbers and match the bonus number they will win \$50,000.

Players cannot win the jackpot prize by having the bonus number and 5 of 6 winning numbers.

PICK 6 NUMBERS IN EACH GAME

ONE PLAY

TWO PLAYS

THREE PLAYS

FOUR PLAYS

FIVE PLAYS

MASS
MILLIONS

WIN MASS MILLIONS

THE PRIZE STRUCTURE

Match	Prize
All 6 numbers	Jackpot
5 numbers plus bonus ball	\$50,000
5 numbers	\$5,000
4 numbers	\$100
3 numbers	\$2

tial and meets the desire of players for winning more when they come close to matching 6 numbers.

The distinctive green and yellow Mass Millions betting slip is easy to understand and complete. Each slip will allow the player to

Tom Russell Returns

Tom Russell, the popular host of the Big Money Show for over ten years and the man who was "Mr. Massachusetts Lottery" to thousands of players throughout the state, hosted a series of Special Promotion Sales Agent Events throughout the state. Agents had the opportunity to win some terrific prizes including: 10 prizes of a luxury weekend at the Ritz Carlton Hotel, Boston; 20 prizes of dinners for two at a luxury restaurant; and 30 prizes of a pair of Red Sox tickets.

Norine Bertrand of Photographic, Inc. of Swampscott was the winner of a weekend for two at the Ritz Carlton.



Mass Millions Sales

James Hosker, Executive Director had the pleasure of presenting the winners of the prizes at the various sales agent events.



Tracey Kaplan of Bernie's General Store, Quincy won a Dinner for Two.

Mass Millions Sales Agent Winners

Red Sox Tickets

Billy Yee Ilu Ke Lau Inc. Chicopee	Joe Genoa Genoa's Center Store Millbury	Gerry Dunne Glendale Pkg. Everett
Steve Brach Benton Park Springfield	Terry Belanger Belanger's Package Store Orange	John Areto Mr. John Barber Shop Melrose
Eugene Beauregard, Jr. Jane Alden Ludlow	Chris Duarte Lil Peach #329 Attleboro	Laura Evans Players Variety Ipswich
Phil Pyser Phillips Pharmacy Holyoke	Bill Cox Cox Pharmacy Abington	Richard Seder Dillon's Lynn
Carol Ruggeri A. Ruggeri & Sons Greenfield	Celeste Paleologos Shawmut Diner New Bedford	Josephine Boles Rusty's Liquors Roslindale
Laurie Miseph Colrain Liquors Colrain	Everett Dewar Duffy's Mini Mart Medfield	Frank DeCecca J & J Variety Waltham
Eleanor DeLibero Northgate Pharmacy Leominster	Sherry Carlson W. Bridgewater Liquor W. Bridgewater	Maria Pires Liquor City Mattapan
Nancy Jacobs Towne Discount Liquors Holden	Robert Antil Bob & Eileen Super Variety New Bedford	Gertrude Doyle Hancock Beverage Dorchester
James Marceau Valley Wine & Spirits Fitchburg	Eric Alman WHP Swampscott	Anne Andrews Stoughton Variety Stoughton
John Hamel Wachusett Liquors Clinton	Nick Catalano Catalano's Mkt Lawrence	Gary Cornell Ace Liquors Fall River

Dinner for Two

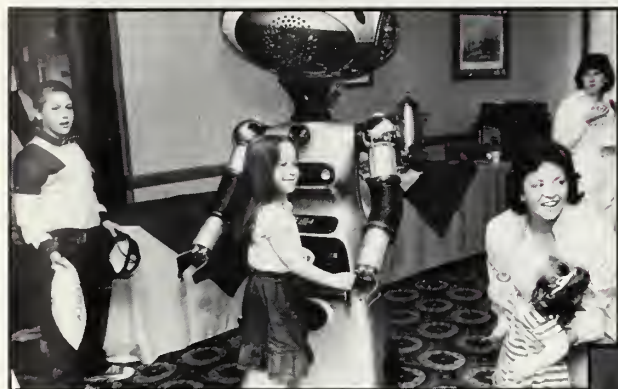
Rick Lombardi Jeanette's Food Store Springfield	Frank Pruchnik S.N. Crocker & Sons Wareham
Barbara Harris Valley Farms #15 Southampton	Francisco Galego Friendly Donuts New Bedford
Ed Speer Tudor House Liquors E. Longmeadow	John Hicky, Jr. Starlite Package Dracut
Paul Hodgkins 7-11 Sunderland	Anthony Mafale Mafale Revere
Paul LeRoux West Side Pharmacy Worcester	Ray Michaud Bung Hole Liquor Salem
Charlie Kerbel Turnpike Liquors Southboro	Jean Roberts Last Stop Variety Gloucester
Ann Pepper Carbonneau's Shoe Worcester	Peggy O'Leary Silhouette Lounge Allston
Bob Lemieux N. Brookfield News N. Brookfield	Tracey Kaplan Bernie's General Store Quincy
John Pelletier Mendoza's Pkg. Store Dighton	Ann Stevenson Shaw's Quincy
Doreen Langevin Shaw's N. Dartmouth	Al Flanzbaum Bond Market Milton

Ritz Carlton Weekend

Mary Beth Meyer Colonial News Feeding Hills
Carol Amlaw Winn Liquors Chicopee
William Cooner Galaxy Liquors Milford
Mark Noga Charlton Center Super Charlton
Frank Pruchnik S.N. Crocker & Son Wareham
Peter Peters C. Peters News Attleboro
James T. Heffernan Riverside Variety Haverhill
Norine Bertrand Photographic, Inc. Swampscott
George Moufarrej Big R's Variety & Deli West Roxbury
Lindy's General Store Pembroke

Agent Rallies

ant task of congratulating the
allies held throughout the state.



Billy Yee of the Hu Ke Lau Inc., Chicopee was the winner of a pair of Red Sox tickets.

Seiko' - a walking talking robot was a favorite of everyone, especially a few of the youngsters who came along to the rallies with their folks.



Terry Belanger of Belanger's Liquor, Orange was the winner of a pair of Red Sox Tickets.

Frank Pruchnik of S.N. Crocker & Sons, Wareham was the winner of Dinner for Two.



Megabucks Jackpot Winners



Doubly Pleased at each winning \$1,113,530 were Paul Blanchard of Canton and Rosaleen Close, Stoughton. Sales agents Town Plaza Drug, Billerica and Shaws #20, Canton each earned bonuses of \$11,135.

Megabucks Jackpot Winners

Twenty-seven lucky players have won Megabucks in the last two months including these winners and agents.

DATE	TOTAL JACKPOT	WINNERS	AMOUNT WON	SALES AGENT	SALES AGENT BONUS
04/04/87	\$6,324,560	Raymond Bellemare Turners Falls	\$6,324,560	Equis Montague	\$15,000
04/08/87	\$2,476,760	Joseph A. Sapienza Leominster	\$1,238,380	Pettoruto's Mkt Leominster	\$12,383
		Thomas C. DeFelice Methuen	\$1,238,380	Leominster News Leominster	\$12,383
04/15/87	\$4,555,460	Stephen Girouard Marblehead	\$1,138,865	Howard News Marblehead	\$11,388
		Marion Chaffe Winchester	\$1,138,865	The News Shop Winchester	\$11,388
		Janice Hope Whitman	\$1,138,865	Regal Liquors Whitman	\$11,388
		George Belanger Windsor Locks, CT	\$1,138,865	Southgate Liquors Agawam	\$11,388
04/29/87	\$9,730,099	Paul Sullivan Melrose	\$3,243,366.48	White Hen Pantry Winthrop	\$15,000
		Robert G. Langer Thompson, CT	\$3,243,366.48	Holly Farms Webster	\$15,000
		Richard J. McMinn Chelmsford	\$3,243,366.48	Westland Wine & Spirits Chelmsford	\$15,000



The Shields Family of Marshfield has a lot to be happy about after winning \$1,569,500. Jamie 20 months is shown with mother Mariellen and father Michael. Sales agent Perkins Square Dell, South Boston earned a \$15,000 bonus.



John Calareso,
Symmes Market,
Arlington.
*The store sold Willa
Malcow of Brookline
her \$1,918,286 winning
Megabucks jackpot
ticket and earned a
\$15,000 bonus.*



Michael Amedio
of Belmont
*was accompanied by all
his family to collect
his first prize check
of a winning Mega-
bucks jackpot of
\$272,482. The winning
ticket was sold at
Vahey's Package Store,
Watertown.*



**A \$2 Million
Smile**
*lights up the face
of Donald Payne
of Holliston after
winning \$2,136,260.
Agent Village
Stationery, Holli-
ston earned a
\$15,000 bonus,
their second
Megabucks jackpot
winner in a year.*

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is 849-5555 and ask for "Verification". Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.

Twice Lucky!
*For the second time, House
of Burgess, Brockton sold a
winning Megabucks jackpot
ticket. Valerie Foster of
Brockton won \$2,049,060 on
the February 28 drawing
earning a \$15,000 bonus for
the agent. Shown here is
Patty Corrivan and Ed
Burgess.*



PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
Boston, MA
Permit No.
57028

**MASSACHUSETTS STATE
LOTTERY COMMISSION**
15 ROCKDALE STREET
BRAINTREE, MA 02184

Mass Millions- Off to a good start

Within two months of launching the new Mass Millions game, the jackpot has been won twice.

The first jackpot of \$3,449,760 which was won on May 15 was

shared by six co-workers at Data General in Hudson. The Hudson Bookshop which sold the first Mass Millions jackpot prize earned a \$15,000 bonus. The store has

sold two Megabucks Jackpot winners as well.

After 4 weeks of not being won, the jackpot rolled up to over \$6 million for the June 19th drawing. James Grant of East Brookfield purchased his winning ticket from Hode's Food City Outlet in Spencer earning the store the maximum Mass Millions agent bonus of \$25,000!

June 19th was also lucky for two other players each of whom won \$50,000. Myrtle Sorenson of Waltham purchased her winning ticket at Glendale Package, Waltham - another lucky store. Four Megabucks jackpot prizes have been sold at Glendale Package which put the store right near the top in having sold multiple winners. Edward Kulakowski of Brentwood, NH purchased his ticket at Skelley's State Line, Haverhill.

The winners were all on hand early in the day at the Braintree office on Monday, June 22 to pick up their prize checks.

Mass Millions also produced 28 \$5,000 winners, 1,589 \$100 winners and 27,420 \$2 winners on June 19th. The game is really catching on.

Remember, a \$25,000 bonus could be yours. Remind your customers every week to purchase their tickets before the drawing on Friday night at 7:55 p.m.



Mass Millions First Jackpot Winners
Six co-workers at Data General, Hudson pooled their funds to purchase Mass Millions tickets and became the game's first jackpot winners on the May 15 drawing. Left to right: Brian O'Malley, John Gierczak, Paul Abasciano, David DeMattia, David Champagne and seated Jose Costa, Milford. The winning ticket earned sales agent Hudson Bookshop, Hudson a \$25,000 bonus!

Arriving in Style
James Grant, wife Sandra and James' parents James and June Grant all of E. Brookfield were driven to Braintree by chauffeur Howard Shoglund to collect James' first check as the winner of the June 19th Mass Millions drawing. The winning ticket was sold at Hode's Food City Outlet in Spencer. The sales agent will receive a bonus of \$25,000.





\$50,000 Winner

Edward Kulakowski of Brentwood, NH shown with his grandson was one of two \$50,000 winners of the Mass Millions drawing of June 19, 1987. Mr. Kulakowski received his prize check from Executive Director James E. Hosker.



Mass Millions First Jackpot Winner

was sold at Hudson Bookshop, Hudson to a group of six players who shared the jackpot ticket. Debbie Rundlett displays a handful of betting slips available at the store. The sale earned the sales agent a \$15,000 bonus.



\$10,000 Winner

Ted Ntakoulas of Teddy's Donuts, Braintree receives congratulations after winning \$10,000 in the Daily Double Sales Agent Drawing on May 1. Left to right: Louis J. Totino, Deputy Director of Marketing, Mr. Ntakoulas, Joseph Donnelly, Marketing Administration, Manager.

"Daily Double" Sales Agent Drawings

The fourth and final drawing of the "Daily Double" sales agent drawing was held on April 24, 1987 at Lottery Headquarters. There were 25 winners of \$1,000, 90 winners of \$100, 200 winners of \$50 and 250 winners of \$20.

On May 1, 1987 the grand prize drawing for the "Daily Double" Instant Game was conducted in Braintree. The winning agents are listed below:

Teddy's Donut, Braintree	\$10,000
Adams Corner, Dorchester	\$ 3,000
Point Gas, New Bedford	\$ 2,500
Y D Package, Worcester	\$ 2,000
Ro-Art Liquor, New Bedford	\$ 1,500

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is 849-5555 and ask for "Verification". Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.

Mass Millions Jackpot Winners

*As of June 19, 1987 we have had two Mass Million jackpot winners. Hudson Bookshop, Hudson sold a winning ticket of \$3,449,760 to Jose Costa of Hudson, Ma. A \$6,216,200 winning jackpot ticket was sold to James E. Grant of E. Brookfield by Hode's Food City Outlet, Spencer.

MASS MILLION - \$50,000 WINNERS

- 05/08/87 Rachel P. Blackmar, Barrington, RI
Agent: Seekonk Liquors, Seekonk
Bonus: \$500
- 06/12/87 Wayne J. Richards, Clarksburg
Agent: Bill's Variety, No. Adams
Bonus: \$500
- 06/19/87 Myrtle Sorenson, Waltham
Agent: Glendale Package, Waltham
Bonus: \$500
- Edward Kulakowski, Brentwood, NH
Agent: Skelley's State Line, Haverhill
Bonus: \$500

"Draw Poker" Sales Agent Drawings

The first two "Draw Poker" drawings were conducted at Lottery Headquarters in Braintree. In each of the first two drawings there were 35 winners of \$1000, 125 winners of \$100, 215 winners of \$50 and 300 winners of \$20.

The First \$50,000
Mass Millions
prize winning
ticket was sold
at the Stop &
Shop in Pittsfield.
Shown are sales
clerks Melissa
Cuddihy and
Debbie Zachary.



\$50,000
worth a three
hour trip from
Clarksburg to
Braintree to
collect the prize
won by Lorrie
and Wayne
Richards in the
June 12th Mass
Millions Drawing.

Megabucks Jackpot Winners

Twenty-five lucky players have won Megabucks in the last two months including these winners and agents.

DATE	TOTAL JACKPOT	WINNERS	AMOUNT WON	SALES AGENT	SALES AGENT BONUS
05/06/87	\$1,640,080	Albert L. Dubois Rochester, NH	\$1,640,080	Pleasant Spa Haverhill	\$15,000
05/20/87	\$8,491,720	Elisa Murphy Middleton	\$2,122,930	Dave's Convenient Liq. Middleton	\$15,000
		Richard A. Messer Malden	\$2,122,930	Sulgrave's Boston	\$15,000
		John Cabeceiras Swansea	\$2,122,930	Piques Mini Mart Fall River	\$15,000
		Angela T. Santiago Lawrence	\$2,122,930	Perrotta's Lawrence	\$15,000
05/27/87	\$2,448,800	Mary J. Denis Nashua, NH	\$2,448,800	Village Variety Lowell	\$15,000
06/10/87	\$4,379,599	Dorothy I. Donovan Marshfield	\$1,459,866	Purity-Angelo Kingston	\$14,598
		Irving Uchenick Hull	\$1,459,866	Clover Drug Milton	\$14,598



Four Megabucks Jackpot winning tickets
have been sold at Vista Donut, Attleboro.
Rita Parker is one of the people at Vista
who knows that Megabucks can be very
good for the store as well as the winner.



A \$1,138,865 winning ticket was sold by The News Shop, Winchester to Marion Chaffee of Winchester for the April 15 Megabucks drawing. Sales clerk Glyn Jacobs knows a \$11,388 bonus is something to smile about.

Where are these winners?

Maybe one of your customers has forgotten to check their Megabucks tickets and does not know a fortune is theirs for the claiming. Remind your customers to take a minute and look over any tickets they may have at home.

01/03/87	Regency Liquor, Rehoboth	\$1,755,226.48
01/07/87	J.J.'s Variety, Westfield	\$18,181.68
01/31/87	Riddle's Food Mart, Scituate	\$234,335.00
02/04/87	A & B Package Store, Methuen	\$915,540.00
05/02/87	Curtis Compact #197, Hanover	\$513,040.00



Looks Like He's Alive!

Campello News of Brockton stops passersby with the friendly fellow in the store window displaying the Megabucks jackpot amount.

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
Boston, MA
Permit No.
57028

MASSACHUSETTS STATE
LOTTERY COMMISSION
15 ROCKDALE STREET
BRAINTREE, MA 02184

LOTTERY LINES

THE LOTTERY

\$15.2 Million Megabucks Jackpot Equals Three \$5 Million Winners



\$15.2 MILLION DIVIDED THREE WAYS provided a \$5 million prize to each of the three winners of the July 8 Megabucks drawing. Left to right: Frank Ayer of Burlington, Raymond Thiboutot of Tiverton, RI, and John Messier of Framingham.



After rolling over for three successive drawings, the July 8 Megabucks jackpot was split among three gentlemen - each of whom won \$5,070,280. The three winners all arrived within a short time on Thursday morning, July 9 at Lottery Headquarters, Braintree to file their claims and to receive their first of 20 annual installments.

Two of the winners were from Massachusetts and one from Rhode Island. Frank Ayer of Burlington, a Maintenance Supervisor in Boston, purchased his ticket at State Road Liquor Mart, Burlington; John H. Messier of Framingham, a retired ice cream company executive, picked up his winning ticket at Turnpike Food & Liquor, Southboro; and Raymond D. Thiboutot drove over from his home in Tiverton, RI to purchase his ticket at Guimond Farms Convenient - the fourth time the store has sold a Megabucks jackpot winner! Each of the agents earned a \$15,000 bonus as a result of selling the winning tickets.

\$15,000 SALES AGENT BONUS SMILES are on the faces of Nicolas Di Fantus and John Fidalgo of State Road Liquor, Burlington. The store sold one of the three \$5,070,280 Megabucks jackpot winning tickets on the July 8 drawing.

Mass Millions Jackpot Winners

DATE	TOTAL JACKPOT	WINNERS	AMOUNT WON	SALES AGENT	SALES AGENT BONUS
05/15/87	\$3,449,760	Jose P. Costa Hudson	\$3,449,760	Hudson Book Shop Hudson	\$25,000
06/19/87	\$6,216,200	James Grant Brookfield	\$6,216,200	Hodes Food City Outlet Spencer	\$25,000



The Hodes Brothers of Hodes Food City, Spencer were delighted that the winning MASS MILLIONS \$6,216,200 jackpot ticket was purchased at their store by James Grant of E. Brookfield. The sale earned the store a \$25,000 bonus. Left to right: Jean Cotton, MSLC Field Representative, Barry Hodes, Sidney Hodes, Joseph O'Donnell, MSLC Worcester District Manager.

19 Megabucks Jackpot Winners

The second largest number of winners in Megabucks history split a \$6,451,660 jackpot on July 22. Each one became the winner of \$339,561.

The record for the largest number of winners still stands at 22 for January 7, 1987.

Mass Millions - \$50,000 Winners

- 05/08/87 Rachel P. Blackmar, Barrington, RI
Agent: Seekonk Liquors, Seekonk
Bonus: \$500
- 06/12/87 Wayne J. Richards, Clarksburg
Agent: Bill's Variety, No. Adams
Bonus: \$500
- 06/19/87 Myrtle Sorenson, Waltham
Agent: Glendale Package, Waltham
Bonus: \$500
- Edward Kulakowski, Brentwood, NH
Agent: Skelley's State Line, Haverhill
Bonus: \$500
- 07/03/87 Janet Shields, Beverly
Agent: Crossings Corner Market, Beverly
Bonus: \$500
- Paul J. D'Ambra, Johnston, RI
Agent: Lil White Store, Canton
Bonus: \$500

- 07/10/87 Michael L. Hayes, Methuen
Agent: Pare's Liquors, Methuen
Bonus: \$500
- Mary S. Fairbanks, Worcester
Agent: Wonder Food Warehouse, Shrewsbury
Bonus: \$500
- 07/17/87 Michael S. Cataldo, Somerville
Agent: Janar Pharmacy, Somerville
Bonus: \$500
- Alan W. Larkin, Medford
Agent: Elm Variety, Somerville
Bonus: \$500
- William M. Ogonosky, Medford
Agent: Pete's Variety, Medford
Bonus: \$500
- 07/24/87 Gerald F. Ferrara, South Boston
Agent: Pleasure Bay Mart, South Boston
Bonus: \$500



GOOD NEIGHBORS MAKE GOOD WINNERS
Allan Larkin and William Ogonosky, both of Medford, were so happy when they each won \$50,000 on the July 17 MASS MILLIONS drawing that they had T-shirts made up with their winning number combinations on them.

Lucky Thirteen

Celia Magyar of Sturbridge became the 13th person to win the Megabucks jackpot on a Season Ticket subscription. Mrs. Magyar was one of nineteen winners who each won \$339,561 on the July 22 drawing. Mrs. Magyar purchased her Season Ticket at Yankee Spirits in Sturbridge and earned for them a \$3,395 bonus.

Megabucks Jackpot Winners

Thirty-two lucky players have won Megabucks in the last two months including these winners and agents.

DATE	TOTAL JACKPOT	WINNERS	AMOUNT WON	SALES AGENT	SALES AGENT BONUS
06/24/87	\$2,354,620	Ruth E. Bishop Pascoag, RI	\$2,354,620	Hvizdos Douglas	\$15,000
07/08/87	\$15,210,840	Frank C. Ayer Burlington	\$5,070,280	State Road Liquor Mart Burlington	\$15,000
		Raymond Thiboutot Tiverton, RI	\$5,070,280	Guimond Farms Conv. Fall River	\$15,000
		John H. Messier Framingham	\$5,070,280	Turnpike Food & Liquor Southboro	\$15,000

VERIFICATION TIME EXTENDED

In order to provide better service to both players and sales agents, the hours and days during which agents may call to verify a \$500 winning Instant Game ticket were extended effective July 20th.

Verification calls on the 1-800-852-5232 number can now be made from 8:00 a.m. to 8:00 p.m. Monday through Saturday.



A \$15,000 BONUS

was earned by Paul Desari, owner of Village Variety, Lowell. Mary Denis of Nashua, NH purchased her \$2,448,800 Megabucks jackpot winning ticket at the store for the May 27 drawing. Mr. Desari brought Mrs. Denis as well as his entire family (shown in background photo) to Lottery Headquarters, Braintree to share in the happy event.



HOW SWEET IT IS!

to be the store that sells a winning Megabucks jackpot ticket. Tammy Woodbury of Clover Drug, Milton knows. The store earned a \$14,598 bonus for selling the June 10 winning ticket to Irving Uchenik of Hull.



BIG DEAL!

Fernando Castanleira of the Sunset Grille, Cambridge, won the grand prize of \$20,000 in the Draw Poker agent drawing held at Lottery Headquarters on July 10. Left to right: Louis J. Totino, Deputy Director of Marketing and Mr. Castanleira.

Season Ticket Megabucks Jackpot Winners

12/11/85	Virginia Rhodes, Springfield	\$3,576,820
02/19/86	James Fraser, Framingham	\$450,768
05/03/86	Leslie Cole, Lynn	\$452,056
05/10/86	Donald Labossiere, Worcester	\$1,238,830
07/30/86	Harriet Robbins, Worcester	\$1,160,410
08/27/86	Robert Lassonde, Dover, NH	\$107,114.76
10/08/86	Joe Nebelski, Brattleboro, VT	\$228,166.64
11/05/86	John Rusonis, North Andover	\$243,380
11/29/86	Gladys Doyle, West Peabody	\$2,609,941
01/07/87	Robert J. Lewis, Framingham	\$18,182
04/18/87	Thomas Regan	\$431,220
07/11/87	Jo-Marie Champa, Reading	\$847,660
07/22/87	Celia M. Magyar, Sturbridge	\$339,561



\$2,122,930 MEGABUCKS JACKPOT

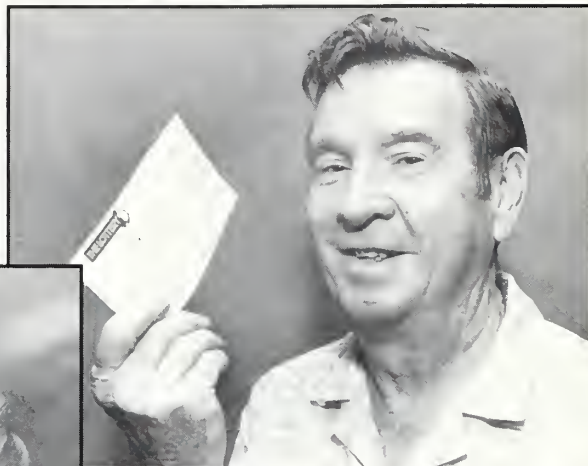
prize was sold at Dave's Convenient Liquors, Middleton to Elisa Murphy of Middleton. Left to right: salesperson Gail McCarthy and owner David Favreau. The bonus earned was \$15,000.

A Quintet of \$2.4 Million Megabucks Winners

The August 5th Megabucks drawing produced five winners of \$2,474,580 earning bonuses of \$15,000 for sales agents: Edgemere Discount Liquors, Shrewsbury; Millville Liquor Mart, Millville; Broadway Package Store, Norwood; Marie's Variety, Lowell; and Crystal Package Store, W. Springfield.



George and Della Porter, No. Scituate, R.I.



Robert Hanley, Dracut



John E. Gelzinis, W. Springfield



Sharon Rainville,
Millbury



Kevin J. McDavitt, Mansfield

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
Boston, MA
Permit No.
57029

MASSACHUSETTS STATE
LOTTERY COMMISSION

15 ROCKDALE STREET
BRAINTREE, MA 02184

MASS. T2.3.5
Vol. 5, No. 1 JANUARY 1988

The Newsletter for Massachusetts
State Lottery Sales Agents

Robert Q. Crane
State Treasurer

James E. Hosker
Director

LOTTERY LINES

THE LOTTERY

GOVERNMENT DOCUMENTS
COLLECTION

JAN 03 1989

University of Massachusetts
Depository Copy

GREEN STUFF

The
Brand New Instant Game

One of Boston's most popular sports teams - the Boston Celtics - should make the Lottery's first Instant Game of 1988 a "high scorer" with the players.

The bright green ticket of-

fers players three chances to win on each ticket when "Your Score" beats "Opponent's Score". Prizes range from \$1 to a top prize of \$5,000. In addition to the cash prizes, players can win a "Green Stuff" T-shirt featuring six of the popular Celtics players by collecting five tickets with the word "Score" and sending them in the special envelope provided for entries.

SALES AGENT CONTEST

Four sales agent drawings (January 29, February 12, 25 and a date to be determined) will provide agents the opportunity to win bonuses of \$50, \$100 and \$500. The Entry Form for the drawings is contained in each packet of tickets.

The Grand Prize (Agent) Drawing will feature the following prizes:

- | | |
|---------|-----------------------|
| 1 prize | \$3,500 to \$100,000* |
| 2 prize | \$3,000 cash |
| 3 prize | \$2,500 cash |
| 4 prize | \$2,000 cash |
| 5 prize | \$1,500 cash |

* Full details of the Grand Prize Drawing can be found in the Sales Agent Information bulletin mailed to you previously.

Join the team and get 1988 off to a great start with this novel Instant Game.



Megabucks Jackpot Winners

Seventeen lucky players have won Megabucks in the last two months including these winners and agents:

Date: 11/21/87

Total Jackpot: \$2,968,580

Ronald Berquist, Worcester

Amount Won: \$2,968,580

Agent: Thomas A. Hickey Inc., Shrewsbury

Bonus: \$15,000

Date: 11/25/87

Total Jackpot: \$2,226,440

P. Lori Holland, Warwick, RI

Amount Won: \$2,226,440

Agent: Sunnybrook Farms, Fall River

Bonus: \$15,000

Date: 12/02/87

Total Jackpot: \$5,386,500

Thaddeus Tokarz, Jr., Ludlow

Amount Won: \$1,795,500

Agent: Smarty's Spa, Indian Orchard

Bonus: \$15,000

Gary P. Bynum, Lunenburg

Amount Won: \$1,795,500

Agent: Mother Hubbard's, Lunenburg

Bonus: \$15,000

Rosc Falzarano, Winthrop

Amount Won: \$1,795,500

Agent: Esther's Smoke Shop, Boston

Bonus: \$15,000

Date: 12/09/87

Total Jackpot: \$3,827,240

Stephen Kurlansky, Sharon

Amount Won: \$1,913,620

Agent: Christy's, Stoughton

Bonus: \$15,000

Marla J.A. Fluet, Newburyport

Amount Won: \$1,913,620

Agent: Rivers Edge Stationery, Amesbury

Bonus: \$15,000

Date: 12/12/87

Total Jackpot: \$2,646,000

Mary P. Cashman, Holliston

Amount Won: \$2,646,000

Agent: Village Stationery, Holliston

Bonus: \$15,000

Date: 12/16/87

Total Jackpot: \$1,984,500

Michael K. Blau, Randolph

Amount Won: \$1,984,500

Agent: SSB Realty, Quincy

Bonus: \$15,000

Date: 12/23/87

Total Jackpot: \$4,772,240

Ira Levinsky, N. Easton

Amount Won: \$2,173,900

Agent: Lil Peach, Easton

Bonus: \$15,000

Evclyn M. Simon, Provincetown

Amount Won: \$2,173,900

Agent: Simon's Deli, Provincetown

Bonus: \$15,000

Date: 01/02/88

Total Jackpot: \$7,559,980

Peter Moseone, Revere

Amount Won: \$3,779,990

Agent: White Hen Pantry, Revere

Bonus: \$15,000

Steve R. Violette, Norwood

Amount Won: \$3,779,990

Agent: Convenient Food Mart, Norwood

Bonus: \$15,000

Date: 01/09/88

Total Jackpot: \$2,268,000

Frederick Quebec, Everett

Amount Won: \$2,268,000

Agent: Prattville Market, Chelsea

Bonus: \$15,000



FATHER AND DAUGHTER, Debbi Sauve and Paul Sauve of Douglas Liquors, Attleboro are equally pleased to have sold a \$1,533,700 winning Megabucks jackpot ticket to Robin Andrews of Hope, RI. The sale earned a \$15,000 bonus for the store.



SANTA CAME EARLY on December 23 for Ira and Carol Levinsky of No. Easton with a \$2,173,900 Megabucks jackpot winning ticket. Sales Agent Lil Peach of Easton also collected an early Christmas present - a \$15,000 bonus for selling the winning ticket.



THOSE TWINKLING EYES belong to Mary Cashman of Holliston, winner of a \$2,646,000 Megabucks jackpot. Village Stationery and Gift, Holliston has had two previous jackpot winners. Bonus for the store was \$15,000.

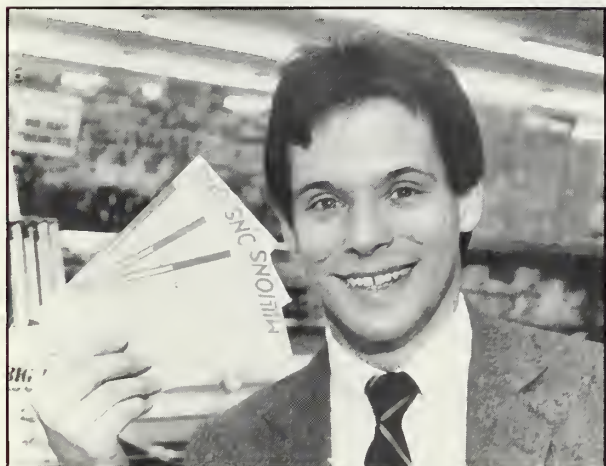
BACK-UP EQUIPMENT

Players sometimes ask, "What would happen if you couldn't draw the numbers at Channel 7?" Duplicates of the equipment used to select the winning numbers in The Numbers Game, Megabucks and Mass Millions are located at

the main office of The Lottery in Braintree. If, for any reason, the drawings could not be carried out at the television studio, the back-up equipment could be rapidly mobilized to draw the winning numbers.



THE POWERS THAT BE is Walter Powers of Lynn, December 4 Mass Millions \$2,102,622 jackpot winner. Sales Agent, Riverside Market, Lynn earned a \$21,026 bonus on the sale.



IT'S NOT THAT BAD COMING IN SECOND - Mass Millions offers a \$50,000 prize to players who match five of the first six winning numbers drawn by the Lottery in addition to matching the bonus ball. Sales Agent, Richard Markiewicz of Big Discount Food Warehouse, Shrewsbury likes the \$500 bonus that the store received for selling Margaret Archambeault the \$50,000 winning Mass Millions ticket.

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is **849-5555** and ask for "Verification". Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.

Mass Millions Jackpot Winners

Date: 05/15/87

Total Jackpot: \$3,449,760

Jose P. Costa, Hudson

Amount Won: \$3,449,760

Agent: Hudson Book Shop, Hudson

Bonus: \$25,000

Date: 06/19/87

Total Jackpot: \$6,216,200

James Grant, Brookfield

Amount Won: \$6,216,200

Agent: Hodes Food City Outlet, Spencer

Bonus: \$25,000

Date: 09/25/87

Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford

Amount Won: \$9,916,760

Agent: Shawmut Package Store, New Bedford

Bonus: \$25,000

Date: 10/23/87

Total Jackpot: \$3,265,440

Joseph Venesky, South Boston

Amount Won: \$3,265,440

Agent: Hub Discount, South Boston

Bonus: \$25,000

Date: 12/04/87

Total Jackpot: \$4,205,240

Walter Powers, Lynn

Amount Won: \$2,102,620

Agent: Riverside Market, Lynn

Bonus: \$21,026

Thomas F. McEleney, Beverly

Amount Won: \$2,102,620

Agent: Convenient Food Mart, Beverly

Bonus: \$21,026

Some Things You Might Not Know About the Drawing Equipment

The equipment used to select the winning numbers in both the Megabucks and Mass Millions game is manufactured in France by a company called Ryo Catteau. The Ryo Catteau drawing equipment is built to be operated in front of an audience, to provide a highly visible and secure method of random number selection. Similar equipment is seen regularly on Canadian television and is in use in Argentina, Belgium, China Canada, Cyprus, Ethiopia, France, Germany, Ghana, Israel, Italy, Mali, Morocco, Nigeria, Portugal, Senegal, Sierra Leone, Spain, Switzerland, Thailand, Tunisia, Turkey, Zimbabwe and lately in the United States (Arizona).

TULIPE is the name given to the machine by the manufacturer, Ryo Catteau. The TULIPE has been especially developed for use on television from previous models of similar design and reliability. The highly visible loading mechanism and the specially modified truncated face piece are designed to accommodate

the needs of the television audience to get "as close to the action" as possible.

The brightly colored, numbered solid rubber balls are each carefully manufactured to highly precisioned tolerances to ensure completely random selection, and add to the visibility of the drawing.

A remote control device which activates the specially designed and proven trap mechanism at the base of the drum allows only one ball at a time to be selected and is a further assurance against tampering or manipulation.

The equipment operates automatically when the drawings are held in the television studio. However, a remote control can be used to operate the equipment manually on those occasions when the drawings are held outside the studio. The remote control allows members of the audience to participate in the drawing(s) by activating the remote control.

A \$15,000 BONUS - A NICE WAY TO END 1987

These agents all sold a Megabucks winning jackpot ticket, which earned each store a \$15,000 bonus:



KIM RUCCO of LIL PEACH, EASTON — the \$2,173,900 ticket was sold to Ira Levinsky of No. Easton.



RON BERGERON of SUNNYBROOK FARMS, FALL RIVER — the \$2,226,440 ticket was sold to P. Lori Holland of Warwick, RI — the store's **third** winner!



ALICE CAMPBELL of CHRISTY'S MARKET #36, STOUGHTON — the \$1,913,620 ticket was sold to Steven Kurlansky of Sharon.



WONG WEIS of HARTWELL SMOKE SHOP, LOWELL — The \$2,770,680 ticket was sold to Mildred Mason of Dracut.

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
Boston, MA
Permit No.
57028

**MASSACHUSETTS STATE
LOTTERY COMMISSION**
15 ROCKDALE STREET
BRAINTREE, MA 02184

LOTTERY LINES

GOVERNMENT DOCUMENT
COLLECTION
THE LOTTERY

University of Massachusetts
Depository Copy

14 Winning Tickets - 27 Winners

After rolling over for three successive drawings, the \$10,226,418 jackpot for the February 17, Megabucks jackpot was split among 14 winners. One of the winning tickets was shared by 14 players, co-workers in a local computer company.

Each winner's share amounted to \$730,458.48, divided into 20 annual payments of \$27,392.18, paid each year on the anniversary date of the winning.

Winning tickets were geographically well distributed across the state. The winning tickets were sold in:

Wheeler's Drug Store, Springfield
Adairs Variety, Haydenville
Ann & Hope of N. Dartmouth
Shurfine Market, Tyngsboro
Stop & Shop #769, Gloucester
Vanders Superette, Medford
Village General Store, Manomet
Amvets Thrift Store, Brockton
Cross Road Liquor, Burlington
Uptown Liquors, Inc., Reading
Atlantic Food Mart, Reading
Brolin's Variety, Attleboro
7-11 Food Store, Quincy
Star Market #104, Cambridge

Sales for the week preceding the big jackpot were up considerably from a normal week's sales, almost \$9.5 million for the week.

Ten of the winners (including the group of 14) arrived promptly at the Lottery Braintree office the day following the drawing. All received their checks within hours of filing their claim. None of the winners expressed disappointment at sharing the jackpot. . . they were all grateful for their good luck and are looking forward to a "sunny day" in February every year for the next 19 years when the balance of their prize will be delivered in the mail.

The winners included:

Jacqueline L. Brangiforte, Reading
Joanne M. Rego, Fairhaven
Joseph C. Legere, Attleboro



Peter Malone, Manomet
Sales Agent: Village General Store, Manomet



Eleanor Fortuna, Woburn
Sales Agent: Cross Roads
Liquors, Burlington



THE GANG'S ALL HERE - To receive their share of the prize. Deborah Laing accepted the first prize check on behalf of her 13 co-workers, all of whom shared equally in one of the 14 Megabucks jackpot winning tickets on the February 17th drawing.



Michael Newman, Quincy
Sales Agent: 7-11 Food, Quincy

Enock Acheampong, Springfield
Michael J. Newman, Quincy
Michael E. Wilson, Haydenville
Richard Rand, Salisbury
Thomas Dougherty, Tilton, NH
Robert Lecar, Brockton
Gerard Mahoney, Medford
Eleanor Fortuna, Woburn
Patricia A. Smith, Gloucester
Peter J. Malone, Manomet and
Deborah Laing, Marblehead who
represented the 14 co-workers.



Gerald Mahoney and wife Patricia
Sales Agent: Vanders Superette, Medford

Megabucks Jackpot Winners

Twelve lucky players have won Megabucks in the last two months including these winners and agents:

Date: 01/13/88

Total Jackpot: \$2,457,000

Brian S. Torpey, W. Roxbury

Amount Won: \$2,457,000

Agent: Charles B. Perkins, Dedham

Bonus: \$15,000

Date: 01/30/88

Total Jackpot: \$2,740,500

Evelyn Carlson, Spencer

Amount Won: \$2,740,500

Agent: Mill Street Wonder, Worcester

Bonus: \$15,000

Date: 01/23/88

Total Jackpot: \$4,914,000

Philip Desjardins, Gorham, NH

Amount Won: \$4,914,000

Agent: 110 Liquors, Amesbury

Bonus: \$15,000

Date: 02/20/88

Total Jackpot: \$2,603,940

Catherine O'Regan, Somerville

Amount Won: \$2,603,940

Agent: Foodmaster, Somerville

Bonus: \$15,000

Date: 02/24/88

Total Jackpot: \$1,893,780

Joseph H. Carver, Topsfield

Amount Won: \$1,893,780

Agent: Village Video, Topsfield

Bonus: \$15,000

Date: 01/27/88

Total Jackpot: \$2,551,500

Catherine Tompkins, Belmont

Amount Won: \$1,275,750

Agent: Nini's Corner, Cambridge

Bonus: \$12,757

Paul C. Montefusco, Springfield

Amount Won: \$1,275,750

Agent: Acre's News Stand, Springfield

Bonus: \$12,757

Date: 02/27/88

Total Jackpot: \$2,177,840

Corinne M. Brown, Littleton

Amount Won: \$1,088,920

Agent: Lil Peach, Littleton

Bonus: \$10,889



PERKINS PURCHASE PAYS OFF for the Charles B. Perkins store, Dedham and Megabucks \$2,457,000 jackpot winner Brian Torpey of W. Roxbury. Payoff for the store was a \$15,000 bonus.



CAMBRIDGE'S NINI'S CORNER is the place where Catherine Tompkins of Belmont purchased her Megabucks ticket which won her \$1,275,750. Joe Simpson is shown in front of the popular store.



THE BIG NEWS at Acre's News Stand, Springfield is that they sold a \$1,275,750

Megabucks jackpot winning ticket to Paul Montefusco of Springfield.

Michele Claing displays some of the betting slips that could help others win.

The sales bonus for the store was \$12,757.



YOU COULD BE NEXT is the good news message Anthony Servello and Ron Smith give their customers at the Convenient Food Mart, Norwood. The store earned a \$15,000 bonus as a result of Steve Violette of Norwood purchasing his \$3,779,990 Megabucks jackpot winning ticket there.



AGENTS ARE WINNERS TOO! TWO HAPPY WINNERS MAKE ONE HAPPY AGENT. Larry Jurewski of River's Edge Stationery, Amesbury is glad that Marla Fluet (shown on poster with her husband) purchased her \$1,913,620 Megabucks jackpot winning ticket in the store which earned a \$15,000 bonus.



LONG TIME SALES AGENT Esther's Smoke & Gift Shop, Boston is where Rose Falzarano of Winthrop purchased her \$1,795,500 Megabucks jackpot winning ticket. Proprietor Esther Connelly received a \$15,000 bonus for the sale.

Mass Millions Jackpot Winners

Date: 05/15/87

Total Jackpot: \$3,449,760

Jose P. Costa, Hudson

Amount Won: \$3,449,760

Agent: Hudson Book Shop, Hudson

Bonus: \$25,000

Date: 06/19/87

Total Jackpot: \$6,216,200

James Grant, Brookfield

Amount Won: \$6,216,200

Agent: Hodes Food City Outlet, Spencer

Bonus: \$25,000

Date: 09/25/87

Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford

Amount Won: \$9,916,760

Agent: Shawmut Package Store, New Bedford

Bonus: \$25,000

Date: 10/23/87

Total Jackpot: \$3,265,440

Joseph Venesky, South Boston

Amount Won: \$3,265,440

Agent: Hub Discount, South Boston

Bonus: \$25,000

Date: 12/04/87

Total Jackpot: \$4,205,240

Walter Powers, Lynn

Amount Won: \$2,102,620

Agent: Riverside Market, Lynn

Bonus: \$21,026

Thomas F. McEleney, Beverly

Amount Won: \$2,102,620

Agent: Convenient Food Mart, Beverly

Bonus: \$21,026

Mass Millions \$50,000 Winners

Date: 10/16/87

Charles L. West, Bradford

Agent: Marte-L-Seafood, Salisbury

Bonus: \$500

Date: 10/30/87

Margaret Archambeault, Worcester

Agent: Big Discount Food, Shrewsbury

Bonus: \$500

Date: 11/13/87

Erwin R. Griffin, W. Newbury

Agent: Sandy's Discount Center, Boston

Bonus: \$500

Date: 12/04/87

unclaimed

Agent: Chester's Drug, Holyoke

Bonus: \$500

Date: 12/11/87

Bruno J. Balducci, Natick

Agent: Stop & Shop #7, Worcester

Bonus: \$500

Date: 01/15/88

Geraldine B. Coleman, Brighton

Agent: Kiki's Kwik Mart, Brighton

Bonus: \$500

Mary J. Grant, Wollaston

Agent: Andre's, Quincy

Bonus: \$500

Date: 02/05/88

Silvio Vespa, Newton Ctr.

Agent: Bemis Market, Watertown

Bonus: \$500

Date: 02/19/88

Dennis R. Browne, Plaistow, NH

Agent: Ray's Smoke Shop, Lawrence

Bonus: \$500

Date: 02/26/88

Andrew G. Modersky, Medford

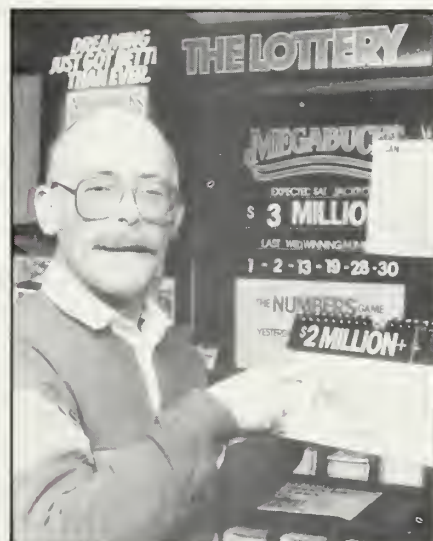
Agent: Lentine's Variety, Woburn

Bonus: \$500

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is 849-5555 and

ask for "Verification". Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.

IT WAS COLD OUTSIDE but a \$21,026 bonus check warmed the hearts of Ralph Dominick and Jamie Karlberg of Convenient Food Mart, Beverly, where Thomas McEleney purchased his \$2,102,620 Mass Millions jackpot winning ticket.



STAN SUGARMAN KNOWS ABOUT \$2 MILLION WINNERS. The \$2,102,620 Mass Millions jackpot winning ticket was purchased in his store, Riverside II, Lynn by Walter Powers of Lynn.

A \$500 SMILE lights up the face of Robert Jaramillo, co-owner of Andre's, Quincy. A \$50,000 Mass Millions ticket was sold to Mary Grant of Quincy earning the store a \$500 bonus.



GOOD LUCK FOR POT LUCK LIQUORS of Pembroke. Cheryl Riddell is Manager of the store which sold a winning Megabucks jackpot ticket to Lori Doyle of Bryantville. The sales agent bonus was \$6,502.

They're All Winners in the January 29 Agent Grand Prize Drawing for "Holiday Cash"



\$5,000 GRAND PRIZE WINNERS - Peter Maniatis and Charlie Nichols of Nichols Package, Pittsfield received congratulations on winning the Grand Prize from Louis J. Totino, Deputy Director of Marketing and Joseph Donnelly, Sales Agent Coordinator.



Left to Right: Gail Heyworth, Raynham, \$2,000; Lou Totino, Deputy Director of Marketing, MSLC; Maurice Bernier, Bishop Blvd., Shell, Fall River, \$3,000; Charlie Nichols and Peter Maniatis, Nichols Package, Pittsfield, \$5,000; Ucho Lee and Nyong Chung, Lee's Superette, Brighton, \$2,500; John Leo, Metro Bowl, Peabody, \$1,500; and Joe Donnelly, Sales Agent Coordinator, MSLC.

Megabucks Jackpot Winners



FALL RIVER FURTADOS FACE THE FUTURE with a smile after winner Ronald Furtado picked up his first of 20 annual prize checks. The \$496,125 winning Megabucks jackpot ticket purchased at Star Market #139, West Roxbury, earned a \$4,961 bonus for the store. With the winner is his mother Lucy Furtado and wife Janine.



THE LUCK OF THE IRISH won \$2,603,940 for Catherine O'Regan of Somerville on the February 20 Megabucks drawing. Foodmaster in Somerville collected a \$15,000 bonus.

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
Boston, MA
Permit No.
57028

**MASSACHUSETTS STATE
LOTTERY COMMISSION**
15 ROCKDALE STREET
BRAINTREE, MA 02184

LOTTERY LINES

GOVERNMENT DOCUMENT
COLLECTION

JAN 03 1989

THE LOTTERY

Commonwealth of Massachusetts
Depository Copy

SURROUNDED BY CHILDREN AND GRANDCHILDREN - Helen Gueli of Methuen, winner of the largest prize ever awarded by the Massachusetts Lottery, received her first of 20 prize checks from State Treasurer Robert Q. Crane. Mrs. Gueli was the only winner of the \$17,044,040 Mass Millions Jackpot.

Record Single Winner \$17,044,040 Mass Millions Jackpot

On March 4, 1988, Helen Gueli of Methuen became the winner of the largest single prize ever awarded by the Massachusetts Lottery. (The previous record was \$15.6 million won in the Megabucks game by Marcia Sanford of Westfield on July 14, 1984.)

Mrs. Gueli, a widow who has four children and 10 grandchildren, is a retired garment worker and a regular and faithful player

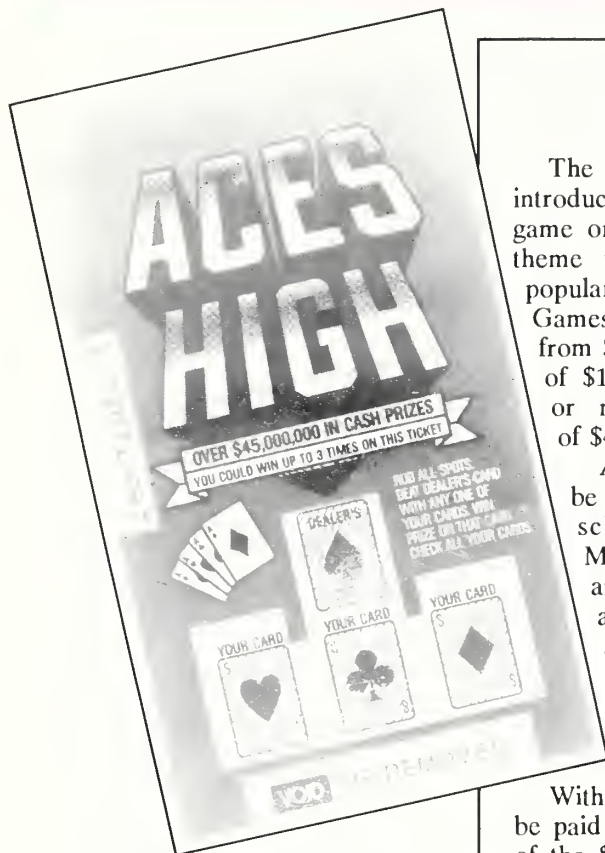
of the lottery. On Monday, March 7, Mrs. Gueli and several family members arrived at the Braintree office in two stretch limousines to be greeted by television cameras and members of the press.

Her first of 20 annual prize checks of \$852,202 (net after taxes \$639,151.50) was presented to her by Treasurer Robert Q. Crane, Chairman of the Massachusetts Lottery Commission.

Mass Millions was introduced

in April, 1987. It was designed to provide higher jackpots than Megabucks by increasing the odds of matching six numbers out of a field of 46 versus the Megabucks game in which players match six numbers out of a field of 36.

In addition to the jackpot prize, 10 players each won prizes of \$50,000, 219 won prizes of \$5,000 and 7735 won prizes of \$100.

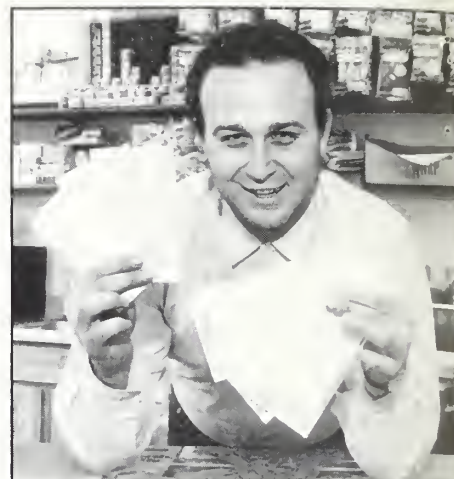


Aces High

The second Instant Game to be introduced in 1988 is "Aces High". The game once again utilizes a playing card theme which has proved to be very popular with players in previous Instant Games. Prizes in the new game range from \$1 to \$1000. There are 560 prizes of \$1000, over 11,000 prizes of \$500 or more and over 239,000 prizes of \$40 or more.

A Sales Agent contest will be conducted. Four drawings are scheduled April 8, April 22, May 6 and a 4th date to be announced. There will be 1920 agent bonuses of \$50, \$100 and \$500 PLUS a Grand Prize Drawing with bonuses of \$1500, \$2000, \$2500, \$3000 and a top bonus that ranges from \$3500 to \$200,000.

With so many prizes, all of which can be paid in your store with the exception of the \$1000 prize, this game should be very popular with the players.



BOTH GAMES ARE WINNERS for John Manistas of Kiki's Kwik Mart, Brighton. A \$724,500 Megabucks jackpot winner on January 6 and a \$50,000 Mass Millions winner on January 15 added up to \$7,745 in bonuses in less than two weeks.

Megabucks Jackpot Winners

Five lucky players have won Megabucks within the past few weeks including these winners and agents:

Date: 03/09/88

Total Jackpot: \$4,639,760

John Washburn, New Bedford

Amount Won: \$2,319,880

Agent: Summer Pharmacy, New Bedford

Bonus: \$15,000

John Washburn, New Bedford

Amount Won: \$2,319,880

Agent: Summer Pharmacy, New Bedford

Bonus: \$15,000

Date: 03/12/88

Total Jackpot: \$2,083,160

John Nasis, W. Boylston

Amount Won: \$2,083,160

Agent: Tom's Package, Leominster

Bonus: \$15,000

Date: 03/16/88

Total Jackpot: \$1,799,100

Beverly Johnson, Hull

Amount Won: \$1,799,100

Agent: L & G Liquors, Quincy

Bonus: \$15,000

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is 849-5555 and

ask for "Verification". Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.



NORTH SHORE AGENTS JOIN THE \$15,000 BONUS CLUB.

Kimberly Robinson, owner of the Prattville Mart, Chelsea

where a \$2,268,000

Megabucks jackpot prize was sold to

Frederick Quebec of Everett, and

Leonard Semenza, White Hen Pantry, Revere

where Peter Mascone, Revere

purchased his \$3,779,990

Megabucks

jackpot winner.



Mass Millions Jackpot Winners

Date: 05/15/87
Total Jackpot: \$3,449,760

Jose P. Costa, Hudson
Amount Won: \$3,449,760
Agent: Hudson Book Shop, Hudson
Bonus: \$25,000

Date: 06/19/87
Total Jackpot: \$6,216,200

James Grant, Brookfield
Amount Won: \$6,216,200
Agent: Hodes Food City Outlet, Spencer
Bonus: \$25,000

Date: 09/25/87
Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford
Amount Won: \$9,916,760
Agent: Shawmut Package Store, New Bedford
Bonus: \$25,000

Date: 10/23/87
Total Jackpot: \$3,265,440

Joseph Venesky, South Boston
Amount Won: \$3,265,440
Agent: Hub Discount, South Boston
Bonus: \$25,000

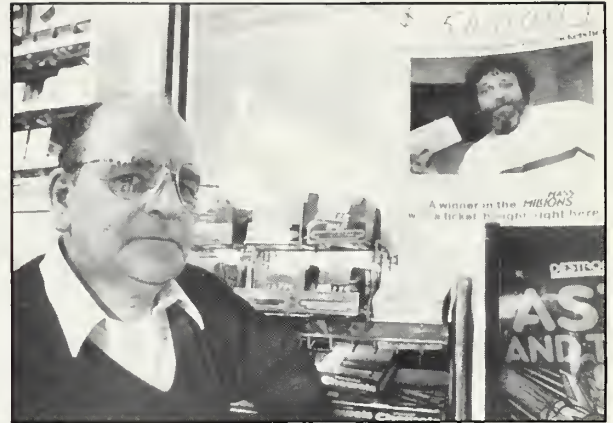
Date: 12/04/87
Total Jackpot: \$4,205,240

Walter Powers, Lynn
Amount Won: \$2,102,620
Agent: Riverside Market, Lynn
Bonus: \$21,026

Thomas F. McEleney, Beverly
Amount Won: \$2,102,620
Agent: Convenient Food Mart, Beverly
Bonus: \$21,026

Date: 03/04/88
Total Jackpot: \$17,044,040

Helen Gueli, Methuen
Amount Won: \$17,044,040
Agent: Ted's Mobil Methuen
Bonus: \$25,000



RAY McDERMOTT LOVES NEW HAMPSHIRE especially when New Hampshire players win on tickets purchased at his store, Ray's Smoke Shop, Lawrence. His was one of two stores to sell a \$50,000 Mass Millions winning ticket on the February 18 drawing.



IT PAYS TO ADVERTISE. Tim Brooks, owner of Walter's Variety, Methuen knows that. The signs outside his store and in the window attract lots of Lottery customers including Michael Gagne and William Stone who purchased their \$50,000 ticket at the store resulting in a \$500 bonus for store owner Brooks.

WHAT DO YOU GET WHEN YOU MIX BROWN WITH MEGABUCKS BLUE? - GREEN - LOTS OF GREEN! Corrine Brown and husband Robert of Littleton like that color combination. They won \$1,088,920 in the Megabucks drawing of February 27. The third Megabucks jackpot winner for Lil' Peach!

IT WAS A MEMORABLE ANNIVERSARY for Gwen and Norman Anderson of Norfolk, (with son Jonathan) when they received the first prize check of their \$536,573.24 Megabucks jackpot prize on their third wedding anniversary. Sales Agent Dairy Mart, Norfolk received a \$5,365 sales bonus.



WHAT'S MINE IS YOURS is what Michael Gagne and William Stone agreed when they purchased a winning \$50,000 Mass Millions ticket. The pair also shared the prize with two of their co-workers at Bolton - Emerson, Lawrence. The winning ticket was sold at Walter's Variety, Methuen.



SISTER AND BROTHER - a winning combination on a \$50,000 winning ticket. Justine and Warren Ellis of Worcester were happy to split their \$50,000 Mass Millions prize. The winning ticket, purchased at Thomas Auto Parts, Shrewsbury, earned the store a \$500 bonus.





ENTERING AND LEAVING MASSACHUSETTS you can't miss Ted's Mobil Station on Broadway, Methuen.

THREE BETTING STATIONS makes it quick and easy for players to fill out their betting slips at Ted's Mobil.

THAT FRIENDLY SMILE of Marge Clements is one more reason why players like to purchase their tickets at Ted's Mobil.

A \$25,000 Mass Millions Bonus for Ted's Mobil Station, Methuen

On March 4, 1988 Helen Gueli of Methuen, a regular customer at the station, purchased her record-breaking Mass Millions \$17,044,040 jackpot winning ticket at Ted's.

The busy sales agent, located right on the Massachusetts/New Hampshire border, attracts travelers on this well-traveled highway with two strategically placed signs. Inside the station, Marge Clement is kept busy on two terminals processing bets for residents of both states. Owner Ted Amico knows how to attract and service his steady stream of regular customers. One section of the station is reserved exclusively for selling Lottery games. Players find the store conveniently set up to mark their betting slips and place their bets. While filling their gas tanks it takes only a few extra minutes to stop and play their numbers.

Ted's hard work and ingenuity has paid off - the station collected a \$25,000 bonus for selling the winning ticket to Mrs. Gueli!

Mass Millions \$50,000 Winners

Date: 03/04/88
John J. Silva, Sudbury
Agent: T. J.'s Variety, Quincy
Bonus: \$500

Matthew P. Morris, Hudson
Agent: Honey Farms #51, Marlboro
Bonus: \$500

Anne E. Skog, Westboro
Agent: Mini Farms, Westboro
Bonus: \$500

Brian D. Wilson, Nahant
Agent: Nahant Hardware, Nahant
Bonus: \$500

Richard M. Ferranti, Peabody
Agent: Central Street Liquors, Peabody
Bonus: \$500

Michael W. Gagne, Methuen
Agent: Walter Variety, Methuen
Bonus: \$500

Unclaimed
Agent: Stop & Shop, Framingham
Bonus: \$500

Unclaimed
Agent: Winter Hill Liquor, Somerville
Bonus: \$500

Mary M. Pignato, East Boston
Agent: Liberty Market,
East Boston
Bonus: \$500

Carolyn K. Mullins, Oxford
Agent: Chet's Smoke Shop,
Webster
Bonus: \$500

Date: 03/11/88
Warren J. Ellis, Jr., Worcester
Agent: Thomas Auto Parts,
Shrewsbury
Bonus: \$500

Alphonse Millefoglio, Gloucester
Agent: Silva's Variety, Gloucester
Bonus: \$500

Date: 03/18/88
Richard Nerbonne, Woonsocket,
Rhode Island
Agent: Blackstone Market,
Blackstone
Bonus: \$500

Maria Febbo, Everett
Agent: Osco #901, Everett
Bonus: \$500

**LOTTERY
LINES**GOVERNMENT DOCUMENTS
COLLECTION**THE LOTTERY**University of Massachusetts
Depository Copy

Seven (\$Million) x Two (Winners) = \$14,000,000 in Jackpots within One Month

The Megabucks game continues to provide very large jackpot prizes on a regular basis. Between the March 26th drawing and the April 16th drawing, two individual winners each won jackpots of over \$7 million.

Within the first four months of 1988 more than \$66 million has been won in

jackpot prizes alone. Megabucks has established an enviable record of being one of the most consistently popular games of all the games ever introduced by the Massachusetts Lottery in its 16-year history. More than 352 people have won prizes of \$1,000,000 or more.

PRACTICE MAKES PERFECT

Back in 1975, Eleanor Del Vecchio of Quincy won \$10,000 in the Yankee Doodle Game. She considered herself lucky until March 26, 1988 when her husband Mario won the \$7,338,400 Megabucks jackpot. The winning ticket was purchased at Stop & Save, Quincy, earning a \$15,000 bonus for the store.



"SEVENTH HEAVEN" describes how Bernice Lecouter of Malden and family felt after Bernice won \$7,482,720 in the Megabucks Jackpot drawing of April 16. From left to right: Husband Albert, Bernice, daughter Dottie and son-in-law David Page. Sales Agent Laverde's Star Market, Medford, earned a \$15,000 bonus.



COLD BEER - HOT MEGABUCKS TICKETS at Campello Package Store, Brockton, the store where Frances Teixeira of W. Medford purchased her \$536,573 winning ticket. David Ethier is happy she chose to shop in Brockton. Bonus for the store was \$5,365.

Megabucks Jackpot Winners

Date: 03/26/88
Total Jackpot: \$7,338,400

Mario M. DelVecchio, Quincy
Amount Won: \$7,338,400
Agent: Stop & Save, Quincy
Bonus: \$15,000

Cruz M. Pecorella, Stoughton
Amount Won: \$1,739,806
Agent: Andy's Food Mart, Stoughton
Bonus: \$1,739

Date: 04/16/88
Total Jackpot: \$7,482,720

Bernice M. Lecouter, Malden
Amount Won: \$7,482,720
Agent: Laverde's Star Market, Medford
Bonus: \$15,000

Date: 04/06/88
Total Jackpot: \$5,219,419

George O'Brien, Jr., Hingham
Amount Won: \$1,739,806
Agent: Chris Sun #208, Norwell
Bonus: \$1,739

LOW PRICES BUT BIG BONUS at Johnny's Foodmaster in Somerville where Catherine O'Regan of Somerville purchased her \$2,603,940 winning Megabucks ticket resulting in a \$15,000 bonus for the agent. Left to right: Store employees Donald Ribiero and Eric Sennott.



NO NEED TO BE 'THRIFTY' ANYMORE! Robert Leer of Brockton purchased his winning Megabucks jackpot ticket at Amvets Thrift Store, Brockton and won \$730,458. The sale meant a \$7,304 bonus for the Amvets. Left to right: Meta Leer (wife of the winner), Jack Lynch, manager and Pat Hensley, all of whom work at the store.



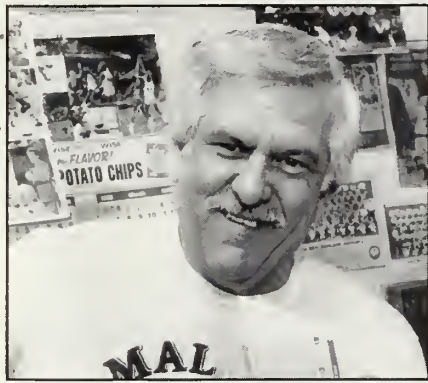
IT MAY NOT BE DISNEYLAND but 7-Eleven in Quincy turned out to be "Megabucks-land" for Michael Newman of Quincy, winner of \$730,458. Sporting a "Mickey Mouse" shirt and a big smile is clerk Peg Weeks with owner Dennis Lane. The store's bonus was \$7,304.



OSCO'S DYNAMIC DUO - Anne Capodilupo and Ray Gravel of Osco #901, Everett, sales agent for \$50,000 Mass Millions winner Maria Febbo of Everett. The sale earned a \$500 bonus for the store.



WHERE IS THE WINNER? - Wonders Karen Martell, a \$50,000 Mass Millions winning ticket was sold on the March 4 drawing at Winter Hill Liquor Mart, Somerville. Although the winner has not come forward yet, the store has already collected their \$500 bonus.



T. J. Variety, Quincy
Thomas DeNafio, Agent

More Mass Millions \$50,000 Sales Agents

Mass Millions means
a \$500 bonus for each
of these agents.



Thomas Auto Parts, Shrewsbury
James Errara, Agent



Chet's Smoke Shop, Webster
Rose Paciorkowski, Agent



Lenline Variety, Woburn
Anthony Lentine, Owner



Honey Farms #51, Marlboro
Geoff Porter, Manager

MASS MILLIONS - ONE YEAR OLD!

On May 1, 1987 the first Mass Millions winning numbers were drawn. One year later, the game has rolled up a total of \$44,097,440 paid out in jackpot prizes. In addition to the jackpot prizes, 52 people have won \$50,000 adding up to another \$2,600,000 paid to prize winners. Hundreds of others have won prizes of \$5,000, \$100, or \$2.

Players interest in the game greatly increased when the jackpot swelled to over \$17,000,000 on March 4 fulfilling the original design - a game which would periodically produce jackpots of \$10 million or more.

The \$5,773,700 April 15 Mass Millions jackpot was won by Richard E. Robinson of Hopedale. Mr. Robinson, a school teacher, and the father of five, was the second largest jackpot winner of 1988, almost exactly one year to the date that Mass Millions first went on sale.

On the same drawing, a \$50,000 prize was shared by five members of the "Bad Boy's Club" who pool their funds to buy weekly tickets. Byron Smith, John B. Kueter Jr., George Gajewski, Wallace C. Skiba and Walter J. Skowrya split the prize five ways. The "Bad Boys" earned sales agent Smith Drug of the Three Rivers a \$500 bonus.

Mass Millions Jackpot Winners

Date: 05/15/87

Total Jackpot: \$3,449,760

Jose P. Costa, Hudson

Amount Won: \$3,449,760

Agent: Hudson Book Shop, Hudson

Bonus: \$25,000

Date: 06/19/87

Total Jackpot: \$6,216,200

James Grant, Brookfield

Amount Won: \$6,216,200

Agent: Hodes Food City Outlet, Spencer

Bonus: \$25,000

Date: 09/25/87

Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford

Amount Won: \$9,916,760

Agent: Shawmut Package Store,
New Bedford

Bonus: \$25,000

Date: 10/23/87

Total Jackpot: \$3,265,440

Joseph Venesky, South Boston

Amount Won: \$3,265,440

Agent: Hub Discount, South Boston

Bonus: \$25,000

Date: 12/04/87

Total Jackpot: \$4,205,240

Walter Powers, Lynn

Amount Won: \$2,102,620

Agent: Riverside Market, Lynn

Bonus: \$21,026

Thomas F. McElcney, Beverly

Amount Won: \$2,102,620

Agent: Convenient Food Mart, Beverly

Bonus: \$21,026

Date: 03/04/88

Total Jackpot: \$17,044,040

Helen Gucli, Methuen

Amount Won: \$17,044,040

Agent: Ted' Mobil, Methuen

Bonus: \$25,000

Date: 04/15/88

Total Jackpot: \$5,773,700

Richard Robinson, Hopedale

Amount Won: \$5,773,700

Agent: Shaw's #59, Milford

Bonus: \$25,000

The Celtics Have Larry Bird, But The Lottery Has "Dr. Dunk"!



The "Green Stuff" Sales Agent Contest produced five winners and a previously unknown talent, "Dr. Dunk" (sometimes known as Joseph Donnelly, Sales Agent Coordinator). Louis J. Totino, Deputy Director of Marketing presented the winners with their prize checks.



GRAND PRIZE \$3,500
WINNER, John Eul of Honey Farms, Northboro, displays the style that made him a winner.



Ken Courtney of Broadway News, South Boston, the \$2,000 winner.



SECOND PLACE WINNER
Daniel Smith and Family of The Deli, Sandwich, won \$3,000.



Joe Turco of Turco & Pisano, Franklin, displays his \$1,500 prize check.



Beth Lee Baldini of Smoke Rings, Salem, with her \$2,500 prize.

Mass Millions \$50,000 Winners

Date: 03/11/88
Warren J. Ellis, Jr., Worcester
Agent: Thomas Auto Parts, Shrewsbury
Bonus: \$500

Alphonse Millefogle, Gloucester
Agent: Silva's Variety, Gloucester
Bonus: \$500

Date: 03/18/88
Richard Nerbonne, Woonsocket, RI
Agent: Blackstone Market, Blackstone
Bonus: \$500

Maria Febbo, Everett
Agent: Osco #901, Everett
Bonus: \$500

Date: 04/08/88
Bobbi Cohen, Randolph
Agent: Town Line Gift Shop, Canton
Bonus: \$500

Date: 04/15/88
Byron Smith, Three Rivers
Agent: Smith's Drug, Three Rivers
Bonus: \$500

SEASON TICKETS - A GIFT WORTH MILLIONS

Wondering what to buy the graduate, the couple celebrating their wedding anniversary, Dad for Father's Day?

A quick and easy solution to any or all of your gift problems is a Season Ticket. Prices range from \$25 or \$50 for a Mass Millions ticket to \$50 or \$100 for a Megabucks Season Ticket.

Vol. 5, No. 5

JUNE 1988

The Newsletter for Massachusetts
State Lottery Sales Agents

Robert Q. Crane
State Treasurer

James E. Hosker
Director

LOTTERY LINES

THE LOTTERY

GOVERNMENT DOCUMENTS
COLLECTION

JAN 03 1989

University of Massachusetts
Depository Copy

"Daily Double" Off and Running

Racing fans can double their pleasure with a purchase of the Lottery's newest Instant Game, "Daily Double". The game offers players the opportunity to win twice on one ticket by matching races 1 through 5 with "Your Horse".

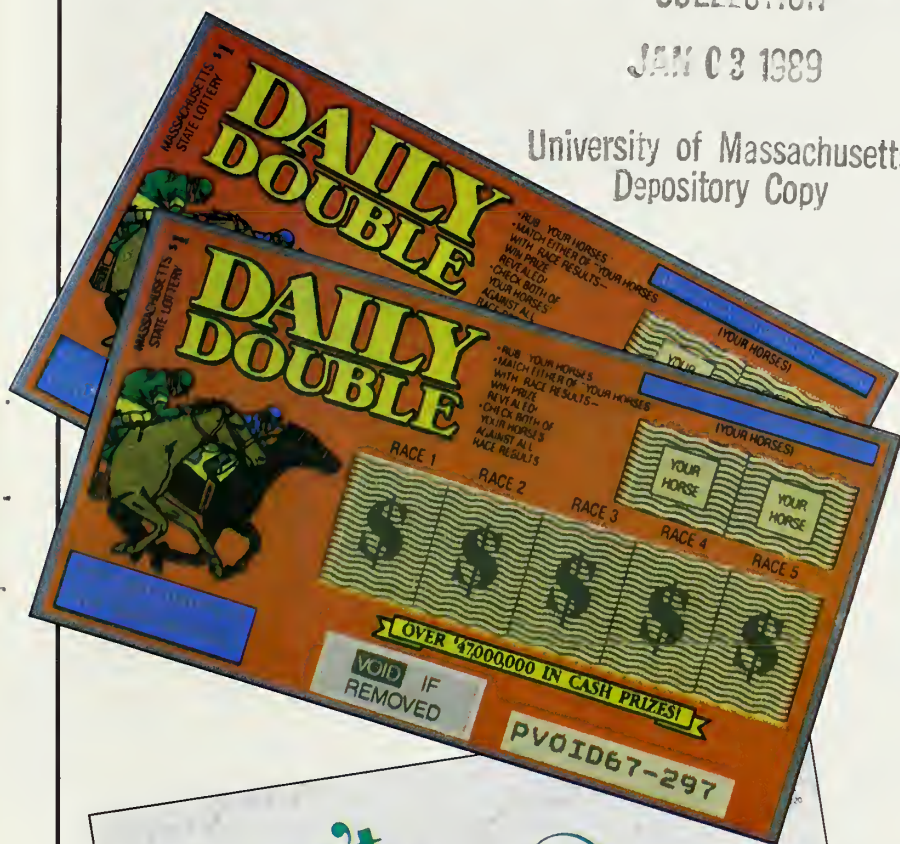
Daily Double will be the third Instant Game introduced in 1988. All the Instant Games continue to be very popular. Sales for Instant Game tickets are \$22 million higher than they were a year ago, setting new records for total sales. For six weeks Instant Game sales have totaled \$10 million or more each week.

There are more than 14 million cash prizes which include 1,000 prizes of \$1,000 more than 10,000 prizes of \$500 as well as other prizes ranging from \$1 to \$100.

Direct Mail Coupon Promotion

A mailing has been sent to households throughout the state. Each coupon has a \$1 value. The coupons afford players the chance to play (free) each of the four games - Megabucks, Mass Millions, The Numbers Game and the Instant Game (good for any Instant Game).

Players had a full month to take advantage of the opportunity to try every game which the Lottery sells. Coupons are a proven method of bringing customers into your store and acquainting them with a game they may not have previously played.



**I Can't
Believe it
I Have Won!**

(sung to the tune of "Oh My Darling Clementine")
Oh, my Darling,
Oh, my goodness,
I can't believe it, I have won!
The Mass. State Lottery's
made me wealthy,
Oh, we're going to have such fun.

We'll buy a new car,
and a new house,
And a boat,
and new clothes, too.
We'll fly to Paris
for the springtime,
Like the other rich folks do.

Free Offers
Inside

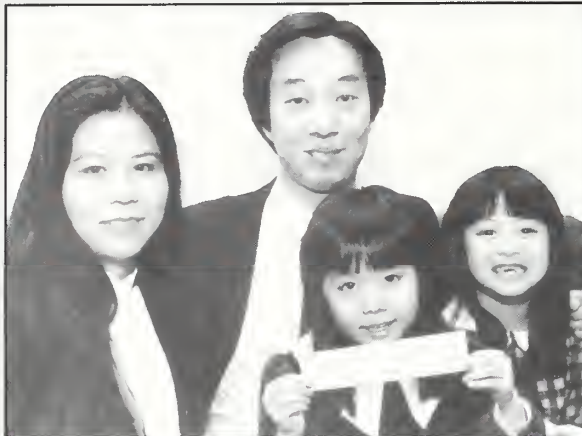


Daily Double Grand Prize Drawing for Agents

Sales agents who qualify for the Grand Prize Drawing following the four preliminary drawings will have the opportunity to win a top prize of as much as \$200,000! The first place winner in the Grand Prize Drawing can win from \$5,000 to \$200,000. Other prizes in the Grand Prize Drawing are \$3,000, \$2,500, \$2,000 and \$1,500.

The four preliminary drawings each offer 25 prizes of \$1000, 220 prizes of \$100 and 420 prizes of \$50 - a total of 2,660 prizes - all in addition to your regular commission and bonus.

Third Megabucks \$7 Million Winner in 1988



For the third time in less than two months a \$7 million Megabucks jackpot was won. The lucky winner of the May 4 drawing was Lih Ming Chen of East Boston. Mr. Chen, his wife Susan and two daughters Caroline, age 6 and Catherine, age 7 arrived from Taiwan only four years ago and moved to Massachusetts just a year ago. The Chens were overwhelmed at the size of their prize which provided them with an annual income for 20 years of \$289,500 (after taxes). The two girls were not quite sure why they had a day off from school when their parents came to claim their prize, they just knew it was a lot of fun to visit the Lottery. It will be a few years before they understand how lucky they are.

Megabucks Jackpot Winners

Nine lucky winners have won Megabucks within the past several weeks including these winners and agents:

Date: 04/20/88

Total Jackpot: \$1,293,300

Edward P. Colby, North Grafton

Amount Won: \$1,293,300

Agent: R & B Corner Store, Grafton

Bonus: \$12,933

Date: 05/04/88

Total Jackpot: \$7,734,000

Lih Ming Chen, Winthrop

Amount Won: \$7,734,000

Agent: Osco Drug, East Boston

Bonus: \$15,000

Date: 05/11/88

Total Jackpot: \$4,849,920

Catherine Lombardi, Pittsfield

Amount Won: \$2,424,960

Agent: George's Variety, Pittsfield

Bonus: \$15,000

Kathleen Bricker, Hudson, NH

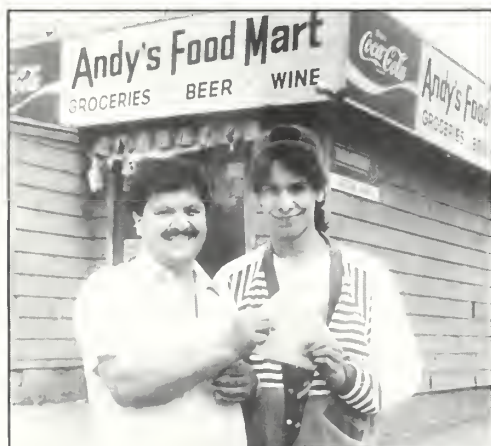
Amount Won: \$2,424,960

Agent: Runny's, Dracut

Bonus: \$15,000



ALL IN THE FAMILY - Barbara Capozzi, an employee at Gallahue's Market, Wakefield is also the daughter of \$1,088,920 Megabucks jackpot winner Elizabeth Christensen of Stoneham. Shown with Barbara is David Gallahue. The sale earned the store a \$10,889 bonus.



FATHER AND SON, share the pleasure of selling a winning \$1,739,806 Megabucks jackpot ticket. Joseph Bento and son Mike of Andy's Food Mart, Stoughton where Cruz Pecorella of Stoughton purchased her winning ticket. Store bonus was \$15,000.



STOP & SAVE, QUINCY turned out to be shop and win for Mario Del Vecchio of Quincy who won a \$7,338,400 Megabucks jackpot on a ticket sold by the store. Clerk Alice McKenney knows the sale meant a \$15,000 bonus for the store.

Some Mass Millions Jackpot Winners

Date: 06/19/87
Total Jackpot: \$6,216,200

James Grant, Brookfield
Amount Won: \$6,216,200
Agent: Hodes Food City Outlet,
Spencer
Bonus: \$25,000

Date: 09/25/87
Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford
Amount Won: \$9,916,760
Agent: Shawmut Package Store,
New Bedford
Bonus: \$25,000

Date: 10/23/87
Total Jackpot: \$3,265,440

Joseph Venesky, South Boston
Amount Won: \$3,265,440
Agent: Hub Discount, South Boston
Bonus: \$25,000

Date: 12/04/87
Total Jackpot: \$4,205,240

Walter Powers, Lynn
Amount Won: \$2,102,620
Agent: Riverside Market, Lynn
Bonus: \$21,026

Thomas F. McEleney, Beverly
Amount Won: \$2,102,620
Agent: Convenient Food Mart,
Beverly
Bonus: \$21,026

Date: 03/04/88
Total Jackpot: \$17,044,040

Helen Gueli, Methuen
Amount Won: \$17,044,040
Agent: Ted's Mobil, Methuen
Bonus: \$25,000

Date: 04/15/88
Total Jackpot: \$5,773,700

Richard Robinson, Hopedale
Amount Won: \$5,773,700
Agent: Shaw's #59, Milford
Bonus: \$25,000

Date: 05/06/88
Total Jackpot: \$3,840,000

John Coelho, Taunton
Amount Won: \$3,840,700
Agent: Country Liquors, Taunton
Bonus: \$25,000

Mass Millions Means Money for Agents

Mass Millions continues to be a winner for Sales Agents. A \$50,000 Mass Millions prize winning ticket was sold by each of these stores:



Bill Zimmerman of Town Line Gift Shop, Canton



Andrea St. Martin of Smith Drug, Three Rivers



Store owner Larry Petrin of Blackstone Market and clerk Dedra Lacasse.



Stephen Ashey and Erik Nielson of Mini Farms, Westboro

REMINDER: When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is 849-5555 and ask for "Verification".

Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.



\$50,000 - a second prize? Barbara and Richard Johnson of Ashburnham think there is nothing second class about winning the \$50,000 on the Mass Millions Game.

SIGNS OF THE TIMES

Many Sales Agents have their own signs designed to attract players in addition to the signs provided to them by the Lottery.

Judy Lamoureux of Tom's Package, Leominster, where John Nasif of W. Boylston purchased his \$2,083,160 Megabucks winning ticket. The large sign outside the store reminds passersby that Tom's is a Massachusetts sales agent and a place to buy their Megabucks tickets.



Richard Racette, owner of L & G Liquors, Quincy, sales agent for \$1,779,100 Megabucks winner Beverly Johnson of Hull has a sign to remind players that they can play their numbers up to 9:45 p.m.



A \$3,840,000 SALE FOR TAUNTON AGENT - Steve Urbanus of Country Liquors, Taunton where John Coelho of Taunton purchased his winning Mass Millions Jackpot ticket. The sale provided a \$25,000 agent bonus for the store.



ONCE IS GOOD, TWICE IS BETTER according to John Washburn (right) of New Bedford who

won TWO MEGABUCKS JACKPOTS on the March 9 drawing for a total of \$4,639,760. Bob Tetreault of Summer Pharmacy, New Bedford agrees. Both winning tickets were purchased at the store resulting in a \$30,000 bonus (two bonuses of \$15,000 each).

Mass Millions \$50,000 Winners

Date: 03/11/88
Warren J. Ellis, Jr., Worcester
Agent: Thomas Auto Parts, Shrewsbury
Bonus: \$500

Alphonse Millefoglio, Gloucester
Agent: Silva's Variety, Gloucester
Bonus: \$500

Date: 03/18/88
Richard Nerbonne, Woonsocket, RI
Agent: Blackstone Market, Blackstone
Bonus: \$500

Maria Febbo, Everett
Agent: Osco #901, Everett
Bonus: \$500

Date: 04/08/88
Bobbi Cohen, Randolph
Agent: Town Line Gift Shop, Canton
Bonus: \$500

Date: 04/15/88
Byron Smith, Three Rivers
Agent: Smith's Drug, Three Rivers
Bonus: \$500

Date: 04/22/88
June M. Stefanick, Uxbridge
Agent: Charlie's Variety, Uxbridge
Bonus: \$500

Date: 05/06/88
Michael Fopiano, Boston
Agent: Mike's Restaurant, Boston
Bonus: \$500

Unclaimed
Agent: Lynn Falls Pharmacy, Saugus
Bonus: \$500

'ALL FOR ONE AND ONE FOR ALL' - The Three Musketeers of Astra Pharmaceutical Products, Westboro, shared a \$531,180 Megabucks jackpot. Dave McCluskey, Barry Johnson and Rolando Perea, Sr., work together and pool their funds to purchase lottery tickets each week. Their mutual investment paid off on May 18.



GOVERNMENT DOCUMENTS
COLLECTION

JAN 03 1989

 University of Massachusetts
Depository Copy

Attleboro Agents Set Megabucks Jackpot Records

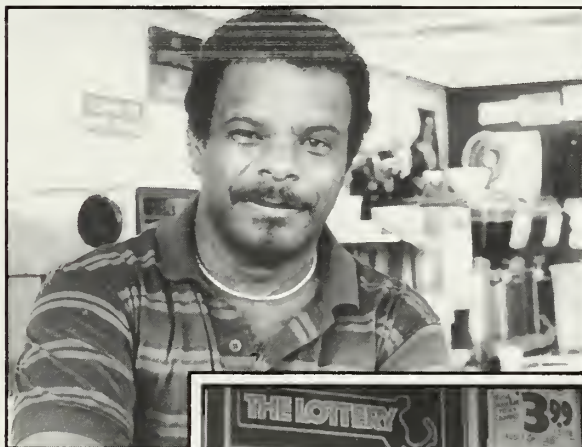
Two Attleboro sales agents rank right up near the top in selling winning Megabucks Jackpot tickets. Steve's Beverage and Vista Donut have each sold six winning tickets (the only agent to have sold more is Shurfine in Tyngsboro who has sold seven).

Pleasant Pharmacy, Bill's Pharmacy, Densmore's, and Almac's, also of Attleboro have each sold two winning Megabucks jackpot tickets. Star Market, Brolin's Variety, and L. H. Cooper have each sold one winning Megabucks jackpot ticket

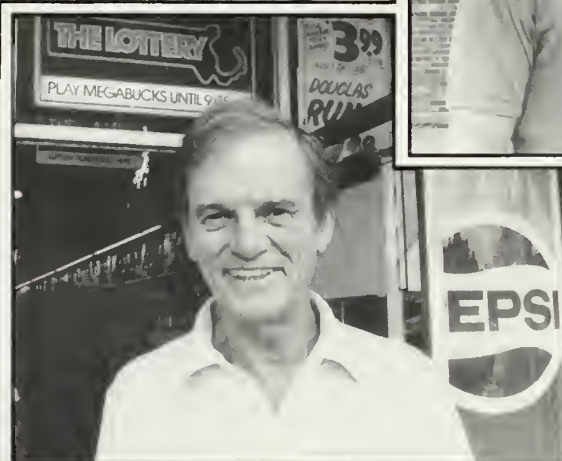
— that adds up to 23 winning Megabuck jackpot tickets sold in Attleboro!

The neighboring town of North Attleboro is also in the winning column. Douglas Liquors of North Attleboro has sold three winning Megabucks jackpot tickets. Stop & Shop, T & L Variety, and Lil Peach have each sold one Megabucks winning jackpot ticket for a total of six!

All in all — Attleboro and No. Attleboro seem to be a very "winning" part of the state!



▲ Chico Gonzalez, manager of Vista Donut, Attleboro, another agent who has sold six winning Megabucks jackpot tickets.



▲ Donald Carlson of Douglas Liquors, North Attleboro. The store has had four Megabucks jackpot winners.



▲ Shawn Conroy of Steve's Beverage, Attleboro. Six Megabucks jackpots have been sold in the store, the most recent on June 29.



A PAIR OF VERY HAPPY OWNERS - Bruce and Joe Trombly of T & L Variety, No. Attleboro where David Thomas of N. Attleboro purchased his \$2,223,020 Megabucks jackpot winning ticket. The sale meant a \$15,000 bonus for the owners.

SOME MEGABUCKS JACKPOT WINNERS



FATHER'S DAY CAME EARLY - when David Thomas won the \$2,223,020 Megabucks jackpot on the June 15th drawing. Daughters Sandra Case and Susan Thomas shared the happy moment when he received his first prize check. Sales Agent T & L Variety, No. Attleboro earned a \$15,000 bonus.



A HANDSOME PRIZE FOR A HANDSOME COUPLE - Thomas Provost and his wife Linda of Pawtucket, RI, married for only eight months can now build their dream house because they won \$1,643,100 on the June 29 Megabucks drawing. Sales Agent Steve's Beverage of Attleboro earned a \$15,000 bonus ... their sixth Megabucks jackpot winner.

OSCO COMES UP A WINNER - \$7,667,480 Megabucks prize ticket was sold at Osco, E. Boston to Lih Ming Chen, Winthrop. Renee Fletcher is supervisor of the store. The sale meant a \$15,000 bonus for Osco.



SMILING COMES EASY when you work at a store which has sold a \$7.4 million Megabucks jackpot winning ticket. Brian Keough, manager and Jennifer Mokray, customer service of Laverde's Star Market, Medford. The sale to Bernice M. Lecoutier of Malden earned a \$15,000 bonus for the store.

Megabucks Jackpot Winners

Seventeen lucky winners have won Megabucks within the past several weeks including these winners and agents:

Date: 05/28/88

Total Jackpot: \$8,592,000

James E. Caplis, Medford

Amount Won: \$8,592,000

Agent: Sunnyside Farms, Medford

Bonus: \$15,000

Date: 06/29/88

Total Jackpot: \$1,643,100

Thomas R. Provost, Pawtucket, RI

Amount Won: \$1,643,100

Agent: Steve's Beverage, Attleboro

Bonus: \$15,000

Date: 06/08/88

Total Jackpot: \$6,717,380

Eugene Arsenault, Agawam

Amount Won: \$6,717,380

Agent: Dairy Mart #13, Agawam

Bonus: \$15,000

Date: 07/06/88

Total Jackpot: \$4,977,640

Richard Letendre, Chicopee

Amount Won: \$4,977,640

Agent: Westover Super Mart, Chicopee

Bonus: \$15,000

Date: 06/11/88

Total Jackpot: \$2,512,980

Gerald J. Kaloust, Swampscott

Amount Won: \$2,512,980

Agent: Richdale Superette #82, Lynn

Bonus: \$15,000

Date: 07/13/88

Total Jackpot: \$1,594,780

Dorothy DeMaria, Milford

Amount Won: \$1,594,780

Agent: Milford Wonder, Milford

Bonus: \$15,000

Date: 06/15/88

Total Jackpot: \$4,397,720

Grant J. Jones, Brockton

Amount Won: \$4,397,720

Agent: Sava's Variety, Brockton

Bonus: \$15,000

Date: 07/16/88

Total Jackpot: \$2,319,680

Janice Maliff, Oxford

Amount Won: \$2,319,680

Agent: Beacon Pharmacy, Oxford

Bonus: \$15,000

Mass Millions Jackpot Winners

Date: 05/15/87
Total Jackpot: \$3,449,760

Jose P. Costa, Hudson
Amount Won: \$3,449,760
Agent: Hudson Book Shop, Hudson
Bonus: \$25,000

Date: 06/19/87
Total Jackpot: \$6,216,200

James Grant, Brookfield
Amount Won: \$6,216,200
Agent: Hodes Food City Outlet, Spencer
Bonus: \$25,000

Date: 09/25/87
Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford
Amount Won: \$9,916,760
Agent: Shawmut Package Store,
New Bedford
Bonus: \$25,000

Date: 10/23/87
Total Jackpot: \$3,265,440

Joseph Venesky, South Boston
Amount Won: \$3,265,440
Agent: Hub Discount, South Boston
Bonus: \$25,000

Date: 12/04/87
Total Jackpot: \$4,205,240

Walter Powers, Lynn
Amount Won: \$2,102,620
Agent: Riverside Market, Lynn
Bonus: \$21,026

Thomas F. McElency, Beverly
Amount Won: \$2,102,620

Agent: Convenient Food Mart, Beverly
Bonus: \$21,026

Date: 03/04/88
Total Jackpot: \$17,044,040

Helen Gueli, Methuen
Amount Won: \$17,044,040
Agent: Ted's Mobil, Methuen
Bonus: \$25,000

Date: 04/15/88
Total Jackpot: \$5,773,700

Richard Robinson, Hopedale
Amount Won: \$5,773,700
Agent: Shaw's #59, Milford
Bonus: \$25,000

Date: 05/06/88
Total Jackpot: \$3,840,000

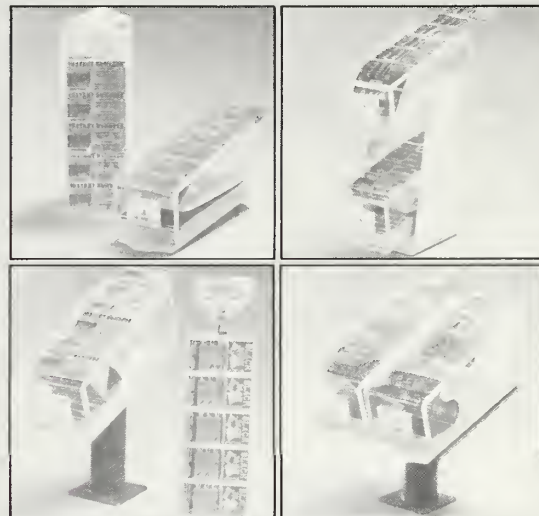
John Coelho, Taunton
Amount Won: \$3,840,000
Agent: Country Liquors, Taunton
Bonus: \$25,000

Date: 06/17/88
Total Jackpot: \$3,334,540

Kathryn R. Coxon, Ludlow
Amount Won: \$3,334,540
Agent: Big Y, Ludlow
Bonus: \$25,000

Date: 07/01/88
Total Jackpot: \$1,594,780

Joseph L. Rego, Taunton
Amount Won: \$1,594,780
Agent: Park News, Taunton
Bonus: \$15,947



INSTANT GAME TICKET DISPENSERS

*A new way to help you
merchandise the Instant Games*

In the near future a variety of Instant Game Ticket Dispensers will be made available to Sales Agents at **no cost** to you.

The attractive heavy duty, clear, acrylic units take up a minimum of counter space. They are designed to be combined in a variety of ways to display a single game or two games. In addition to the ticket dispensers, agents may also order hanging clips which allow you to hang the tickets above or behind the counter to attract the eye and interest of the customers.

Information about the dispensers and how to order them has been sent to every sales agent. Every Field Representative will be provided with a model to show their agents and to demonstrate ways in which the dispensers can be used to give Instant Games high visibility and instant recognition. The attractive, convenient dispensers will make it even easier to sell the already very popular Instant Games.

Order now - to be one of the first to have this new and exciting way to sell the Instant Game.

Be sure to read the material you receive, decide what style you would like for your store, then place your order with your Field Representative to guarantee being one of the first to have this newest sales incentive in your store.

We're confident, you'll find the dispensers convenient, easy to use and a valuable asset toward boosting your Instant Game sales.



FIRST CLASS ALL THE WAY - Roses, champagne and a limousine ride to collect her prize - Kathryn Coxon, winner of a \$3,334,540 Mass Millions jackpot of Ludlow with son James and limo chauffeur Jennifer Nowak. Sales Agent Big Y, Ludlow earned a \$25,000 bonus.

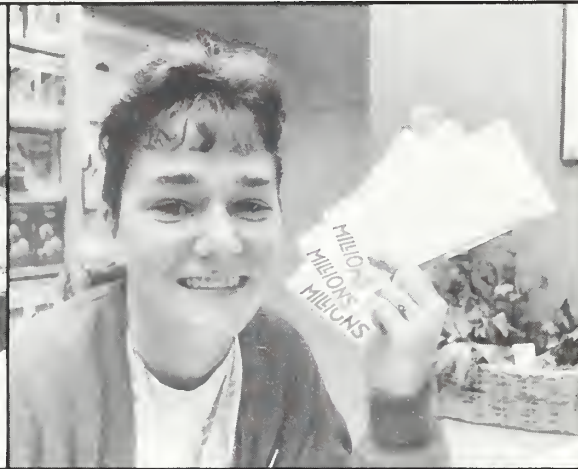
Mass Millions Pays Off for these Agents

All of these stores earned a \$500 bonus for selling a \$50,000 Mass Millions ticket.

Cindy
Cochrane,
Charlie's
Variety,
Uxbridge



Tracy
Lynch,
Stop & Shop,
Dedham



Marvin Goldberg, Ashland Public Market, Ashland



John Mahoney, Store 24, Framingham



Larry Dolloff, Central Liquors



THE EYES SAY IT ALL - A \$25,000 bonus for selling a \$3,334,540 winning Mass Millions jackpot ticket to Kathryn Coxon of Ludlow! Leonor Salvador, front end manager, Big Y, Ludlow where Mrs. Coxon purchased her winning ticket.

Mass Millions \$50,000 Winners

Date: 05/13/88

Richard F. Johnson, Ashburnham

Agent: Bill's Pharmacy

Bonus: \$500

Date: 06/10/88

Rosemary Poillucci, Stoughton

Agent: Central Liquor Mart, Stoughton

Bonus: \$500

Date: 05/27/88

Delbert M. Kimball, Jr., Ashland

Agent: Ashland Public Market, Ashland

Bonus: \$500

Date: 06/17/88

Joseph S. Baldyga, Athol

Agent: Dedham News, Dedham

Bonus: \$500

Delbert M. Kimball, Jr., Ashland

Agent: Ashland Public Market, Ashland

Bonus: \$500

Date: 07/01/88

Charles M. Koehler, Melrose

Agent: Delaney Store, Melrose

Bonus: \$500

Date: 06/03/88

Rita Behnke, Roslindale

Agent: Stop & Shop, Dedham

Bonus: \$500

LOTTERY LINES

THE LOTTERY

 GOVERNMENT DOCUMENT
COLLECTION

DEC 01 1988

 University of Massachusetts
Library

Winner Take All One Ticket - Five Chances To Win!!!

For the first time ever in the history of the Massachusetts Lottery's Instant Games, players will have the opportunity to win **up to five times** on a single ticket. This latest innovation in the Instant Game prize structure will guarantee the game's continued popularity. Instant Game ticket sales have established new records this year. Currently the Instant Games are by far the most popular of The Lottery's four games.



The prize structure offers the chance to win *lots of prizes*. The game includes a variety of prizes - from \$1 to \$1,000 including \$2, \$4, \$5, \$10, \$40, \$100 and \$500.

Remember - be sure to verify that "Your Chip" number matches "House Chip" number before paying off. Refer to the Verification Codes which have been furnished to you. (The codes for "Winner Take All" are the same as those used for "Daily Double").



Winner Take All Sales Agent Drawings: You Could Win Up to \$205,000

The Agent Contest Entry Form on each book of tickets qualifies you for entry into the four agent drawings and the Grand Prize Drawing.

This game will sell itself - but take advantage of your new Instant Game ticket Dispenser to sell even more.

Remember - more sales means more bonuses!

Prize structure for the Four Agent Drawings:

\$1000 prize	30 winners per drawing
\$100 prize	220 winners per drawing
\$50 prize	420 winners per drawing

Prize structure for the Grand Prize Drawing:

\$5,000 - \$205,000	1 winner
\$3,000	1 winner
\$2,500	1 winner
\$2,000	1 winner
\$1,500	1 winner

Megabucks Jackpot Winners

Sixteen lucky winners have won Megabucks within the past several weeks including these winners and agents:

Date: 07/27/88

Total Jackpot: \$7,828,900

Donald A. Hodes, Worcester

Amount Won: \$3,914,450

Agent: Rosannes Coffee Shop, Worcester

Bonus: \$15,000

Date: 07/30/88

Total Jackpot: \$2,271,340

Patricia Kinsman, Randolph

Amount Won: \$2,271,340

Agent: Shaws #18, Randolph

Bonus: \$15,000

Stephen Davis, W. Barnstable

Amount Won: \$3,914,450

Agent: Northside Liquors, Barnstable

Bonus: \$15,000

Date: 08/06/88

Total Jackpot: \$1,787,120

Edmund Parady, Salem

Amount Won: \$1,787,120

Agent: Salem Liquor Inc., Salem

Bonus: \$15,000

\$7,828,900 Megabucks Jackpot Split Between Two Winners

The July 27th Megabucks drawing provided two lucky winners with \$3,914,450 each. Donald Hodes, with wife Nancy, purchased his ticket at Roseanne's Coffee Shop, Worcester. Patricia Kinsman, with husband David, purchased her winning ticket at Shaw's, Randolph. Each of the stores received a \$15,000 bonus.



Nancy and Donald Hodes

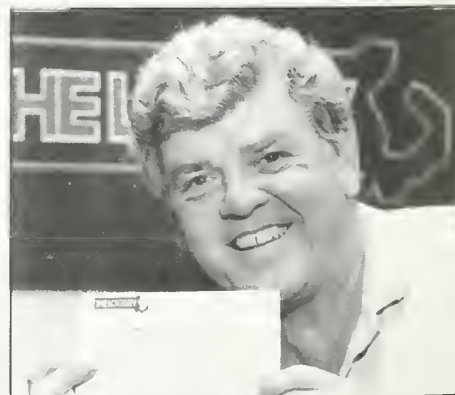


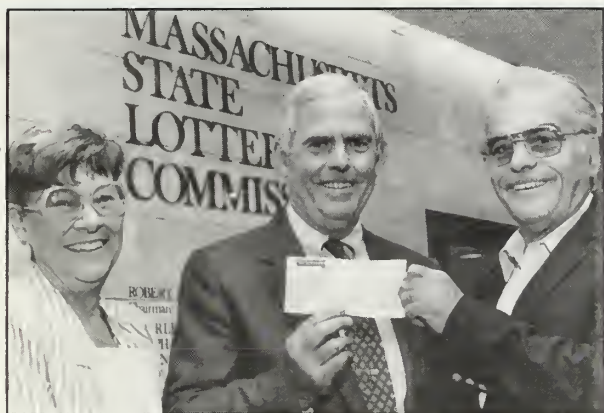
David and Patricia Kinsman



August 3rd Megabucks Drawing Produces 12 Winners

Each of the twelve winners on August 3, who picked the popular winning combination of "2, 4, 6, 8, 11, 22" won \$33,333.33. Shown are two of the winners: Donna Julks of Lynn (left) who purchased her ticket at Star Market, Lynn and Donald Edmonston of North Easton (right) who purchased his ticket at Village Supermarket, Easton. Each store received a \$3,333 bonus.





SMILES ALL AROUND as Gerald Kaloust of Swampscott (right) and wife Roberta receive the first check of their \$2,512,980 June 11th Megabucks jackpot from Executive Director James E. Hosker. The winning ticket earned a \$15,000 bonus for Richdale Superette #82, Lynn.



CAPE COD WINNER - Stephen Davis of West Barnstable stopped by on his way to a motorcycle rally in Virginia to collect the first of 20 prize checks after winning \$3,914,450 on the July 27 Megabucks drawing. Stephen (left) is shown with brother Robert also of West Barnstable. Sales agent Northside Liquors, Barnstable earned a \$15,000 bonus.

Mass Millions Jackpot Winners

Date: 05/15/87

Total Jackpot: \$3,449,760

Jose P. Costa, Hudson

Amount Won: \$3,449,760

Agent: Hudson Book Shop, Hudson

Bonus: \$25,000

Agent: Convenient Food Mart, Beverly

Bonus: \$21,026

Date: 03/04/88

Total Jackpot: \$17,044,040

Helen Gueli, Methuen

Amount Won: \$17,044,040

Agent: Ted's Mobil, Methuen

Bonus: \$25,000

Date: 06/19/87

Total Jackpot: \$6,216,200

James Grant, Brookfield

Amount Won: \$6,216,200

Agent: Hodes Food City Outlet, Spencer

Bonus: \$25,000

Date: 04/15/88

Total Jackpot: \$5,773,700

Richard Robinson, Hopedale

Amount Won: \$5,773,700

Agent: Shaw's #59, Milford

Bonus: \$25,000

Date: 09/25/87

Total Jackpot: \$9,916,760

Joseph Gomes, New Bedford

Amount Won: \$9,916,760

Agent: Shawmut Package Store,
New Bedford

Bonus: \$25,000

Date: 05/06/88

Total Jackpot: \$3,840,000

John Coelho, Taunton

Amount Won: \$3,840,000

Agent: Country Liquors, Taunton

Bonus: \$25,000

Date: 10/23/87

Total Jackpot: \$3,265,440

Joseph Venesky, South Boston

Amount Won: \$3,265,440

Agent: Hub Discount, South Boston

Bonus: \$25,000

Date: 06/17/88

Total Jackpot: \$3,334,540

Kathryn R. Coxon, Ludlow

Amount Won: \$3,334,540

Agent: Big Y, Ludlow

Bonus: \$25,000

Date: 12/04/87

Total Jackpot: \$4,205,240

Walter Powers, Lynn

Amount Won: \$2,102,620

Agent: Riverside Market, Lynn

Bonus: \$21,026

Date: 07/01/88

Total Jackpot: \$1,594,780

Joseph L. Rego, Taunton

Amount Won: \$1,594,780

Agent: Park News, Taunton

Bonus: \$15,947

Thomas F. McEleney, Beverly

Amount Won: \$2,102,620



GOOD NEWS FOR PARK NEWS, Taunton means a \$15,000 bonus for owners Tom and Anna Clark. Taunton resident, Joseph Rego purchased a \$1,594,780 Mass Millions jackpot winning ticket at the store.



HAPPINESS IS WINNING \$50,000 in the Mass Millions game. Phyllis and Toby Nolan of Shirley collected their prize for matching five of the first six winning numbers plus the "bonus" number on the July 22nd drawing.

"Quic Pic Is Here"

Players can now take advantage of the Quic Pic button on your terminal when purchasing a \$1 ticket for the Friday Mass Millions Drawings.

Many players have difficulty making up their minds deciding which 6 out of 46 numbers on their betting slip they should choose.

Now - The Lottery has made it easy for the players and you as well. When a player asks for a Quic Pic Mass Millions ticket, here's what to do:

1. Press Mass Millions Key
2. Press Quic Pic Key
3. Press 'Total Send'
4. Ticket is Issued

Encourage your players to try Quic Pic - Don't forget - a Mass Millions Jackpot can mean a **\$25,000 bonus** for you and every sale is a 5% commission - it all adds up.

SEASON TICKETS - A GIFT WORTH MILLIONS

Wondering what gifts to buy for those special occasions - birthdays, anniversaries, promotions, etc.?

A quick and easy solution to any or all of your gift problems is a Season Ticket. Prices are \$25 or \$50 for a Mass Millions ticket and \$50 or \$100 for a Megabucks Season Ticket.

Mass Millions \$50,000 Winners

Date: 05/13/88

Richard F. Johnson, Ashburnham

Agent: Bill's Pharmacy

Bonus: \$500

Date: 05/27/88

Delbert M. Kimball, Jr., Ashland

Agent: Ashland Public Market, Ashland

Bonus: \$500

Delbert M. Kimball, Jr., Ashland

Agent: Ashland Public Market, Ashland

Bonus: \$500

Date: 06/03/88

Rita Behnke, Roslindale

Agent: Stop & Shop, Dedham

Bonus: \$500

Date: 06/10/88

Rosemary Poillucci, Stoughton

Agent: Central Liquor Mart, Stoughton

Bonus: \$500

Date: 06/17/88

Joseph S. Baldyga, Athol

Agent: Dedham News, Dedham

Bonus: \$500

Date: 07/01/88

Charles M. Koehler, Melrose

Agent: Delaney Store, Melrose

Bonus: \$500

Date: 07/22/88

Toby J. Nolan, Shirley

Agent: Leo's Food Mart, Shirley

Bonus: \$500



THIS HAPPY MAN is Robert Benoit, owner of the Westover Super Mart, Chicopee. His happiness is the result of collecting a \$15,000 bonus for selling a \$4,977,640 Megabucks jackpot winning ticket to Richard Letendre of Chicopee.

THIRTEEN IS A LUCKY NUMBER

at Dairy Mart #13 in Agawam. They sold a \$6,717,380 Megabucks jackpot winning ticket to Eugene Arsenault of Agawam. A \$15,000 bonus is another lucky number for agent Glenn Harnisk.



Southeastern Region Field Representative Retires

"Matt" O'Malley, one of the first employees hired at the start of the Lottery in 1972, an active Field Representative for 16 years, retired on June 30th.

"Matt" a Fairhaven resident is well-known through the Southeastern part of the state. His ready Irish wit and endless good humor have made him a popular and welcome figure with all of his sales agents and his co-workers as well.

Matt was honored at a party on August 9 at Joseph's Olde Tavern Inn in Mattapoisett. Never a person to sit back and relax, Matt has plans for a trip to Hawaii and expects to do a fair amount of traveling after that - outside Southeast New England.

LOTTERY LINES

GOVERNMENT DOCUMENT
COLLECTION

JAN 03 1989

University of Massachusetts
Depository Copy

Joker's Wild

1988 Fifth Instant Game



The Lottery's fifth Instant Game of 1988 went on sale in September. Following up on the popular playing card theme of previously successful Instant Games, "Joker's Wild" provides players the opportunity to win on the "wild card" feature. When the player rubs off "your card" and reveals a "joker", the player automatically wins the prize shown for "your card".

The game also offers players the chance to win as many as *three* times on a single ticket by matching any three of "your card" to the "dealer's card". The top prize of \$2,500 is one of the highest Instant Game prizes of 1988.

In addition to the \$2,500 prize, players can win a variety of other prizes from \$1 to \$500. There are over 15,000 prizes of \$500 which can be won and more than 100,000 prizes of \$50!

Note: The VIRN (Void If Removed Number) is located on the *top right-hand side* of the ticket making it much easier for you to identify when validating a winning ticket.

Joker's Wild Sales Agent Contest

Bonuses!

Over 2,800 Sales Agent Bonuses to be won in The Lottery's newest game. You could win as much as \$200,000!

You also have the chance to win \$50, \$100, \$500, \$1,000, \$2,500 or \$3,000.

Bonuses!

Bonuses!

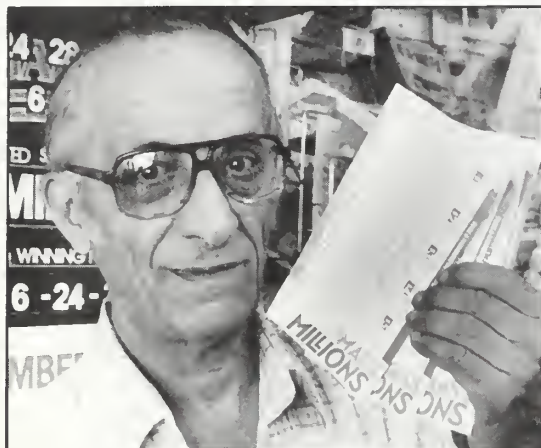
When can you win?

- * October 14
- * October 28
- * November 10
- * Date to be announced

How can you win?

Simply by sending in the *Agent Contest Entry Form* contained in each packet of tickets. Your entry qualifies you to be one of the lucky persons who could win a bonus prize.

Sales Agents Who Recently Sold Winning \$50,000 Mass Millions Tickets



Rick Ranaldi of Dedham News, Dedham



Patrick Mukaisu & Andy Norman
of Leo's Food Mart, Shirley

IMPORTANT DATES TO REMEMBER!!!

Name of Game	Start of Game	Prefix	Last Date to Redeem
Solid Gold	5/86	M	06/30/89
Cash Jackpot	7/86	P	11/04/88
High Card	9/86	R	08/31/88
Holiday Doubler	11/86	T	11/04/88
Wild Money	1/87	A	08/31/88
Daily Double	2/87	B	03/29/89
Draw Poker	4/87	D	04/14/89
Cold Cash	6/87	E	04/14/89

All Instant Game Tickets prior
to SOLID GOLD have expired.

Megabucks Jackpot Winners

Eight lucky winners have won Megabucks prizes of over
\$1,000,000 within the past several weeks.

Date: 08/17/88

Total Jackpot: \$6,725,200

Catherine A. Staples, Worcester

Amount Won: \$3,362,600

Agent: Highland Liquors, Worcester

Bonus: \$15,000

Robert S. Kallio, Shrewsbury

Amount Won: \$3,362,600

Agent: Lake Boone Convenient Food,
Hudson

Bonus: \$15,000

Date: 08/27/88

Total Jackpot: \$7,424,000

Gary Panek, Chicopee

Amount Won: \$7,424,000

Agent: Meadow Street Food Mart,
Chicopee

Bonus: \$15,000

Date: 09/03/88

Total Jackpot: \$4,938,080

Barbara Long, Melrose

Amount Won: \$2,469,040

Agent: Brothers Convenient, Melrose

Bonus: \$15,000

Theresa Kelley, Brockton

Amount Won: \$2,469,040

Agent: Christy's #2, Brockton

Bonus: \$15,000

Date: 09/07/88

Total Jackpot: \$1,693,060

Stanton H. Mullaly, Medford

Amount Won: \$1,693,060

Agent: My Market, Medford

Bonus: \$15,000

Date: 09/14/88

Total Jackpot: \$4,232,640

Ernest Vitagliano, Norwood

Amount Won: \$4,232,640

Agent: Post Road Convenience, Marlboro

Bonus: \$15,000

Date: 09/17/88

Total Jackpot: \$1,881,180

Anne T. Mahoney, Scituate

Amount Won: \$1,881,180

Agent: Purity Angelo #11, Scituate

Bonus: \$15,000

Some of the Mass Millions Jackpot Winners

Date: 10/23/87

Total Jackpot: \$3,265,440

Joseph Venesky, South Boston

Amount Won: \$3,265,440

Agent: Hub Discount, South Boston

Bonus: \$25,000

Date: 12/04/87

Total Jackpot: \$4,205,240

Walter Powers, Lynn

Amount Won: \$2,102,620

Agent: Riverside Market, Lynn

Bonus: \$21,026

Thomas F. McEleney, Beverly

Amount Won: \$2,102,620

Agent: Convenient Food Mart, Beverly

Bonus: \$21,026

Date: 03/04/88

Total Jackpot: \$17,044,040

Helen Gueli, Methuen

Amount Won: \$17,044,040

Agent: Ted's Mobil, Methuen

Bonus: \$25,000

Date: 04/15/88

Total Jackpot: \$5,773,700

Richard Robinson, Hopedale

Amount Won: \$5,773,700

Agent: Shaw's #59, Milford

Bonus: \$25,000

Date: 05/06/88

Total Jackpot: \$3,840,000

John Coelho, Taunton

Amount Won: \$3,840,000

Agent: Country Liquors, Taunton

Bonus: \$25,000

Date: 06/17/88

Total Jackpot: \$3,334,540

Kathryn R. Coxon, Ludlow

Amount Won: \$3,334,540

Agent: Big Y, Ludlow

Bonus: \$25,000

Date: 07/01/88

Total Jackpot: \$1,594,780

Joseph L. Rego, Taunton

Amount Won: \$1,594,780

Agent: Park News, Taunton

Bonus: \$15,947

Date: 09/09/88

Total Jackpot: \$11,240,020

Patrick Ngo, Bradford

Amount Won: \$11,240,020

Agent: M & E Mobile, Fall River

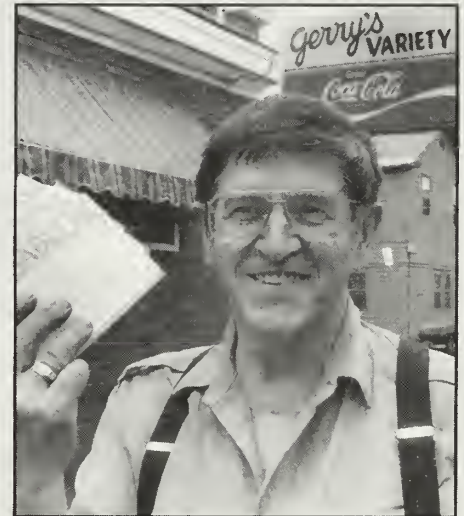
Bonus: \$25,000

Some of the Megabucks Jackpot Sales Agent Winners

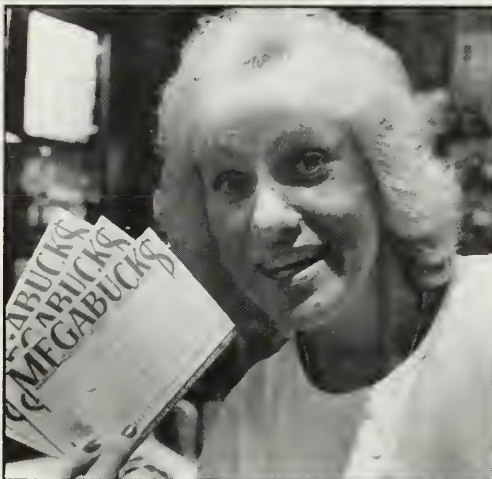
► **IT'S WONDERFUL
AT MILFORD
WONDER #8 -**
Since they sold
a \$1,594,780
Megabucks jackpot
winning ticket to
Dorothy De Marla of
Milford. Tim Healy
and Gina Antolini
are clerks at the
store. Bonus for the
sale was \$15,000.



► **GERRY GOT LUCKY**
with a winning
Megabucks jackpot
ticket sold in his
store, Gerry's Variety
in Easthampton.
Store owner Gerry
Domina received a
\$4,510 bonus on the
ticket which was
purchased by
Eugene Morris of
Easthampton.



◀ **BLONDES HAVE
MORE FUN . . .** When
they sell winning Jack-
pot tickets . . . Gina
Parker of Lake Boone
Convenient Store,
Hudson. Robert Kallo
of Shrewsbury was
the lucky customer
who won \$3,362,000
in the August 17th
Megabucks drawing.
The sale meant a
\$15,000 bonus for
the store.



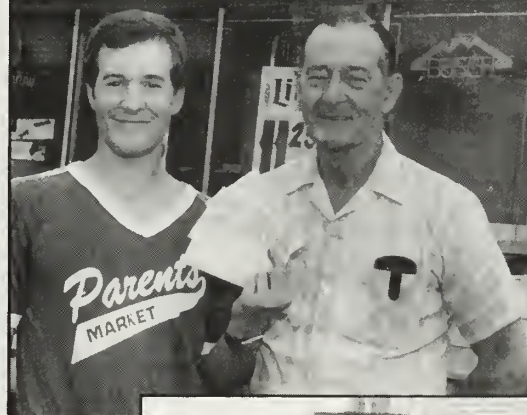
► **SHAW'S SELLS
WINNING JACKPOT
TICKET . . .** Lucy
Melo and John
Robbins, Manager of
the Randolph Shaw's
Market. Patricia
Kinsman of Randolph
purchased a
Megabucks ticket at
the store which won
her \$2,271,340. The
sale meant a \$15,000
bonus for the market.



► **IT PAYS TO
ADVERTISE . . .** The
outdoor sign on
Highland Liquors,
Worcester encour-
ages players to buy
their tickets at the
store. Catherine
Staples of Worcester
purchased her
\$3,362,600 winning
Megabucks jackpot
ticket at Highland. A
\$15,000 bonus for
the sale put a smile
on the face of Jim
Stacey, Assistant
Manager.

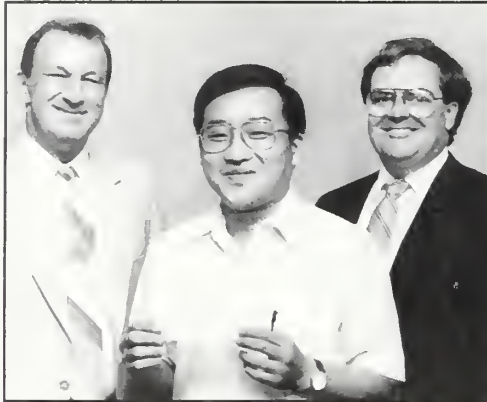


PARENT'S Market / DAVE & DAN PARENT



◀ **PARENT AND SON -**
In name and in life.
David Parent with
Dad Roger, owners
of Parent's Market,
Westford where John
Mahoney of Westford
purchased his
\$354,160 Megabucks
jackpot winning
ticket. Bonus for the
store was \$3,541.

'Daily Double' Grand Prize Winner



THE \$5,000 GRAND PRIZE WINNER in the Sales Agent drawing held on August 12, 1988 was Young Ha Kim of Simon's Package and Seafood. With Mr. Kim are Louis J. Tolino, Deputy Director of Marketing and Joseph Donnelly, Sales Agent Coordinator.

Mass Millions \$50,000 Winners

Date: 08/26/88
Janet M. Daley, Quincy
Agent: Fleishman's Liquors, Quincy
Bonus: \$500

Jude Guerrier, Mattapan
Agent: Brookline Superette, Brookline
Bonus: \$500

Date: 09/02/88
Charles Knight, Nashua, NH
Agent: Shurline Market, Tyngsboro
Bonus: \$500

Floyd R. Bruce, Georgetown
Agent: Georgetown Pharmacy, Georgetown
Bonus: \$500

Priscilla Velardo, Dover
Agent: Dedham News Agency, Dedham
Bonus: \$500

Vincent Papa, East Boston
Agent: Heights News, E. Boston
Bonus: \$500

Russell H. Robinson, Chelmsford
Agent: Westland Wine & Spirit, Chelmsford
Bonus: \$500

Maureen Smith, Providence
Agent: Seekonk Liquors, Seekonk
Bonus: \$500

Ralph S. Leblanc, Exeter, NH
Agent: Terry's Liquor, Amesbury
Bonus: \$500

John E. Studley, Brockton
Agent: The Little Store, Inc., Province Town
Bonus: \$500

Henry J. Kitchen, Fall River
Agent: The Dairy Mart, Fall River
Bonus: \$500

Bruce Cartwright, Hanover
Agent: Douglas Liquor, North Attleboro
Bonus: \$500

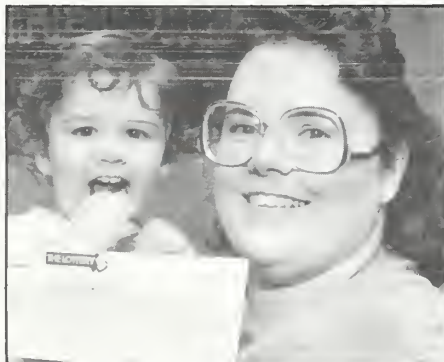
Gordon Lennox, Pembroke
Agent: Lindy's General Store, Pembroke
Bonus: \$500

Date: 09/09/88
Deborah Boisclair, Springfield
Agent: Dairy Mart #17, Springfield
Bonus: \$500

Helen Hart, Jaffrey, NH
Agent: Winchendon Package
Bonus: \$500

Unclaimed
Agent: Food City Outlet, Spencer
Bonus: \$500

Some of the Mass Millions \$50,000 Winners



TWO OF THE \$50,000 WINNERS on the August 26th Mass Millions drawing were Janet Daley of Quincy with little daughter Erin (left) and Jude Guerrier (right) of Mattapan. The winning tickets were sold at Fleishman's Liquors of Quincy and Brookline Superette of Brookline. Each store earned a \$500 bonus.

FOUR OF THE ELEVEN \$50,000 WINNERS on the September 2nd Mass Millions Drawing. Each won \$50,000. Left to right: Priscilla Velardo, Dover; Gordon Lennox, Pembroke; Floyd Bruce, Georgetown; and Charles Knight, Nashua, NH.



Megabucks Winner

ALL IN THE FAMILY - Gary Panek of Chicopee is looking forward to sharing his \$7,424,000 Megabucks jackpot with wife Nicole, daughter Jennifer and son Jason. The winning ticket, which was sold at Meadow Street Food Mart, Chicopee, earned a \$15,000 bonus for the store.

REMINDER:

When calling the Lottery to verify \$500 Instant Game prize winning tickets, the number to call is **849-5555** and ask for "Verification".

Agents not in the local Braintree calling area can continue to use the "800" number to verify winners.

Season Tickets Can Make You A Winner!

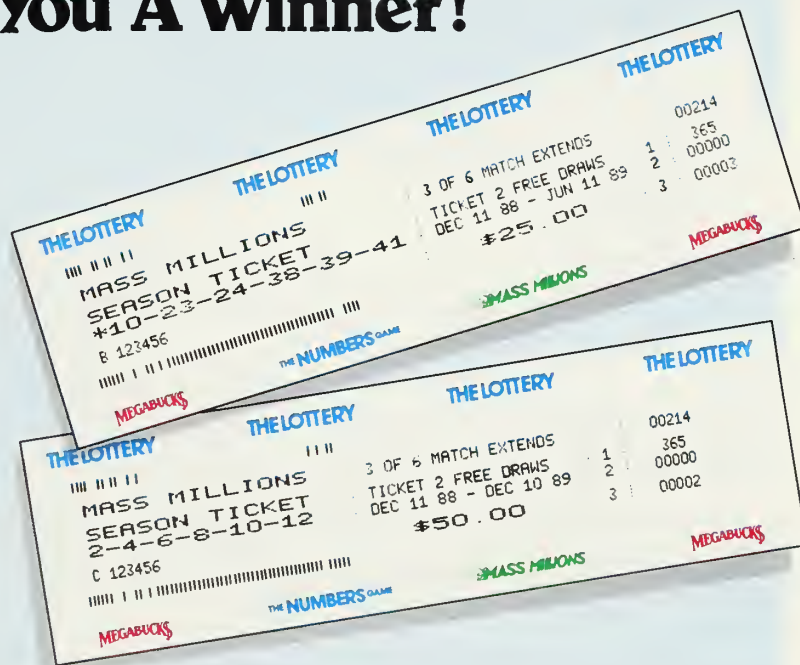
Season Tickets are terrific sale products all year long but the Holiday Season makes it even easier for you to suggest to your customers that a Season Ticket can be the ideal answer for that perennial problem of what to buy for the person who already has everything.

With the addition of a Season Ticket for the Mass Millions game, players can choose to purchase Season Tickets within a variety of prices.

Mass Millions	26 Drawings	\$25
	52 Drawings	\$50
Megabucks	52 Drawings	\$50
	104 Drawings	\$100

Season Tickets are so easy to sell - the terminal does all the work for you. Players can choose their own numbers, (simply key in the six numbers) or the Quic-Pic key will choose six numbers for them.

- **First:** Press either 'Mass Millions' or 'Megabucks' Key.
- **Second:** Press Season Ticket Number Amount (\$25, \$50 or \$100).
- **Third:** Key in six numbers or Press 'Quic-Pic' Key.
- **Fourth:** Press 'Total Send' Key.



The terminal will issue the Season Ticket and the Registration Form. Be sure to remind your customers to fill in the Registration Form promptly so the subscriber's name will be entered into the computer file.

Players can leave the registration with their sales agent to forward to the Lottery or mail it themselves to the Lottery.

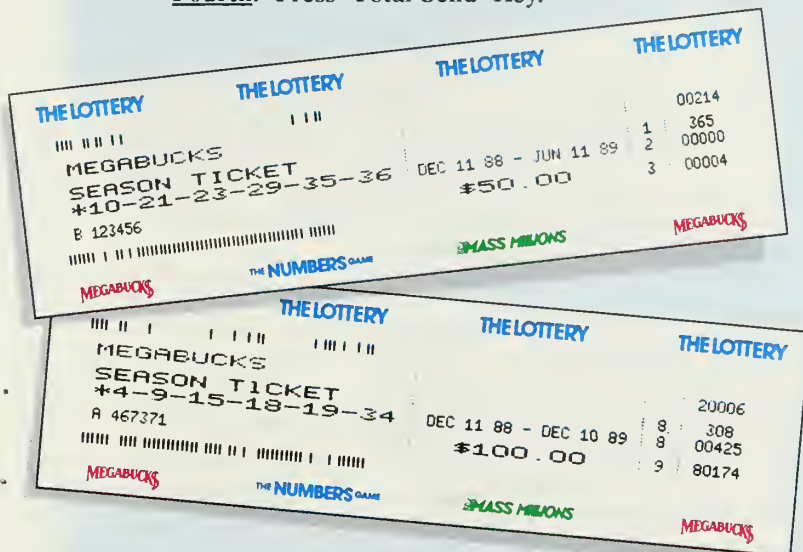
Remember - a Season Ticket sale can mean a \$15,000 or \$25,000 bonus for you! Take advantage of the opportunity to earn generous commissions and bonuses by promoting and selling Season Tickets.

Since the games began there have been:

20 Megabucks Jackpot Season Ticket Winners.

3 Mass Millions \$50,000 Season Ticket Winners.

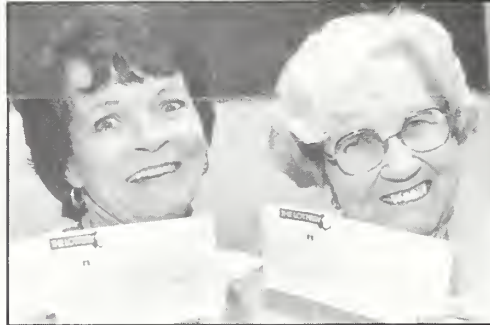
Encourage your customers to start their holiday shopping early with the purchase of a Season Ticket - the gift that gives all year long.



Megabucks Jackpot Winners



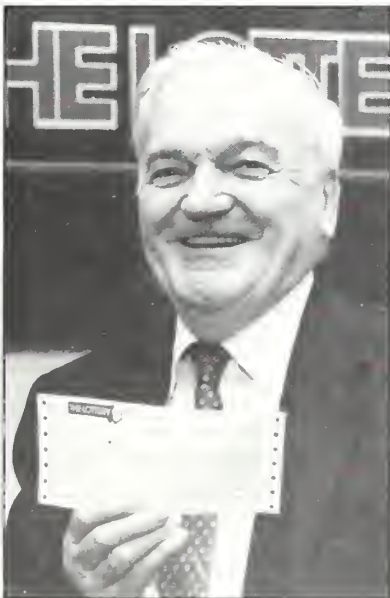
THE DIXONS WERE DELIGHTED at winning \$1,164,660 on the October 12 Megabucks drawing. Michael Dixon and wife Leone of Plymouth purchased the winning combination at Tai Tung Pharmacy, Boston. Bonus for the store was \$11,646.



LIKE MOTHER, LIKE DAUGHTER - Joan Johnson of Hingham and her mother Mary Crocker of Hanover both decided to play the same six numbers in the October 5 Megabucks drawing. A good decision - each of them won \$988,430. The winning tickets were sold at Curtis Compact #157, Hingham and Curtis Compact #197, Hanover. Bonus for each store was \$9,884.



HOW SWEET IT IS! to win a Megabucks jackpot. Robert Kerouac and wife Joyce of Hudson, NH, chauffeured by Stephen Veinst arrived in comfort and in style to collect their first prize check of the \$964,140 jackpot. The winning ticket, sold at Plaza Convenience, Tyngsboro earned the store a bonus of \$9,641.



HAPPY DAYS AHEAD for Stanton Mullaly of Medford, winner of a \$1,693,060 Megabucks Jackpot. The September 7 winning ticket meant a \$15,000 bonus for My Market in Medford.

Employees Who Play Together - Win Together

Recently, two separate groups of co-workers who pool their money to purchase tickets won Megabucks jackpots.

Six employees of General Plasma, E. Windsor, CT shared a \$366,828 jackpot for the September 24th drawing. Left to right: Luke Minniefield, Laura Daigle, Barbara Blackwell, Edith Carpenter, Nancy Bagley, and Lauren Parker.



Eight other players, employees of Ambur Machine, Northbridge shared a \$2,114,780 jackpot for the October 19 drawing. Six of the eight winners arrived in a limousine to claim their prize. Left to Right: Donald Frieswick, Joseph Moussette, Earle Burroughs, Donald Desjardin, Paul Choiniere, and chauffeur.

Megabucks Jackpot Winners

Nineteen lucky winners have won Megabucks within the past several weeks including these winners and agents:

Date: 09/21/88
Total Jackpot: \$2,351,480

Agent: Big Y, Springfield
Bonus: \$11,646

Harold Pedersen, Attleboro
Amount Won: \$1,175,740
Agent: Densmore's, Attleboro
Bonus: \$11,757

Date: 10/15/88
Total Jackpot: \$1,792,960

Theodore Karonis, Revere
Amount Won: \$1,175,740
Agent: Sunnyhurst Farms, Revere
Bonus: \$11,757

Susan Turner, No. Dartmouth
Amount Won: \$1,792,960
Agent: Shaws #30, Dartmouth
Bonus: \$15,000

Date: 10/12/88
Total Jackpot: \$3,493,980

Date: 10/19/88
Total Jackpot: \$2,114,780

Frances Pedersen, Dedham
Amount Won: \$1,164,660
Agent: Star Market, W. Roxbury
Bonus: \$11,646

Earle Burroughs, Whitinsville
Amount Won: \$2,114,780
Agent: Charles Variety, Grafton
Bonus: \$15,000

Michael C. Dixon, Plymouth
Amount Won: \$1,164,660
Agent: Tai Tung Pharmacy, Boston
Bonus: \$11,646

Date: 10/22/88
Total Jackpot: \$1,838,940

Linda Miller, Agawam
Amount Won: \$1,164,660

Paul A. DuPuis, Fall River
Amount Won: \$1,838,940
Agent: Crosson Texaco, Fall River
Bonus: \$15,000

Some of the Mass Millions Jackpot Winners

Date: 03/04/88
Total Jackpot: \$17,044,040

Agent: Big Y, Ludlow
Bonus: \$25,000

Helen Gueli, Methuen
Amount Won: \$17,044,040
Agent: Ted's Mobil, Methuen
Bonus: \$25,000

Date: 07/01/88
Total Jackpot: \$1,594,780

Date: 04/15/88
Total Jackpot: \$5,773,700

Joseph L. Rego, Taunton
Amount Won: \$1,594,780
Agent: Park News, Taunton
Bonus: \$15,947

Richard Robinson, Hopedale
Amount Won: \$5,773,700
Agent: Shaw's #59, Milford
Bonus: \$25,000

Date: 09/09/88
Total Jackpot: \$11,240,020

Date: 05/06/88
Total Jackpot: \$3,840,000

Patrick Ngo, Bradford
Amount Won: \$11,240,020
Agent: M & E Mobil, Fall River
Bonus: \$25,000

John Coelho, Taunton
Amount Won: \$3,840,000
Agent: Country Liquors, Taunton
Bonus: \$25,000

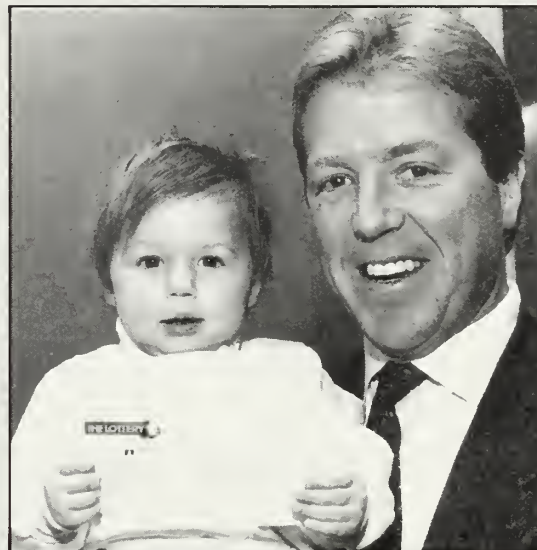
Date: 10/14/88
Total Jackpot: \$4,229,660

Date: 06/17/88
Total Jackpot: \$3,334,540

Gregory Powell, Pittsfield
Amount Won: \$4,229,660
Agent: Kirk's Variety & Hobby, Pittsfield
Bonus: \$25,000

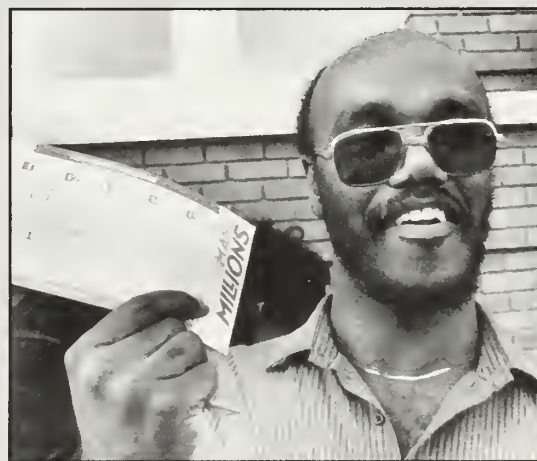
Kathryn R. Coxon, Ludlow
Amount Won: \$3,334,540

Megabucks Season Ticket Jackpot Winner



GENEROUS GODFATHER MAKES GODCHILD AN HEIRESS. Lawrence "Chip" Coen of Framingham purchased a Season Ticket as a gift for his godchild Kimberly Lewis of Framingham when she was born. The gift means Kimberly will be receiving prize checks for 20 years as a result of winning \$366,828 in the September 24 Megabucks drawing.

Mass Millions Jackpot Winner



BEHIND THOSE DARK GLASSES is a very happy man. Gregory Powell of Pittsfield won \$4,229,660 on the October 14 Mass Millions drawing. The sale made Kirk's Variety & Hobby happy as well - a \$25,000 bonus resulted from the sale of the ticket to Mr. Powell.

Megabucks Winning Jackpot Sales Agent



Megabucks meant a \$1,881,180 winning jackpot sale for Angelo's Purity of Scituate. Margie Horne is smiling because the sale meant a \$15,000 bonus for the store. Anne Mahoney of Scituate was the customer who purchased her winning ticket at the store.

Mass Millions \$50,000 Winners

Date: 10/07/88

David Montagna, Waltham
Agent: Star Market, Waltham
Bonus: \$500

Lorraine Montagna, Waltham
Agent: Stop & Shop #779, Waltham
Bonus: \$500

Louis P. Ross, Revere
Agent: DiPietro's Italian Market, Revere
Bonus: \$500

Albert D'Angelantonio, Springfield
Agent: Dairy Mart #18, Springfield
Bonus: \$500

Thomas E. Concannon, Dorchester
Agent: Casali's, Dorchester
Bonus: \$500

Helen Walker, Boston
Agent: Prescription City, Boston
Bonus: \$500

Pedro N. Alvarado, Dorchester
Agent: Capitol Food Corp., Dorchester
Bonus: \$500

Fitzroy Charles, Mattapan
Agent: Store #1350, Mattapan
Bonus: \$500

Veronica Nikodem, Ware
Agent: Newstand Inc. #17, Ware
Bonus: \$500

Unclaimed
Agent: Richdale Super #31, Salem
Bonus: \$500

Date: 10/14/88

Christopher W. Quirk, So. Boston
Agent: Pleasure Bay Mart, So. Boston
Bonus: \$500

\$50,000 Mass Millions Sales Agents



Bonnie Hoare

Steve Goguen
of Fleishman's
Liquor, Quincy;
Lindy Worrall,
owner of Lindy's
General Store,
Pembroke; Frank
McGovern, owner
of Westland Wine
and Spirits; and
Bonnie Hoare
of Shur Fine,
Tyngsboro. Each
store earned a
\$500 bonus.



Steve Goguen



Frank McGovern



Lindy Worrall

MASS. T2.3: 5/10

Vol. 5, No. 10

DECEMBER 1988

The Newsletter for Massachusetts
State Lottery Sales Agents

Robert Q. Crane
State Treasurer

James E. Hosker
Director

LOTTERY LINES

THE LOTTERY

University of Massachusetts
Depository Copy



Bonuses for everyone with "Holiday Bonus"

Our newest Instant Game offers players *and* agents the opportunity to collect lots of bonuses!!!

The Holiday Season Instant Games are *always* popular with the players as an "extra" gift item - especially as stocking stuffers. This year there will be an attractive gift card with matching envelope. Players can use the card and envelope to mail "Holiday Bonus" tickets to friends and relatives who they may wish to remember, but may not have the opportunity to see over the holidays.

An attractive, compact display box for the gift cards and envelopes fits conveniently in a small area on your counter and serves as a constant reminder to your customers to buy the "Holiday Bonus" Instant Game.



The game offers over 10,000 prizes of \$500 and over 221,000 prizes of \$4 or more.

There are bonuses for you as well. The four Sales Agent Drawings provide an opportunity for you to win prizes from \$50 to \$1,000. And the Grand Prize Drawing could make you a winner of \$200,000!

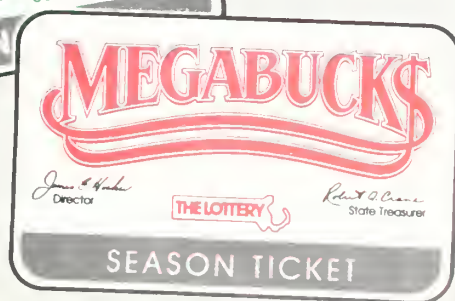
Remember to be eligible for the drawings you must be sure to send in your Agent Contest Entry Form each time you settle a book of tickets.

The Holiday Season is the perfect time to sell Lottery products so take advantage of every sales opportunity - ask every customer if they'd like to buy a ticket.





These colorful cards and envelopes can solve your shoppers gift giving problems . . .



A Mass Millions or Megabucks Season Ticket inserted to the inside of the card, creates an exciting and unique Holiday gift item.

Holiday Bonus Sales Agent Drawings YOU COULD WIN \$200,000!

Bonuses for the players and bonuses for sales agents. The Holiday Bonus Instant Game offers everyone lots of opportunities to win.

Four separate Sales Agent Drawings are scheduled, and many, many agents will win a variety of prizes.

BONUS	No. Winners for Drawings	Total No. of Winners
\$1,000	25	100
100	150	600
50	300	1,200
TOTAL:		475 1,900

Plus Grand Prize Drawing

Prize	No. of Winners
\$3,500 to \$200,000*	1
\$3,000 cash	1
\$2,500 cash	1
\$2,000 cash	1
\$1,500 cash	1

* See your Sales Agent Information Flyer for details.

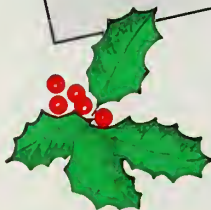
Coupon Books For Season Ticket Subscribers

Current Season Ticket subscribers will receive an early Christmas gift - coupon booklets containing coupons good for discounts on each of our four products. Season Ticket holders of \$25 will receive \$5 in coupons, \$50 Season Ticket holders will receive \$10 in coupons and \$100 Season Ticket holders will receive \$20 in coupons. One more incentive The Lottery has provided to help you boost your Holiday sales for every Lottery game.



Deck the halls
with
Holiday Green.

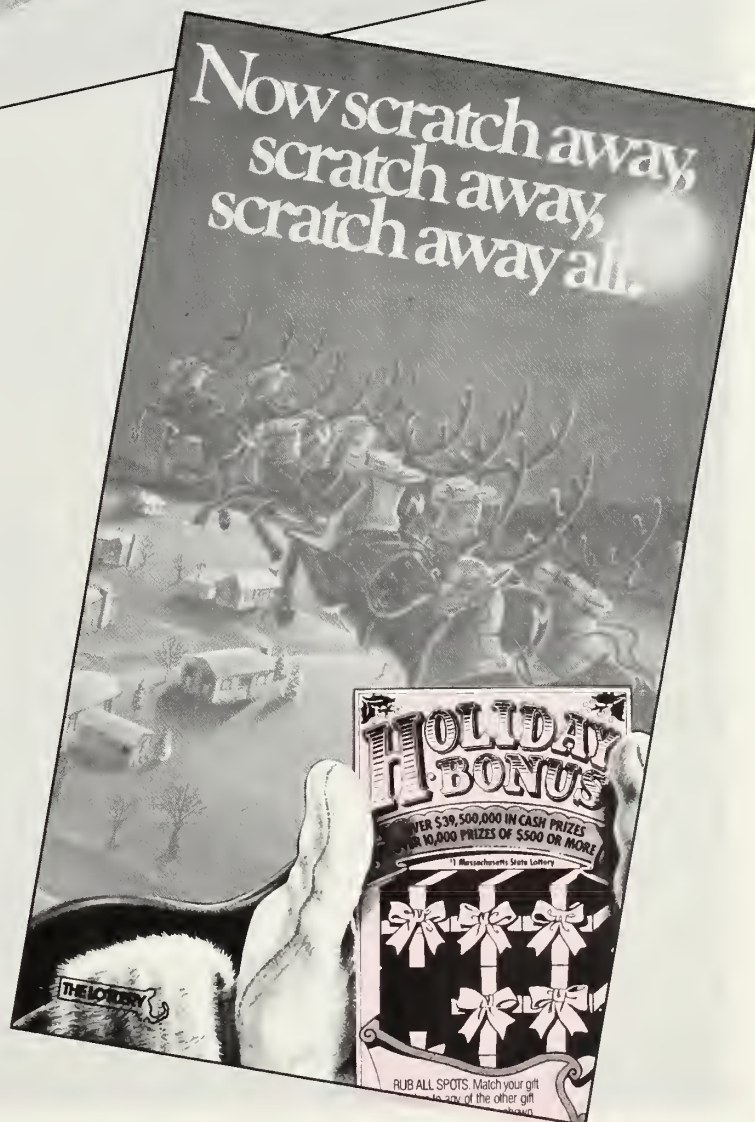
Inside: Your Special
Gift from
the Lottery.



Holiday Season Coupon Promotions

Coupons worth \$2, \$5, and \$10 towards the purchase of Mass Millions and Megabucks Season Tickets **plus** a \$1 coupon towards the purchase of six Holiday Bonus tickets have been mailed to every household in Massachusetts.

The coupons provide an excellent opportunity for players to purchase Season Tickets and Holiday Bonus Instant Game tickets at considerably less than the usual cost. Take advantage of this special mailing to boost your Season Ticket and Holiday Bonus sales. *Don't forget* - the colorful cards and envelopes provided to you are designed to make Season Tickets and Holiday Bonus tickets an attractive Holiday gift item.



Dawn Hayes Named Hostess of "Lottery Live" on WNEV-TV, Channel 7

Dawn Hayes was named hostess of WNEV-TV's "Lottery Live" program effective November 8. Bruce Marson, vice president of programming at WNEV, (Channel 7) stated, "Dawn Hayes has done an



excellent job as temporary hostess of "Lottery Live" in recent months. She has a great on-air presence and will bring energy and enthusiasm to the position."

A native of Ridgewood, NJ, 26-year-old Hayes was formerly a production assistant at WVBF-FM in Boston. She is a 1984 graduate of Emerson College where she received a bachelor of science

degree in mass communication with a concentration in television production.

Jim Hosker, Lottery Executive Director said, "Dawn Hayes provides viewers with accurate information with a very entertaining format. It's a job that both the Lottery and our players appreciate."

Hayes, who has signed a one-year contract with Channel 7, appears live on WNEV-TV for the Lottery drawings which include: Daily Numbers Game, Monday through Saturday at approximately 7:52 p.m.; Megabucks, Wednesday and Saturday at approximately 9:58 p.m.; and Mass Millions, Friday at 7:58 p.m. In addition to her duties as hostess of "Lottery Live" she will make public appearances in behalf of Channel 7 and The Lottery.

One Jackpot - 60 Winners!

The largest number of winners ever to win the jackpot in the Megabucks game occurred on the November 9 drawing. The share for each winner was \$6,666.

In addition, other winners include:

2,690		\$400
34,201		\$40
1229,014		free bet

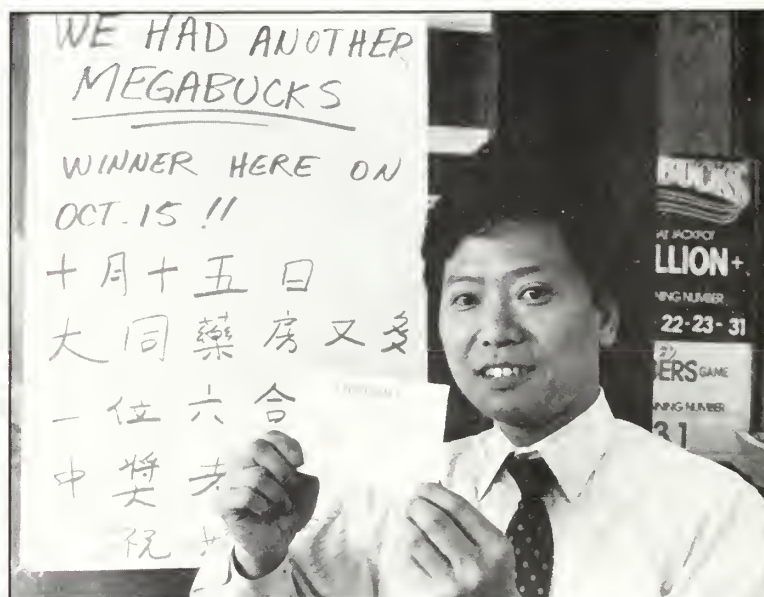
The largest number of winners prior to that drawing was 22 on January 7, 1987.

Quic Pic For The Numbers Game

Beginning in November the new Quic Pic key on the terminals provided players the opportunity to play The Numbers Game without selecting their own numbers.

The new "Quic Num" key gives the players a \$1 bet on The Numbers Game - \$.50 first 3 exact order, \$.50 first 3 any

order. The ability to choose a "Quic Pic" for The Numbers Game should encourage players who previously found it difficult or too time consuming to fill out a betting slip, to try this easy way to play. Encourage your players to try this new, easy method of playing The Numbers Game.



IN EVERY LANGUAGE TAI TUNG PHARMACY, BOSTON IS A WINNER.

Nick Chau was thrilled to receive an \$11,646 bonus check for the sale of a \$1,164,660 Megabucks jackpot winning ticket to Michael Dixon of Plymouth. This is the second jackpot winner for the store.



A \$15,000 BONUS CHECK was recently presented to Matthew Souza, Manager of Shaw's Supermarket #30, Dartmouth by Al Goulet, Lottery Marketing Field Representative. A Megabucks jackpot winning ticket worth \$1,792,960 was sold by the store to Susan Turner of North Dartmouth.

Left to right: Vincent DiTullio, Manager/Lottery Chain Store Relations; Matthew Souza; Al Goulet; and Frank Marujo, Lottery Southeast District Manager.

LOTTERY LINES

THE LOTTERY

"Blackjack" is back!

The first Instant Game of 1989 is "Blackjack", always a very popular Instant Game theme with the players.

The 1989 version of "Blackjack" will be very similar to that used a year ago. However, the "Dealer" and "Player" scores will resemble much more closely the scores a player would have in playing a Blackjack card game.

Players can win **up to three times** on a single ticket. In addition to a \$5,000 prize, other prizes will include \$500, \$100, \$40, \$10, \$5, \$4, \$2, \$1.

Prize payout will be 65% - the best in the country - over \$75,000,000 in cash prizes which amounts to big commissions for every sales agent.

Every prize, with the exception of the \$5,000 prize, can be paid out directly in the sales agent location.



FIRST IN SALES FOR 1988

Instant Games

The Instant Games topped all other Lottery games in total revenue for 1988 with the sales of over \$500 million.

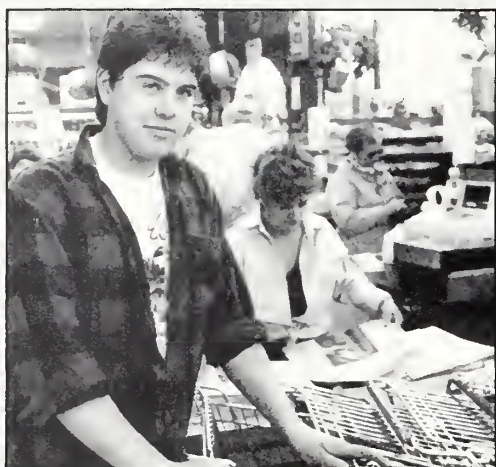
Their first place position is notable because only a few years ago, in 1979, sales had dropped to \$30 million annually from a previous high of \$48.5 million in 1976.

The decision to implement telemar-

keting, direct distribution, the introduction of new games at ap-

proximately 6 to 8 week intervals and payment of all prizes up to and including \$500 by the sales agents have been important factors in boosting Instant Game sales to their record high in 1988. The popularity of the Instant Game with the players should guarantee that 1989 can be another record year.

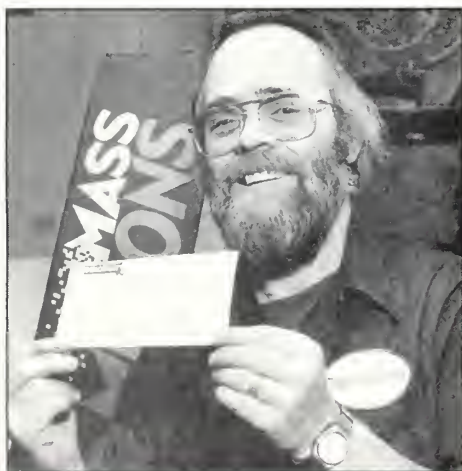
TWICE LUCKY!



Two winning Megabucks jackpot tickets were sold on consecutive drawings at the W. Newbury Food Mart. On November 23, Vivian Duemling won \$3,057,230; on November 26, Nora Toothaker won \$444,406. Bonus for the two sales totaled \$19,444. Ken Fowler, owner's son is pleased about the store's good fortune.

The West Newbury Food Mart located in W. Newbury, a small town near the New Hampshire border, with a population of approximately 3,000, recently had *two Megabucks jackpot winners in consecutive drawings.*

On November 23, Vivian Duemling of W. Newbury won \$3,057,230 on the winning combination of 2-6-9-12-32-34 purchased at West Newbury Food Mart. Three days later on November 26, Nora Toothaker of W. Newbury was one of three winners of \$444,406. She also purchased her winning ticket at West Newbury Food. Combined bonus for the store for the two sales was \$19,444.



NEW HAMPSHIRE RESIDENT WINS \$50,000 - William Gerow of Nashua, NH was one of two \$50,000 winners on the December 16 Mass Millions drawing.

Megabucks Jackpot Winners

One Hundred Ten lucky winners have won Megabucks within the past several weeks including these winners and agents:

Date: 11/12/88

Total Jackpot: \$1,517,120

Gloria M. Araujo, Berkley

Amount Won: \$1,517,120

Agent: Woody's, Berkley

Bonus: \$15,000

Eleese Brown, Sunderland

Amount Won: \$3,057,230

Agent: Louis Food & Co., Amherst

Bonus: \$15,000

Date: 12/10/88

Total Jackpot: \$4,997,856

John Cebrowski, Medfield

Amount Won: \$2,498,928

Agent: M & M Star, Medfield

Bonus: \$15,000

Theresa Joslin, Rockport

Amount Won: \$2,498,928

Agent: Liquor Locker, Gloucester

Bonus: \$15,000

Date: 11/23/88

Total Jackpot: \$6,114,460

Vivian Duemling, West Newbury

Amount Won: \$3,057,230

Agent: W. Newbury Food Mart,

W. Newbury

Bonus: \$15,000

Mass Millions Jackpot Winners

Date: 03/04/88

Total Jackpot: \$17,044,040

Helen Gueli, Methuen

Amount Won: \$17,044,040

Agent: Ted's Mobil, Methuen

Bonus: \$25,000

Agent: Park News, Taunton

Bonus: \$15,947

Date: 09/09/88

Total Jackpot: \$11,240,020

Patrick Ngo, Bradford

Amount Won: \$11,240,020

Agent: M & E Mobil, Fall River

Bonus: \$25,000

Date: 04/15/88

Total Jackpot: \$5,773,700

Richard Robinson, Hopedale

Amount Won: \$5,773,700

Agent: Shaw's #59, Milford

Bonus: \$25,000

Date: 10/14/88

Total Jackpot: \$4,229,660

Gregory Powell, Pittsfield

Amount Won: \$4,229,660

Agent: Kirk's Variety & Hobby, Pittsfield

Bonus: \$25,000

Date: 05/06/88

Total Jackpot: \$3,840,000

John Coelho, Taunton

Amount Won: \$3,840,000

Agent: Country Liquors, Taunton

Bonus: \$25,000

Date: 11/11/88

Total Jackpot: \$4,045,660

John T. Driscoll, Glastonbury, CT

Amount Won: \$4,045,660

Agent: Hills Package, Seekonk

Bonus: \$25,000

Date: 06/17/88

Total Jackpot: \$3,334,540

Kathryn R. Coxon, Ludlow

Amount Won: \$3,334,540

Agent: Big Y, Ludlow

Bonus: \$25,000

Date: 12/16/88

Total Jackpot: \$5,830,820

Robert H. Nelligan, Enfield, CT

Amount Won: \$5,830,820

Agent: Hastings Stationery, Chicopee

Bonus: \$25,000

Date: 07/01/88

Total Jackpot: \$1,594,780

Joseph L. Rego, Taunton

Amount Won: \$1,594,780



Rae Perkins, assistant manager and Tina Terry, owner of Terry's Liquors, Amesbury.

Mass Millions Makes Money For These Sales Agents

A \$500 bonus was earned by each of these stores after selling a \$50,000 prize winning ticket.



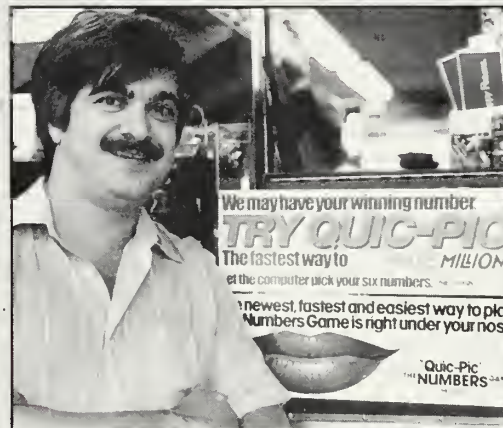
Pierre Brabant and Eddy Polay (owner) of The Little Store, Provincetown.



Joe and Elaine La Monica, owners of Georgetown Pharmacy.

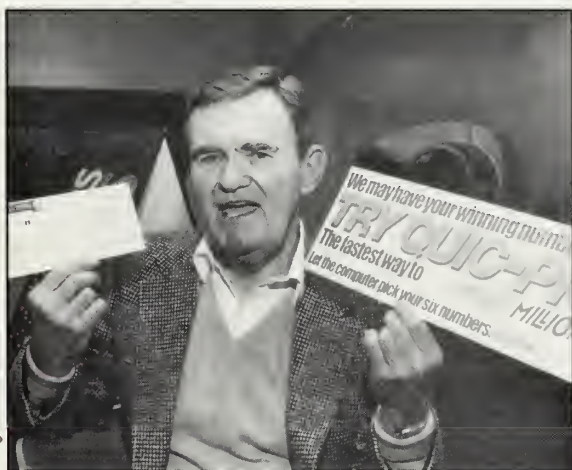


Lisa Antenucci, Heights News, East Boston.



Robert DiPietro, DiPietro's Italian.

MASS MILLIONS "QUIC PIC" WINNERS



"WE MAY HAVE YOUR WINNING NUMBER" turned out to be true for Robert Nelligan of Enfield, CT who won \$5,830,820 with a single "Quic Pic" choice for the December 16 Mass Millions drawing. The winning ticket sold at Hastings Stationery in Chicopee earned the store a \$25,000 bonus. This was the second jackpot winning ticket sold at Hastings.



"QUIC PIC" CHOICE WINS \$4,045,660
Mass Millions jackpot for John Driscoll of Glastonbury, CT (with his wife Cathy). For the November 11th drawing, he selected four numbers of his own choice and a fifth he left to "Quic Pic" to select - that was the number that won him the jackpot, and a \$25,000 bonus for Hills Package, Seekonk where he purchased his ticket.



ROGER GUAY OF LUDLOW, won \$50,000 on a "Quic Pic" choice purchased at Turnpike Package, Ludlow.



A \$15,000 BONUS CHECK PUT A SMILE ON EVERYONE'S FACE. The check was presented to Sam Cucinotta, owner of M & M Star Market, Medfield, by Lottery Marketing Field Representative Jim Walsh (left) shown with Lynne Frye, Bookkeeper and Suzanne MacDonald, Service Manager. A winning \$2,498,928 Megabucks jackpot ticket was sold by the store to John C. Cebrowski of Medfield.

Mass Millions \$50,000 Winners

Date: 10/28/88
Milton Karas, Holyoke
Agent: Uncle Miltie's, Holyoke
Bonus: \$500

Agent: Turnpike Package, Ludlow
Bonus: \$500

Date: 11/11/88
Richard J. Napolitano, Andover
Agent: Village Liquors, Andover
Bonus: \$500

Date: 12/16/88
William J. Gerow, Nashua NH
Agent: Tyngsboro General Store,
 Tyngsboro
Bonus: \$500

Date: 12/02/88
Roger C. Guay, Ludlow

Unclaimed
Agent: Jiffy Marts, Saugus
Bonus: \$500

PAYMENT OF \$5,000 PRIZES IN LOTTERY REGIONAL OFFICES

Every Regional office can now accept and pay claims the same day for \$5,000. Previously, prizes over \$500 could only be paid the same day in Braintree.

The recent improvement is a tremendous advantage and convenience for players who do not live close to Braintree.

Be sure to inform your \$5,000 winners of this latest change in prize redemption.

Regional Offices-

- **BOSTON:**
80 Boylston St.
- **FAIRHAVEN:**
2 Pequot Road
- **WOBURN:**
20-22 Tower Office Park
- **WORCESTER:**
60 Prescott St.
- **W. SPRINGFIELD:**
128 Myron

WHITT WONDERS
WHAT he'll do with his winnings. Whitt Patrick Pond of Cambridge was one of three people, each of whom won \$628,306 on the November 2 Megabucks drawing. The winning ticket, purchased at Porter Square Convenient, Cambridge represented a \$6,283 bonus for the store.



TEACHING ART CAN'T COMPARE with winning a \$3,057,230 Megabucks jackpot. Eleese Brown of Sunderland, a professor of art and Arlene Richards also of Sunderland, an elementary school art teacher shared the November 23rd prize. The winning ticket was sold at Louis Food & Co. and resulted in a \$15,000 bonus for the store.

HOW ABOUT THAT? A \$257,452 Megabucks jackpot prize for Stephen Duma of Hingham. He spends a lot of time in Maine, but makes sure every week to purchase a Megabucks ticket. The store where the ticket was sold was Stop & Shop, Cohasset. A \$2,574 bonus went to the store.



NEW ENGLAND TELEPHONE CO-WORKERS Shirley McGee and Gloria Araujo split a \$1,517,120 Megabucks jackpot for the November 12th drawing. The two women have been working together and buying their tickets together for several years. Both families came to collect the first prize check and to celebrate. Left to right: George McGee, Hailey McGee, Shirley McGee, Jamie Araujo, Gloria Araujo, Jack Araujo and Andy Araujo.

LOTTERY LINES

THE LOTTERY


The Future Is Much Brighter For This Family

A \$1 "Quic Pic" for the April 22 drawing of the Megabucks game changed the lives of one family overnight.

Rosemary C. Dubois of Carver and her husband Albert have not had the best of times in recent years. Albert was forced to retire from his work in the Postal Service after suffering five heart attacks and undergoing quadruple by-pass heart surgery.

Rosemary's severely limited eyesight also prevented her from working regularly. Nevertheless this exceptional couple have been bringing up their six-year old grandson Charles Reed who is severely handicapped.

Charles is a handsome young man who can benefit from the special education and therapy services which Mrs. Dubois' \$3,612,570 jackpot prize can help

to provide for him. Her winnings will also help to eliminate many of the worries which the couple have had concerning their own various medical expenses.

The Dubois family is one of hundreds of families who have truly benefited from winning a big jackpot and whose lives have been demonstrably changed for the better.

AGENT CHARLIE ANTONOPOULOS
of Charlie's Variety, Haverhill provided the transportation for Megabucks jackpot winner, John Noonan of Amesbury to file his claim and pick up his first check of a \$1,091,245 Megabucks jackpot prize. The sale earned Charlie a \$10,912 bonus.



A "HONEY" OF A SALE for Honey Farms #32, Westboro was the Megabucks jackpot ticket sold to Shirley Magarian of Worcester. The \$2,221,260 prize meant a \$15,000 bonus for the store. Shown in photo is Anna Shover, Store Manager.



FOUR STAR VIDEO RINGS UP FOUR STAR SALE to \$1,083,772 Megabucks jackpot winner Richard Paquette of Agawam. Jennifer Jock is an employee in the store which earned a \$10,837 bonus.

\$9,999 BONUS for Central Plaza Liquors, Haverhill, earned for the sale of a \$999,920 Megabucks jackpot winning ticket to Kenneth Weeks also of Haverhill. John Boutselis is shown in photo.



Megabucks Jackpot Winners

Fifty-seven lucky winners have won Megabucks since the beginning of 1989 including these winners and agents:

Date: 03/25/89
Total Jackpot: \$7,229,480

Richard G. Penney
Amount Won: \$1,445,896
Agent: McSweeney's Package
Bonus: \$14,458

Frank A. Gizara, Enfield, CT
Amount Won: \$1,445,896
Agent: Southgate Liquors, Agawam
Bonus: \$14,458

Katherine Gallagher, Wakefield
Amount Won: \$1,445,896
Agent: Star Market, Saugus
Bonus: \$14,458

K. Kevin Klein, Needham
Amount Won: \$1,091,245
Agent: Video Biz Wiz, Needham
Bonus: \$10,912

Date: 04/05/89
Total Jackpot: \$2,167,544

Margaret Choinere, N. Oxford
Amount Won: \$1,083,772
Agent: J. P. McCarthy & Sons, Tewksbury
Bonus: \$10,837

Richard D. Paquette, Agawam
Amount Won: \$1,083,772
Agent: Four Star Video, Agawam
Bonus: \$10,837

Date: 04/01/89
Total Jackpot: \$4,364,980

Stella Ciempa, Feeding Hills
Amount Won: \$1,091,245
Agent: Feeding Hills Pharmacy, Agawam
Bonus: \$10,912

John Noonan, Amesbury
Amount Won: \$1,091,245
Agent: Charles Variety, Haverhill
Bonus: \$10,912

Mario Joaquim, Fall River
Amount Won: \$1,091,245
Agent: Genes Market, Fall River
Bonus: \$10,912

Date: 04/12/89
Total Jackpot: \$3,275,400

Dorothy Cusack, Brighton
Amount Won: \$1,091,800
Agent: Stop & Shop #1, Brookline
Bonus: \$10,918

Arthur Premo, Worcester
Amount Won: \$1,091,800
Agent: George's Package, Worcester
Bonus: \$10,918

Roger C. Lamoureux, Coventry, RI
Amount Won: \$1,091,800
Agent: Seekonk Liquor, Seekonk
Bonus: \$10,918

Mass Millions Jackpot Winners

Date: 12/16/88
Total Jackpot: \$5,830,820

Robert H. Nelligan, Enfield, CT
Amount Won: \$5,830,820
Agent: Hastings Stationery, Chicopee
Bonus: \$25,000

Date: 12/23/88
Total Jackpot: \$1,018,080

Guiseppe Romano, N. Providence, RI
Amount Won: \$1,018,080
Agent: Eskimo King, Swansea
Bonus: \$10,180

Date: 02/03/89
Total Jackpot: \$4,766,460

Catherine Casey, Portland, ME
Amount Won: \$1,588,820

Agent: R & R Liquors, Salisbury
Bonus: \$15,888

Warren Tolvanen, Beverly
Amount Won: \$1,588,820
Agent: J & J Engine Shop, Inc., Beverly
Bonus: \$15,888

Norma G. Evanoff, Milford
Amount Won: \$1,588,820
Agent: McCousland's Meat, Milford
Bonus: \$15,888

Date: 03/27/89
Total Jackpot: \$7,184,020

Kevin B. Fleming, Bellingham
Amount Won: \$7,184,020
Agent: Sunny Farms, Mendon
Bonus: \$25,000



THE WALLS WERE "WOWED" after winning \$3,612,570 in the April 22 Megabucks drawing. Robert Wall of Marshfield and wife Sheila were married only six weeks when he won the jackpot. Video Advice of Pembroke earned a \$15,000 bonus for the sale.



ONE PRIZE SHARED BY SEVEN CO-WORKERS of Arted Co., Springfield. Jerilyn Deyo of E. Longmeadow holds the first of 20 annual checks which she and her co-workers will share (left to right: Rita Laforce, Springfield; Anthony J. Gettles, Springfield; Yvette M. Melbourne, W. Springfield; Ruth E. Rice, Springfield; Pasqualina M. McKee, Springfield; Jean Cardigan, Springfield).



DAUGHTER VANESSA GALVANEK was happy that her mother Josephine Galvanek was the only winner of a \$4,455,920 jackpot for the February 15 drawing. The winning ticket was sold at Super Shaw's, Peabody and earned the store a \$15,000 bonus.

Massachusetts Lottery Host for NASPL Spring Conference

Representatives from 29 United States lotteries, 6 Canadian provincial lotteries and two representatives from An Post National Lottery Company, Ireland gathered in Boston from April 1-4, 1989 for their national convention held at the Park Plaza, Boston.

Massachusetts was the host state for the North American Association of State and Provincial Lotteries. During the four day meeting, Massachusetts Lottery personnel made presentations on:

- * Automated Instant Cashing
- * Radio Microwave Network
- * Telephone Network Optimization
- * Ingredients for Instant Game Success

In addition to the Lottery Personnel, Dan Rea, Reporter for WBZ-TV, Boston, Sy Yanoff, General Manager of WNEV-TV, Boston, and Lou Perullo and Richard Hawkes of *The Boston Herald*, also made presentations on the media's relationship to and with lotteries.

James E. Hosker, Executive Director of the Massachusetts Lottery is one of the four officers of the NASPL. The visitors were extremely interested in new methods and practices currently in use or planned for the future.

The Massachusetts Lottery is nationally and internationally respected throughout the Lottery industry for its success and willingness to initiate new ideas and methods.



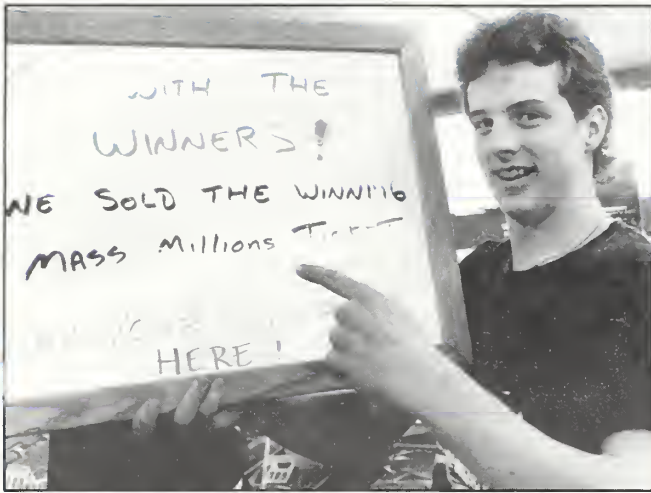
A GOOD REASON TO SMILE is a \$1,083,772 jackpot prize won in the April 5 Megabucks drawing by Ruth Choiniere (left) of No. Oxford. The winning ticket was sold at J. P. McCarthy & Sons, Tewksbury. Bonus for the sale was \$10,837. Mrs. Choiniere arrived in a limousine provided by her nephew and accompanied by a niece.



ONE OF TEN WINNERS in the February 8 Megabucks drawing was retired Boston Police Captain Henry Coughlin now living in Dennisport on Cape Cod. Mr. Coughlin purchased his \$195,514 jackpot winner at Finley's Liquor store. Bonus for the store was \$1,955.



THOSE GALLAGHER GRINS are because Katherine Gallagher of Wakefield won \$1,445,896 in the March 25 Megabucks drawing. Husband Jim thought that was a good reason to smile. Bonus for the store, Star Market, Saugus was \$14,458.



GOOD ADVICE from Jack LaRose of McCousland's Meats, Milford. The sale of a \$1,588,820 Mass Millions jackpot winning ticket to Norma Evanoff of Milford meant a \$15,888 bonus for the store.



\$50,000 MAKES THE CHASES OF AGAWAM one big happy family. Jacob Chase, wife Jennifer and daughter Lauren were all winners in the March 24 Mass Millions drawing.

A \$500 Bonus was earned by each of these Agents for the sale of a \$50,000 Mass Millions Winning Ticket



Jivan L. Patel
Bentley Smoker, Boston



Suzanne Duhamel & Nicole Levasseur,
Customer Service Reps, Shaws #30, Dartmouth



Peter Tiburtino
Bay Liquors, Fall River



Michael Wetmore, Owner
Lil Peach #424, Lawrence



Debbie Kovalchek
Surfine Market, Tyngsboro



Rick Gagnon, Owner
Village Liquor, Andover

LOTTERY LINES

THE LOTTERY

"WINNING SUIT"

**1989's Second
Instant Game**

The playing card theme which has had such popular appeal in previous Instant Games will once again be utilized for the second Instant Game of 1989. "Winning Suit"

will provide players the opportunity to win more than 16,000 prizes of \$500 or over. This newest game will add variety to the Instant Games currently available in your stock.

The popularity of the Instant Games have kept weekly sales consistently at \$12 million or more. *Remember to keep a stock of 3 games or more to offer your players a choice and to guarantee continued substantial commission for your store.*

Grab a suit.
One size
fits all.



THE LOTTERY



"Winning Suit" Sales Agent Contest

In addition to the commission earned on the sale of all Instant Game tickets, you are also *eligible to win bonuses in four preliminary drawings and the Grand Prize Drawing.*

WEEKLY DRAWINGS

BONUS	NO. OF WINNERS PER DRAWING	TOTAL NO. OF WINNERS
\$1,000	25	100
500	50	200
100	250	1,000
50	300	1,200

GRAND PRIZE DRAWING

PRIZE	NO. OF WINNERS
\$5,000 to \$200,000*	1
\$3,000	1
\$2,500	1
\$2,000	1
\$1,000	1

* See your Sales Agent flyer for details.

VIDEO VIEWERS EARN BONUSES FOR AGENTS

Two video stores recently sold Megabucks jackpot winning tickets worth over \$1 million to their video customers.



Aaron Zwicker is co-owner of Video Biz Wiz, Needham. A \$1,091,245 Megabucks jackpot was won by Kevin Klein of Needham on a ticket purchased at the store resulting in a \$10,912 bonus for Video Biz.



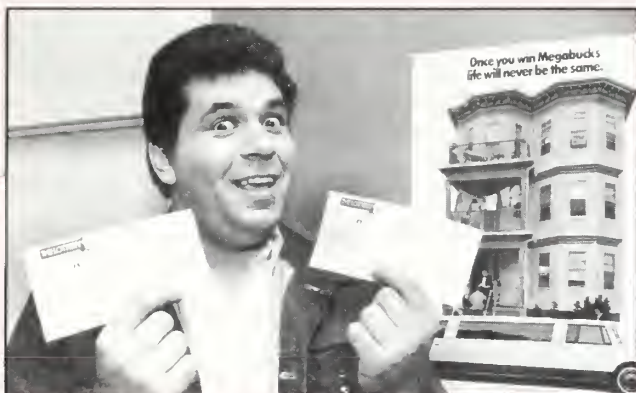
Bob McGrath is manager of Stone's Video, Abington where a \$1,773,280 Megabucks jackpot winning ticket was sold to Lawrence Kelly of Abington. The store bonus was \$15,000.

Waiting For #4



Waiting for #4 is Nancy Fitzpatrick of McSweeney's Package, Billerica. Richard Penny of N. Billerica was the third person to win a Megabucks jackpot on a ticket purchased in the store. His prize was \$1,445,896, the store bonus was \$14,458,

NOT ONE BUT TWO PRIZE CHECKS



In addition to his jackpot prize of \$987,480 from the April 26 Megabucks drawing, Antonio Pennachio of Dorchester, won an additional \$40 on another ticket. Bonus for sales agent Sunbeam Thrift, Dorchester was \$9,874.

THE RAIN OUTSIDE

did not put a damper on the high spirits of Patrick Lynch and family of Marshfield after receiving the first annual check of a \$3,516,240 Megabucks jackpot. Left to right sons, Michael Patrick and Peter James, Patrick and wife Tuk Yon. The sale meant a \$15,000 bonus for Riddles Food Mart, Scituate, the fourth jackpot winner for that store.



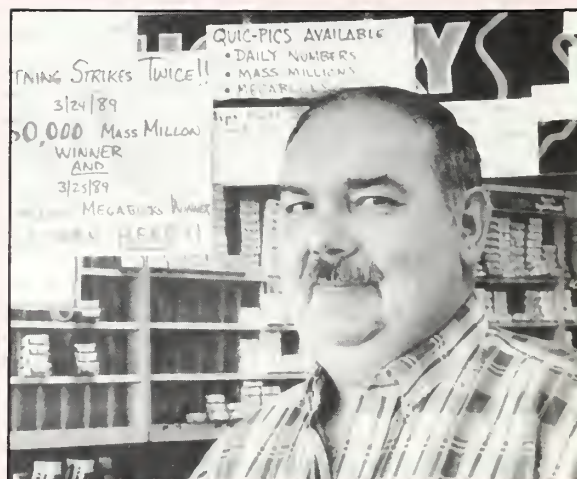
Season Tickets ARE Great Gifts

THIS PRETTY YOUNG WOMAN is Debbie Letch, customer service representative at Star Market, Saugus. Katherine Gallagher of Wakefield won \$1,445,896 on a Megabucks Season Ticket purchased at the store which then earned the store a \$14,458 bonus. Here's proof that Season Tickets make wonderful gifts and pay off in generous bonuses.



TWO BIG WINNERS IN TWO DAYS

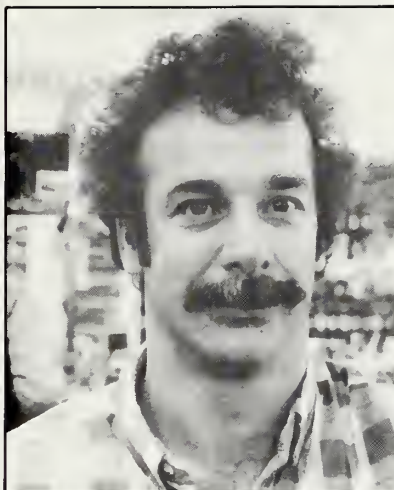
IT PAYS TO ADVERTISE is a motto which Bill Martel knows is true. In addition to the signs provided by The Lottery, Bill who is co-owner of Southgate Liquor, Agawam posts his own signs to remind players to buy their tickets. As the sign shows - the store sold two big winners in two days - a \$50,000 Mass Millions and a Megabucks jackpot winner earning \$14,463 in bonuses.



Mass Millions Means Money for these Agents, Each of Whom Sold a \$50,000 Winning Ticket



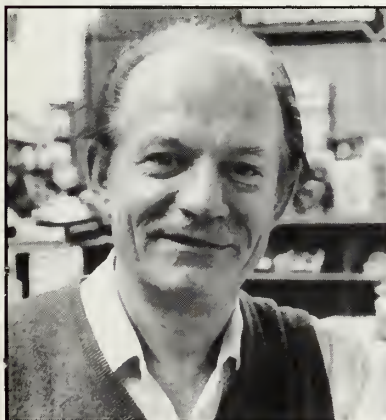
TOM MAGUIRE, Manager
Philip Drug, Boston



DAVID BROWN, Owner
Billerica Pharmacy, Billerica



GEORGE MONGIAT, Hopedale Pharmacy, Hopedale



HARRY VAKALOPOULOS, Owner
Lakeview Variety, Waltham

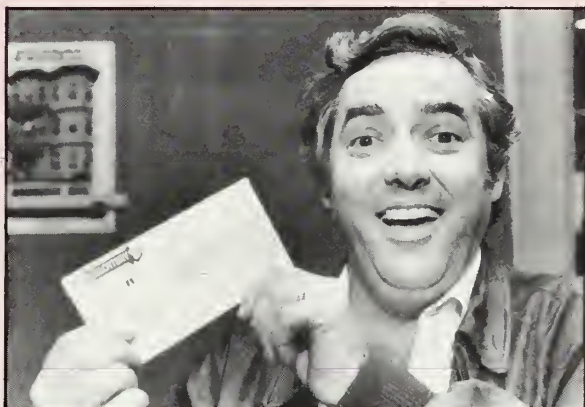


RON DESROSIERS, Owner/Manager
R. D. Liquors, Fall River

Mass Millions "Quic Pic"



"QUIC PIC" PAID OFF FOR SUNNY FARMS, MENDON where Kevin Fleming also shown below purchased his winning Quic Pic Mass Millions ticket. Elena Economou is a clerk in the store.



SEVEN IS A VERY LUCKY NUMBER! when it's \$7,184,020 - the amount won by Kevin Fleming of Bellingham in the March 24 Mass Millions drawing. The sale represented a \$25,000 bonus for Sunny Farms, Mendon.

DOUBLE WINNER SALES AGENT



SALES AGENT WINS \$50,000 PLUS \$500 BONUS for sale of Mass Millions ticket. Salvatore Marrazzo of W. Newton purchased his winning ticket at the family owned store "Boston i" in West Newton. In the background is son James, one of Salvatore's 13 children.

NEW COUPON PROMOTION FOR SPRING

An attractive promotional flyer containing four coupons, each good for \$1 to purchase one of the Lottery's four games, was mailed to well over 1 million households throughout the Commonwealth in mid-May. The coupons will be valid through June 30, 1989.

Coupons have proven to be a very effective method to introduce new players to the games and to renew interest on the part of other players.

Encourage your players to take advantage of this opportunity to play each of The Lottery's four games. Remember - you are entitled to receive a bonus on a jackpot prize sold in your store regardless of whether it was purchased by cash or by coupon!

If your customers do not understand how to play the on-line games, recommend a "Quic Pic" choice - easy for the players and easy for the store.

"Quic Pic" has been a lucky choice for many players including both Megabucks and Mass Millions jackpot winners.

Experience the drama! The excitement! The thrills!

The house is hushed and the curtain's rising on the most popular plays in town. Plays that could win you hundreds, thousands, even millions of dollars. And your front-row-center tickets are FREE!

Just use the enclosed coupons. They're good for four free plays in the Lottery's most exciting season ever.

"Don't miss Mass Millions—it's a real winner!"

If the butler doesn't do it, you could be the next winner of Mass Millions. The average jackpot is \$4 million plus. And it keeps growing until someone wins.

But with Mass Millions, you don't have to hit the jackpot to take home a prize. Just choose six lucky numbers. Or let the Quic-Pic computer choose for you. Come Friday, you could win from \$2 to \$5,000 by matching three, four or five numbers. Match five and the "bonus ball" and you win \$50,000. Match all six and Bravo! The jackpot's yours.

★★★★"Megabucks gets my highest rating!"

Megabucks will keep you on the edge of your seat. Because the jackpot keeps growing until someone wins.

The average Megabucks jackpot is over \$2 million. And the winner of the biggest jackpot took home \$21 million plus. In fact, Megabucks has made more people millionaires than any other game. And every week, you get two chances to play.

Just choose six numbers—or let the Quic-Pic computer choose for you. Match all six numbers and you win the jackpot. Match three, four or five numbers and you still win. Now that deserves a standing ovation!

"The Numbers Game. It's one of the year's 10 best."

With The Numbers Game, you can play your lucky number for all it's worth. Because six days a week, you can win from \$5 to \$5,000 for a \$1 bet. Just choose how you want your lucky number to play. There are thirteen ways you can make it pay.

If you're in a rush, the Quic-Pic computer can choose your number for you! And when you play Monday, you can have the same numbers play for you automatically all week long.

"For the fastest plays in town, don't miss the Instant Games!"

Instant Games offer the fastest and best prizes. Each game gives millions of chances to win big.

Black Jack, Plus Grand Slam, Winner Take All, and Ace's High. These fast and fun, these six one-acts could give you millions of dollars.

FREE MASS MILLIONS PLAY

Just bring this coupon to your Lottery Sales Agent before June 30, 1989 and get a FREE \$1 Mass Millions bet! This coupon cannot be used to play any other Lottery game. Not valid toward the purchase of any other product. Limit one coupon per customer.

FREE MEGABUCKS PLAY

Just bring this coupon to your Lottery Sales Agent before June 30, 1989 and get a FREE \$1 Megabucks bet! This coupon cannot be used to play any other Lottery game. Not valid toward the purchase of any other product. Limit one coupon per customer.

FREE NUMBERS GAME PLAY

Just bring this coupon to your Lottery Sales Agent before June 30, 1989 and get a FREE \$1 Numbers Game bet! This coupon cannot be used to play any other Lottery game. Not valid toward the purchase of any other product. Limit one coupon per customer.

FREE INSTANT GAME CARD PLAY

Just bring this coupon to your Lottery Sales Agent before June 30, 1989 and get one FREE \$1 Instant Game card! This coupon cannot be used to play any other Lottery game. Not valid toward the purchase of any other product. Limit one coupon per customer.



TWO LIMOS WERE NEEDED to bring 8 co-workers from Royal Electric, Pawtucket, RI to file their claim for a \$3,516,240 Megabucks jackpot. The eight have been purchasing tickets as a group for several years. Their investment paid off handsomely for them on the May 10 drawing. The \$15,000 bonus was the fourth bonus earned by Hills Package, Seekonk for sale of a jackpot winner.

WHERE IS THE WINNER?

That's the question Louise Beavieu; Customer Service Representative of Stop & Shop, Somerset might be asking. A winning Megabucks jackpot ticket worth \$1,445,896 was sold in the store for the March 25 drawing, but the winner has yet to claim the prize.



Mass Millions Makes Five Winners "Millionaires Plus"

June 9, 1989 is a date that will never be forgotten by five women. Their mutual investment purchasing tickets each week proved to be a bonanza. After ten successive drawings in which the Mass Millions jackpot was not won, the "rollovers" produced a \$17,063,860 jackpot on Friday, June 9th.

Three co-workers at the Hadley K-Mart have been regularly pooling their cash to buy tickets each week. The numbers which they chose, a combination of birthdates in all three women's families, were the winning combination which resulted in their sharing \$8,531,932. Although the claim was filed in Catherine Sheehan's name, the three had previously agreed to share any prize winnings. The two other members of the trio are Patricia Scanlon of South Deerfield and Patricia Wojtowicz of Belchertown. Catherine is from Northampton.

Robin Kim Julian of Milford and Jeanne Sannicandro of Franklin were vacationing at their favorite spot - Las Vegas - when they received a telephone call from Robin's Dad informing them that their ticket



THESE TWO WINNERS KNOW HOW TO TRAVEL IN STYLE

Their \$8.5 million prize will allow them to continue to live and travel in the style they enjoy. Left to right, Jeanne Sannicandro,

Robin Kim Julian and two of the chauffeurs who provided transportation for them and their well wishers.

(which they had left with Dad to check) was one of the two winning tickets for that drawing. The two friends finished up their vacation but were met at the airport on their return by five limousines filled with friends and relatives.

On Tuesday, June 13, three limousines brought the winners, friends and relatives to the Braintree office to file their claim and collect their first prize check.

June 9 was certainly a great day for the ladies.

Recent Winners



THESE LIFELONG PARTNERS have enjoyed many years together. Now their jackpot prize winnings have them looking forward to 19 more years of happiness. Manuel Souza, with wife Bernice of Portsmouth, RI, was one of three players who won \$2,424,440 on the May 24th drawing. Daniel Oliveira of New Bedford, with wife Maria, won \$1,348,380 on the June 10th drawing.



A VERY LUCKY FAMILY! Steven Jordan of Bedford, N.H. brought his in-laws with him when he came to Lottery Headquarters to collect his \$50,000 Mass Millions prize. While waiting for Steven's check to be issued, his father-in-law, Hartwell Kidder purchased an Instant Game ticket and won \$500. Mary Kidder, his mother-in-law, won \$1,667,960 on the Megabucks game on March 24, 1984.

JUST WHEN THE MONEY WAS ABOUT TO RUN OUT Charles Johnson won again. In October, 1980 Charles Johnson, a Cambridge antique dealer, won \$100,000 on the Big Money Show. His last of ten annual checks of \$10,000 is due in October, 1989. Charles' luck is still good - on February 24 he won \$50,000 on the Mass Millions game.



FLORIST PARTNERS SHARE A \$2,424,840 JACKPOT as well as the same first name. Deborah Monopoli of White Horse Beach and Deborah Burke of Manomet are partners in The Laurel Greenery, a flower shop, as well as partners in a Megabucks jackpot. The winning ticket was sold at Video Village, Plymouth and earned a \$15,000 bonus for the store.



THE AULISIOS FROM ADAMS love the Megabucks game. A three hour ride in a chauffeured limousine didn't seem like a very long trip knowing that Frank Aulisio, Jr., was a \$2,360,220 winner on the May 27 Megabucks drawing. Accompanying the winner on the trip were daughter Deborah, wife Edna and daughter Becky. Jeff Banos is the limousine chauffeur. A \$15,000 bonus was earned by Sandy's Market of Adams.

Season Ticket A Year Round

Because, traditionally, Season Tickets have been heavily promoted during the Christmas Holiday Season as a perfect gift solution, sales agents and players may tend to forget that Season Tickets are not just a seasonal item.

Take advantage of all the many holidays

\$25 Mass Millions = 26 drawings
\$50 Mass Millions = 52 drawings
\$50 Megabucks = 52 drawings
\$100 Megabucks = 104 drawings

NOTE: You get one extra drawing on a \$25 Mass Millions ticket; two extra drawings on a \$50 Mass Millions ticket; and four extra drawings on a \$100 Megabucks ticket.



There's nothing complicated

Season Tickets are as easy to sell as

- First** Press either "Mass Millions" or "Megabucks" key
- Second** Press Season Ticket Dollar Amount (\$25, \$50, \$100)
- Third** Press "Enter" key
- Fourth** Press "Exit" key

The terminal will issue the Season Ticket and Registration Form. Remind customers that the Registration Form

The sale of a Season Ticket jackpot winner could earn you up to \$15,000 on a Megabucks ticket or up to \$25,000 on a Mass Millions ticket.

If you are not promoting Season Ticket sales all year round, you are missing out on the opportunity to earn generous commissions and bonuses.

Tickets Round Product

and special occasions (birthdays, anniversaries, graduations, retirements, housewarmings, etc.) throughout the year to encourage your customers to purchase Season Tickets for a gift or for themselves.

The price range makes them an attractive and affordable purchase.

Season Millions = 26 drawings
Season Megabucks = 52 drawings
Season Megabucks = 52 drawings
Season Megabucks = 104 drawings

you get one extra drawing on a Megabucks ticket; two extra drawings on a Season Millions and Mega-Megabucks ticket and four extra drawings on a Season Megabucks ticket.



Nothing complicated:

as easy to sell as a \$1 ticket.

Third Key in the six numbers which the player has chosen
or
Press "Quic Pic" key

Fourth Press "Total Send" key

must be completed and returned to the Lottery so the owner's name will be properly registered in the computer.

nuses. Don't be afraid to encourage players to buy a Season Ticket.

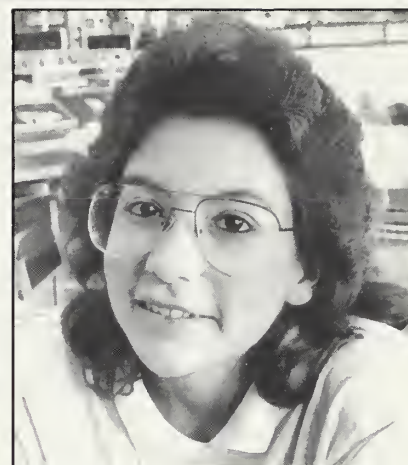
Your Field Representative can help you if you have any questions about selling Season Tickets or call the Marketing Department for information if your Field Representative is not available.

THE MONTH OF MAY MADE IT FOUR WINNERS for Riddle's Food Mart, Scituate. The store had sold three winning jackpot tickets prior to selling the fourth winner to Patrick Lynch of Marshfield for the May 10th Megabucks drawing. "Number Four" meant a \$15,000 bonus for the store. Left to right Rose McCarthy and Michael Riddle.

Sales Agent Bonuses



MOVIES MAKE MONEY in more ways than one for Video Advice of Pembroke. Jean Abruzzese sold a Megabucks jackpot ticket to Robert Wall of Marshfield which made him \$3,612,570 richer and the store \$15,000 richer.



THE ABC'S OF IT is Christine Langevin of Almac's in Blackstone, a clerk in the store where Francis Reyor, Sr., also of Blackstone purchased a Megabucks ticket worth \$2,650,250.



ONE HAPPY WINNER EQUALS ONE HAPPY AGENT Cindy Chamberlain, owner of S.N. Crocker & Son, Inc., Wareham received a \$15,000 bonus for the sale of a winning Megabucks jackpot ticket to James C. Reed of New Bedford. Mr. Reed's prize was \$2,140,000.



NO - THESE WERE NOT THE TWO WINNERS who shared a \$2,424,440 Megabucks jackpot, but Ellen Campaniari of Plymouth Video Village doesn't care - the sale meant a \$15,000 bonus for the store. The real winners were Deborah Monopoli of White Horse Beach and Deborah Burke of Manomet.



'SUPREME' HAPPY that Rosemary Dubois of Carver purchased her \$3,612,570 Megabucks jackpot winner at Purity Supreme, Plymouth is Gerry Cotter, a clerk in the store. Bonus for the store was \$15,000.

Over \$79 Million in Cash Prizes!

The 1989 JACKPOT Game

Instant Game prize structures keep getting better with every new game. The Jackpot Game which was introduced in mid-July has:

240 - \$2,500 prizes

more than 17,000 - \$500 prizes

more than 26,000 - \$100 prizes

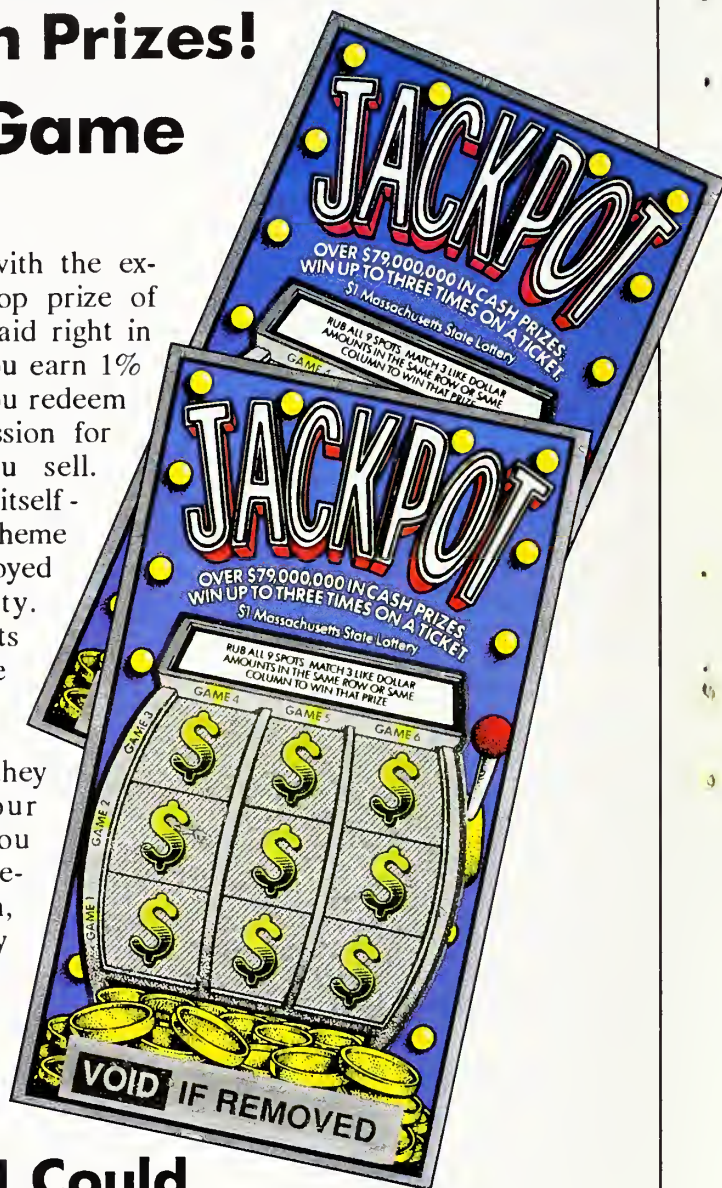
-plus

other prizes ranging from \$1 to \$40 - over 23 million win-

ning tickets in all.

Every prize (with the exception of the top prize of \$2,500) can be paid right in your store and you earn 1% for every prize you redeem plus 5% commission for every ticket you sell. This game sells itself - previous Jackpot theme games have enjoyed wide popularity.

Keep the tickets on display where your customers can see them every time they shop in your store. If you forget to remind them, the display will be an automatic reminder.



YOU Could Win \$200,000* in the Sales Agent Contest

FOUR DRAWINGS

50 winners of \$1,000 in each drawing
300 winners of \$100 in each drawing
600 winners of \$50 in each drawing

GRAND PRIZE DRAWING

1 winner of \$5,000 to \$200,000*
1 winner of \$3,000
1 winner of \$2,500
1 winner of \$2,000
1 winner of \$1,000

* See your Sales Agent brochure for details



LOTTERY LINES

THE LOTTERY

coupons coupons coupons

Mass Millions: You can get there from here.
Who says "close" only counts in horseshoes? When you play Mass Millions, you don't even have to hit the jackpot to hit it big!

Just pick six numbers. Or let Quic-Pic pick them for you. Every Friday, we'll draw six numbers and a Bonus Ball. If three, four, five of your numbers match, you could win from \$2 to \$5,000. Match five and the Bonus Ball, and you win \$50,000. Match all six, and you'll win a jackpot that keeps growing until somebody wins. On the average, jackpots are \$4 million or more.

Megabucks: From where more people go home as millionaires.
Megabucks has made more people millionaires than any other game. So, go to your Lottery Agent and get your ticket—or tickets, even better—it's a trip worth taking. Winning numbers are drawn twice a week and the jackpot continues to grow until someone wins. On the average, it's over \$2 million! To play, Megabucks winner took home more than \$21 million! To play, either you or Quic-Pic can choose six numbers. Match all six, and win the jackpot. Match three, four or five numbers and you still win!

The Numbers Game: One game. Thirteen ways to win.
There are more routes to big-bucks in The Numbers Game. Because six days a week, you can win \$5 to \$5,000 on a single \$1 play. You or Quic-Pic can choose your numbers and you choose how you want them to play. If you like, you can play the same numbers all week long. And there are as many as 13 different ways to win.

The Instant Games: Get in the fast lane to big bucks.
For those who just can't wait to win, there are The Instant Games. These games offer the fastest and best chances to win a Lottery prize. Top prizes range from \$1,000 to \$5,000. Ask your Lottery Sales Agent for our newest game, Jackpot, the game that offers over \$79,000,000 in total cash prizes or Five Card Stud (available September 18), the game that lets you win up to 3 times on a ticket and offers chances to double your winnings.

FREE MASS MILLIONS

Bring this coupon to your Lottery Sales Agent and get a FREE \$1 Mass Millions bet. This coupon is good for one other Lottery game. Not valid toward the jackpot. Limit one coupon per customer.

FREE NUMBERS

Bring this coupon to your Lottery Sales Agent and get a FREE \$1 Numbers Game bet. This coupon is good for one other Lottery game. Not valid toward the jackpot. Limit one coupon per customer.

Map out your
road to riches!
Four FREE
plays inside.

THE LOTTERY

This could be your key to millions!

LEGEND



The third coupon promotion mailing for 1989 was sent to over 2,150,000 households throughout the Commonwealth beginning in late August. This latest coupon promotion offers four \$1 value coupons - one \$1 coupon for each of the four games.

By mailing to the home we put the coupons directly into the hands of the occupants to serve as a reminder to buy tickets and a stimulus to try playing *each of the four games* - with no cash investment on their part.

Players have already demonstrated how much they like the Instant Game by making it #1 in sales. The coupons give them the opportunity to play other games which they may play less frequently - such as Mass Millions.

Point out to your customers that halfway through 1989, 52 people had won \$50,000 in the Mass Millions game and 11 people had won the jackpot - that's the very best reason to play.

Remember - if players are reluctant to make their own choice, the "Quic Pic" key on your terminal will select a number for them. It's already made **seven** players \$50,000 winners and one player a \$7 million jackpot winner! Quic Pic definitely pays off.

All coupons are good until October 15, 1989. That means your customers have over 6 weeks to take advantage of this **free** offer.

14 JACKPOT WINNERS in One drawing

They were all happy

to be one of 14 people each of whom won \$76,386 in the July 19 Megabucks drawing.



▲ David Winnett, Charlestown



▲ William Roeger, Methuen



▲ Harold Johnson, Framingham

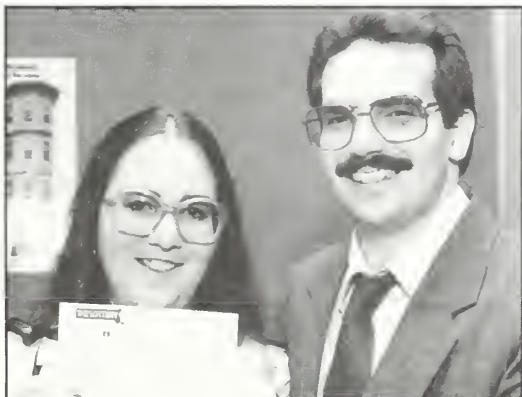
Paula M. Tedeschi, Cranston, RI ▼



▲ Alice Angelini, Westport



▲ Michael Thome, Framingham



▲ Timothy Smith, North Grafton



▲ ALL THESE SMILING FACES are a result of Robert Deppner winning a \$906,660 Megabucks jackpot. The Deppner family includes daughters Jackie and Ellen and wife Ilene. The winning ticket was sold at Purity-Angelo's, Holbrook. Store bonus for the sale was \$9,066.



▲ TWO MILLION DOLLARS MERITS A SIGN in the window of Marian's Paperbacks, Medford where a \$2,424,440 winning Megabucks jackpot ticket was sold to Francis C. Noonan of Somerville, Marian Ritchie is happy that the sale meant a \$15,000 bonus for the store.

▲ WHAT Robert C. Tewksbury's wedding \$1,766.80 drawing meant a News, T

ON HER TO EARL A Ph.D. IN SOCIOLOGY Stella Maloof of Chelsea came through \$710,640 Megabucks jackpot prize assist in of her tu

MAS SCO January

JACKPOT WINNERS

Seven w One winne



ANNIVERSARY PRESENT!
 ...and his wife Laura of ... just celebrated their first anniversary when Robert won ... June 28 Megabucks ... "anniversary present" ... bonus for the Crystal ...



▲ WHAT A DIFFERENCE A DAY MAKES!
 Art Hebert had owned Town Package & Variety for only a day when Frank Primiano of Ashburnham purchased a Megabucks ticket at the store which won him \$4,463,580. The sale meant a \$15,000 bonus for the new owner.



▲ "OK" is Lily Zaloon's reaction to selling a \$871,790 Megabucks jackpot winning ticket to William A. Hurley, Sr. of Springfield. Sales Agent is Williams Conference, Springfield.



▲ WINCHENDON SALES AGENT
 sells \$4,277,600 Megabucks jackpot winner to New Hampshire family. Carol Lustenberger and her husband Fred of Hancock, NH were joined by sales agent, at left, Lisa (Laflamme) Parker of Fran's Place, Winchendon and the Lustenberger family on the occasion of receiving her first prize check.

1989
\$50,000
WINNERS
52

11 \$50,000 WINNERS **52**

winners were Quic Pic.
 er was a Season Ticket.

\$50,000
MASS MILLIONS
WINNERS and
\$500 BONUS AGENTS

Mass Millions means money for 52 players who have already won \$50,000 since January 1989.

A \$500 bonus was earned by 52 stores which each sold a \$50,000 winning ticket.

These are some of the \$50,000 winners and the \$500 bonus agents:

Agent: Superior Cleaners, Fall River
 - Erin Brilland, Charlene Pachico, Lori Pereria, Owner Howie Galitsky, Sandy Pelland, Steve Owsney, Kevin Almeida

Agent: Ipswich News, Ipswich
 Winner: Richard Riley, Ipswich

Agent: Nabnasset Super Drug, Westford
 Winner: Beverly Dunigan, Westford

Agent: Ipswich News, Ipswich
 - John Allen, Roni Leigh Boyles

Agent: Honey Dew Donuts, Clinton
 Winner: Paul Zapanis, Clinton

Agent: Salisbury Beverage, Salisbury
 Winner: John Grochmal, Newmarket, New Hampshire

Agent: Somerset Country Store, Somerset
 - Ronnie Calio
 Winner: Claudine Benevides, Somerset



▲ Agent: Superior Cleaners, Fall River



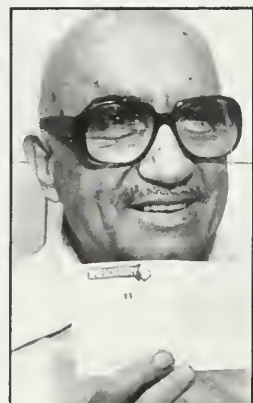
▲ Winner: Richard Riley, Ipswich



▲ Winner: Beverly Dunigan, Westford



▲ Agents: John Allen and Roni Leigh Boyles



▲ Winner: Paul Zapanis, Clinton



▲ Winner: John Grochmal, Newmarket, NH



▲ Agent: Ronnie Calio

SEEKONK LIQUORS

BE OUR NEXT WINNER-PLAY...

MEGA-BUCKS
MASS. MILLIONS

Daily Numbers Game

EVERY WEEK
THERE IS A
WINNER!

CONGRATULATIONS
TO OUR 3RD
\$MILLIONAIRES!!

SEEKONK
LIQUORS
HAS A
STORY
TO TELL.

These
two
signs
are
posted
outside
the
store.



MAYBE 'JACK' IS THE WINNER. Lynn & Steve Salvail of Maximum Video, Seekonk know that someone purchased a \$50,000 Mass Millions winning ticket for the June 3 drawing in their store - they don't know who though - ticket remains unclaimed. Not to worry however - the Salvails have already received their \$500 bonus.



A \$25,000 BONUS is great medicine. Mark Woods and Amy Risio of Lincoln Pharmacy think so. An \$8,184,020 Mass Millions jackpot winning ticket was sold by the store to Robin Kim Julian of Milford.

FIVE CARD STUD

Card players will love this Instant Game variation of one of the most popular types of card games.

This game will have a cash value of \$500,000 for the top prize - 100 prizes of \$5000 each. There will be over 15,000 prizes of \$500 each as well as thousands of other cash prizes ranging from \$1 to \$50. No wonder the Instant Game is The Lottery's most popular game and the leading game in per capita sales in every other lottery state across the country.



PLAYERS WIN and AGENTS WIN

Sales Agents are in the running to win cash prizes from \$50 up to \$200,000*

BONUSES FOR FOUR AGENT DRAWINGS

Bonus	No. Winners Per Drawing	Total No. of Winners
\$1000	25	100
\$ 500	50	200
\$ 100	250	1000
\$ 50	300	1200
TOTALS	625	2500

GRAND PRIZE DRAWING FOR AGENTS

Prize	No. of Winners
\$5,000 to \$200,000*	1
\$3,000 IN CASH	1
\$2500 IN CASH	1
\$2000 IN CASH	1
\$1500 IN CASH	1
TOTAL=	5

* See Sales Agent Flyer for details.

LOTTERY LINES

THE LOTTERY

THE BIG 3

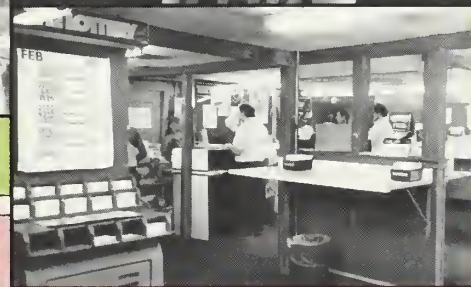
Adds up to 22 Jackpot Winners

Three Sales Agents have sold a combined total of 22 Jackpot winners in the Megabucks game totaling over \$18 million in prizes.

Salisbury Beverage in Salisbury holds the record with eight winning tickets sold in their store. Stella's Place, also in Salisbury, and Shurfine in Tyngsboro are tied with seven winners each.

The three stores, all of which are located close to the New Hampshire border, have taken advantage of the special appeal which the Massachusetts jackpot games have for New Hampshire players as well as Massachusetts residents. A large number of players travel each week from New Hampshire - some even from Maine - to play the Massachusetts Lottery's jackpot games.

In order to service the heavy volume of customers, all three of the stores have had additional terminals installed. Salisbury Beverage has three terminals and both Shurfine and Stella's Place each have two terminals. Wednesday, Friday and Saturday are particularly busy days at the three stores, and the additional terminals guarantee that customers will not have to wait long to buy their tickets.

**Salisbury Beverage****Stella's Place****Shur Fine**

INSIDE AND OUTSIDE - The three record holders have put together a winning combination to attract players. Their investment has paid off handsomely in commissions and bonuses.

Mass Millions \$50,000 Winners

Date: May 26, 1989
Winner: Louis T. Guerrier,
 Central Falls, RI
Agent: Attleboro Liquor Mart,
 Attleboro

Date: June 2, 1989
Winner: Robert Zemojtel, Ware
Agent: Big Y, Ware

Winner: Claudine Benevides, Somerset
Agent: Somerset County Store,
 Somerset

Winner: Joyce Bourget & Mary Nixon,
 Woonsocket, RI
Agent: Almacs, Blackstone

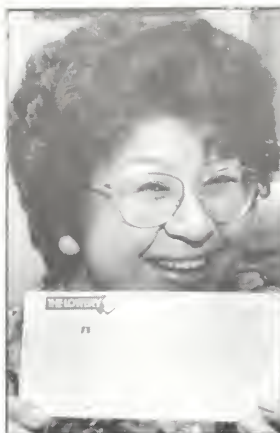
Date: June 9, 1989
Winner: Edward P. Laro,
 East Longmeadow
Agent: JPT Corp., East Longmeadow

Date: July 21, 1989
Winner: Pasculita Blood, Montgomery
Agent: J.J.'s Variety, Westfield

Date: July 28, 1989
Winner: John Sylvain, Kingston, NH
Agent: 110 Liquors, Amesbury

Date: August 11, 1989
Winner: John Leathers, Stoughton
Agent: Bob's Food Mart, Stoughton

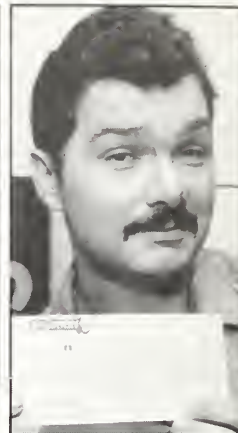
Winner: Marilyn Johanson, Worcester
Agent: Lenny's Liquor, Millbury



PASCULITA BLOOD



JOHN LEATHERS & Wife Ellen



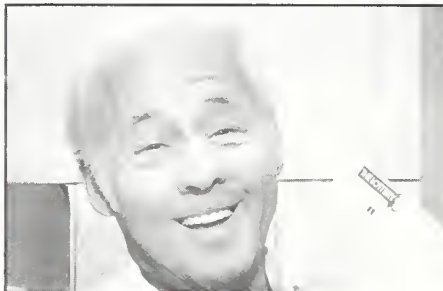
JOHN SYLVAIN



JOYCE BOURGET & MARY NIXON



MARILYN JOHANSON & Friend Robert McHugh



EDWARD LARO

\$50,000 Mass Millions Unclaimed Prizes

Where are the winners?

The following stores have each sold a winning \$50,000 Mass Millions ticket. The prizes have yet to be claimed, however.

Richdale Super #31, Salem	10/07/88
Wine Basket Inc., Brockton	3/10/89
East Dedham Liquors, Dedham	3/24/89
Valley Farms Store, Easthampton	5/19/89
Superior Cleaners, Fall River	6/02/89
Maximum Video, Seekonk	6/02/89
Smith Drug, Agawam	6/09/89



CAPE COD AGENT sells Megabucks jackpot winning ticket. A \$2,650,250 jackpot winner was sold to Dennis Rogers of Wareham. Pamela Marshal of Mill Pond Package, Wareham where the winning ticket was sold. Store bonus was \$15,000.

·REMINDER·

Payment of Prizes in Lottery Regional Offices

Every Lottery Regional Office can pay claims the same day as filed for:

Instant Game(s) - Up to and including \$5,000
Numbers Game - Up to \$30,000
Megabucks - Up to \$400
Mass Millions - Up to \$5,000

Claims for \$50,000 (Mass Millions) and jackpot prizes (Megabucks and Mass Millions) must be filed at the Braintree Office for payment.

Boston:	80 Boylston Street
Fairhaven:	2 Pequod Road
Woburn:	20-22 Tower Office Park
Worcester:	60 Prescott Street
W. Springfield:	128 Myron Street



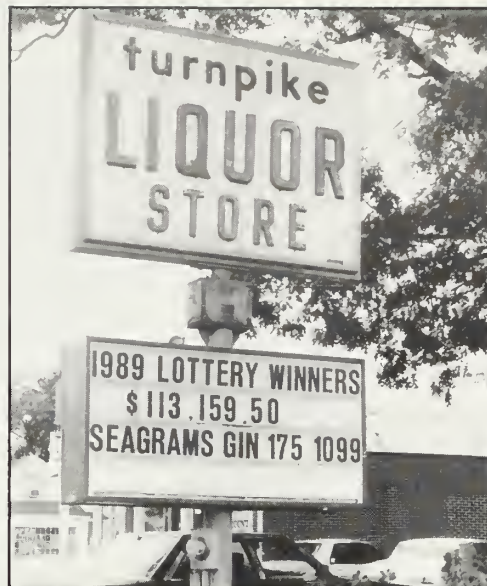
Sports Pool Betting

On September 13, 1989 a hearing was held before the Committee on Governmental Regulations at the State House, Boston to receive testimony on a bill to authorize sports pool betting in Massachusetts. The committee voted 9-5 on September 25 to approve it. The general consensus is that if such a bill is passed, the logical choice to implement and administer sports pool betting is

The Lottery. The decision is based on the reputation for success and integrity which The Lottery has built over the past 17 years.

The Oregon State Lottery has already introduced sports pool betting in that state with great success. Both of our neighboring states of New Hampshire and Rhode Island are already considering introducing sports pool betting in their respective states.

If such a bill is passed in Massachusetts, considerable research and work must be completed before sports pool betting becomes a reality. Best estimates indicate that it would take at least three months to become operational after the passage of a bill.



A "WINNING" RECORD Turnpike Liquor, Ludlow is proud to advertise its successful sales year.



IT'S "THUMBS UP" ALL THE WAY for four friends sharing a \$3,819,680 Megabucks jackpot. The winning ticket provided each of the four almost \$1 million apiece. The winning ticket was sold at Giovanni's Italian Deli. Store bonus was \$15,000. Left to right: Gloria Eastwood, Lisa Gonet, Dawn Maki, all of Methuen, Marie Buckley, Sandown, NH.

West Springfield Agent and Son HEROES for a Second Time

James Kokosa owner of Fran's Texaco, Springfield, and son Christopher have been instrumental twice in the past two years in the saving of several lives.

While vacationing in Florida in August, James and Christopher, a high school junior, were responsible for spotting and notifying

the Coast Guard of seven Cuban refugees who were floating aimlessly in a small boat, lost at sea. The seven had set out for Miami after planning their escape for three months. The pair stayed with the refugees for four hours until the Coast Guard arrived to rescue them and deliver

them safely to Miami.

In July 1987 while the two Kokosas were fishing on Ashmere Lake, Hinsdale they had responded to cries for help and rescued a three year old girl and her father from drowning.

Christopher was honored for his heroics by the Springfield Exchange Club in 1988.



MALDEN STORE HAS MEGABUCKS WINNER - Denise Gaffey of Gaffey Bros., Malden where a \$2,789,740 winning ticket was sold to Michael Parr, Malden earning a \$15,000 bonus for the store.

LUCKY SPIN

1989 INSTANT
GAME #5

On Sale
in October

"Lucky Spin" will offer 700 top prizes of \$1,000 each. In addition to the 700 - \$1,000 prizes, the game provides:

122,500 - \$100 prizes
670,000 - \$ 20 prizes

as well as prizes of \$10, \$5, \$4, \$2 and \$1 - a total of 917,000 prizes in all - what better incentive to play and sell "Lucky Spin".

The roulette theme utilized in Lucky Spin is a theme which has been used previously in other Instant Games and has always been a popular one with the players.

Every single prize - with the exception of \$1,000 prize - can be paid out directly in your store. Take advantage of this opportunity to redeem the prize winning tickets. Players will often turn their prize money into purchases at your store. You win with other product sales as well as redemptions and bonuses.



Looking Ahead . . .

Sunday Numbers Game Drawings

For the first time since The Numbers Game was introduced over 13 years ago on April 10, 1976, The Lottery will draw a daily number on Sunday. This means that the daily number can be played seven days a week. The scheduled start date is October 15.

Players have always been able to purchase tickets on Sunday at those stores which are open. However, this is the first time in the seventeen-year history of the Massachusetts

Lottery that a drawing has been conducted on Sunday.

One Difference

The winning numbers will be drawn at a *different time on Sunday* than Monday through Saturday. *The winning numbers will be drawn on Sunday at approximately 6:52 p.m.* just before the popular "60 Minutes" show and one hour earlier than the Monday-Saturday drawing. All drawings will continue to originate from the studios of Channel 7 - WNEV-TV, Boston. Monday-Saturday, the drawings will continue

to be at approximately 7:55 p.m.

On those Sundays when the regularly scheduled football games are televised and run over the allotted time period, the winning numbers will be drawn off camera and flashed across the bottom of the television screen at approximately the same time as the drawing.

Sunday drawings will have no effect on sales agents normal business with one exception - they will increase the volume of sales and provide greater commissions as a result.

\$37 Million Jackpot Won by Single Winner!

A fourteen week rollover which produced record Mass Million sales culminated with the largest jackpot ever in the 17-year history of the Massachusetts Lottery on the evening of October 20th.

The winner, Joseph J. Coletta, Jr., a 43 year old, IRS employee of Portsmouth, NH will share the bonanza with his parents Rose and Nello Strocchio of Methuen.

The Lottery computers provided the information that a single winning ticket had been sold within minutes of the numbers being drawn on Channel 7, WNEV-TV at approximately

assure that the Lottery computers could process the thousands of transactions without experiencing slowdowns or breakdowns in the system.

Mass Millions sales for the week were over \$17 million more than 10

of four stores owned by the Barcelos Brothers.

The Strocchios and Mr. Coletta arrived at Lottery Headquarters quietly about noon on Monday, October 23, not in a limousine but in Mr.

Strocchio's own 1989 Mercury Marquis.

They were greeted by a barrage of television cameras and reporters. After completing the necessary claim form and accepting congratulations from Executive Director James E. Hosker, the three along with Treasurer Robert Q. Crane participated in a press conference in which a check for \$1,389,355 was handed to Mr. Coletta by Treasurer Crane. It was the largest prize check ever presented to a winner.

Mr. Barcelos, who was also interviewed by the press expressed his happiness for the winners

and for the opportunity to share in their good luck. He was also pleased to be the fortunate sales agent who sold the winning ticket and collected the \$25,000 bonus.



THE MEN IN HER LIFE are son Joseph J. Coletta, Jr. and husband Nello Strocchio. Rose Nello of Methuen chose a \$1 "Quic Pic" for the October 20 record-setting Mass Millions drawing. That lucky choice paid off for her with the only winning ticket for the \$37 million jackpot. The three will share equally in the prize. The first prize check - with 19 more to come - was for \$1,389,351 - after taxes!



State Treasurer Robert Q. Crane presented the first prize check of \$1,389,351 to the lucky trio and shared in the joy of their winning.

9:55 p.m. The drawing was delayed from the regular drawing time of 7:55 p.m. to 9:55 p.m. to allow the maximum number of players to bet and to

times as much as a regular sales week.

The lucky sales agent who sold the winning ticket and collected a \$25,000 bonus was Barcelos Brothers of Methuen a small supermarket, one



ONE OF THE FIRST PLAYERS to take advantage of the daily Numbers Game Sunday drawings was Russell Heap, Director of the Board of Health, Taunton. Mr. Heap purchased his ticket from Tony Ferreira at Rose's Variety, Taunton. Sunday Drawings for the daily Numbers Game began for the first time on October 15.



THIRTEEN WAS A LUCKY NUMBER for Thomas Goralski of Amherst. His "Quic Pic" Megabucks ticket was the 13th "Quic Pic" Megabucks jackpot prize. His \$1 investment paid off with a \$1,666,560 win for him and a \$15,000 bonus for R. P. Package Store, Amherst. Tom was accompanied by wife Frances when he came to claim his prize.



"QUIC PIC" DOES IT AGAIN! Monte Cohen co-owner of Lil Peach #444, Dorchester where Mary Curley purchased a Megabucks ticket which won her \$1,954,260. Bonus for the store was \$15,000.



\$977,130 MEGABUCKS JACKPOT won by Patricia Wynn of Dorchester earned a \$9,771 bonus for the store which sold the ticket, Christy's Market #99, Jamaica Plain. Mao Kassab is a store employee.



Happy Holidays from:



Here are six chances to win \$1,000.

"Holiday Bonus" Bonuses for Players and Agents

The Holiday Instant Game is always one of the best selling games of the year. The colorful tickets are ideal for that extra present to stuff in a Christmas stocking and as gifts for persons players may wish to remember in a novel and inexpensive way - the postman, delivery man, employees, etc.

The 1989 Holiday Bonus game will offer a \$200 prize, a new prize denomination for an Instant Game.

These are some other

features which players will like about the "Holiday Bonus" game.

- up to 5 prizes can be won on one ticket
- each ticket offers a "bonus" prize
- every prize (except the \$1000 prize) can be paid by a sales agent

Tickets started arriving in stores before Thanksgiving - an advantage for people who like to do their Christmas shopping early.

THE LOTTERY'S CHRISTMAS PRESENT TO YOU

Four separate drawings in which a total of 1800 agents can win prizes from \$50 to \$500.

Plus a Grand Prize Drawing with prizes from \$1500 to \$3000 and the opportunity to win \$200,000.*

SALES AGENT DRAWINGS (4)

Bonus	No. Winners per Drawings	Total No. of Winners
\$500	50	200
100	200	800
50	200	800
	450	1800

GRAND PRIZE DRAWING

Prizes	No. of Winners
\$5,000 to \$200,000*	1
\$3,000	1
\$2,500	1
\$2,000	1
\$1,500	1
	5

* See Sales Agent flyer for details.

'Tis the Season for Season Tickets

The easiest thing to sell from now until Christmas is a Lottery Season Ticket.

Don't miss the opportunity to promote the sale of Season Tickets as a gift. It is a perfect gift solution for men or women, young or old, good friends or business clients, any one at all who is "a problem" when it comes to knowing what to buy.

Be sure that every clerk in your store knows how to sell a Season Ticket, it's the same as selling a \$1 ticket.

"Quic Pic" makes it even easier - and quicker - to sell the tickets.

Remember - and remind your customers that a:

- \$25 Mass Millions Season Ticket entitles them to 26 drawings
- \$50 Mass Millions Season Ticket entitles them to 52 drawings
- \$50 Megabucks Season Ticket entitles them to 52 drawings
- \$100 Megabucks Season Ticket entitles them to 104 drawings

That means the subscriber receives from one to four additional drawings at no extra cost to them.

Every Season Ticket sale means a 5% commission for you... and it could mean a \$15,000 or \$25,000 bonus if one of your customers wins a Megabucks or Mass Millions jackpot.

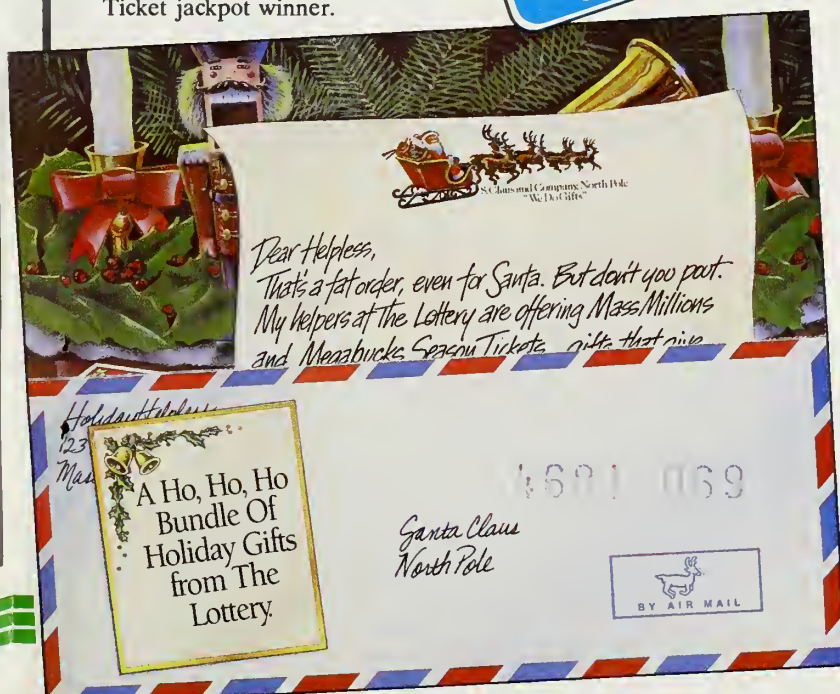
Thirty Season Ticket subscribers have already won jackpots! Make 1989 the year you sell a Season Ticket jackpot winner.

**Here's
a holiday card
that could
be worth
millions.**



A Mass Millions or Megabucks Season Ticket inserted in the specially designed holders, creates an exciting and unique Holiday gift item.

This festive Holiday coupon flyer has been mailed to households throughout the Commonwealth. Coupons feature savings for Season Ticket and Holiday Bonus sales.



West Roxbury Chain Stores Sell Winning Tickets



Kyle and Tom Shaughnessy, owners of the White Hen Pantry, W. Roxbury recently sold a winning \$1,665,560 Megabucks jackpot ticket to Kevin B'Smith of Hyde Park. That was the fourth jackpot winner sold at that store location - the first for the current owners.



Delores Mello, customer service representative and John Schleicher, manager at the Star Market, W. Roxbury where Dorothy Chamberlain of Roslindale purchased her Mass Millions \$50,000 winning ticket.



WHAT A WEDDING PRESENT! One week before John Scatto of Bridgewater and Linda Baldwin were to be married, John won a \$1,065,960 Megabucks jackpot prize. Seated: John and Linda, left to right - John's two children John and Janet and Linda's three children Patrick, Leah, Erin. Bonus for Sales Agent Country Convenience, East Bridgewater was \$10,659.

Record - Breaking Sales Week for Salisbury Agent

The record-breaking \$37 million jackpot on October 20 proved to be a record-breaking week in sales as well for Marte-L in Salisbury. Mass Millions sales for the week preceding the drawing were \$99,925. Total

sales for *all* games for the week were \$143,108. Many sales agents like Marte-L were able to capitalize on the tremendous interest in playing the Mass Millions once the jackpot began to exceed \$20 million.

Congratulations to Marte-L and all our agents for a terrific job in handling the unprecedented number of transactions that week.

"Jackpot" Grand Prize Drawing for Sales Agents

The Grand Prize Drawing for "Jackpot" was conducted at Lottery Headquarters on September 29, 1989. The winners were:

Minihan's, Randolph	\$5000
Store 24 #02, Lowell	\$3000
Grey Den, Webster	\$2500
Center Pkg Store, Brockton	\$2000
Dairy Mart #S25, Westfield	\$1500



Joaquin A. B. Cunha



Domenic Pizzi



Gregory Meimardis



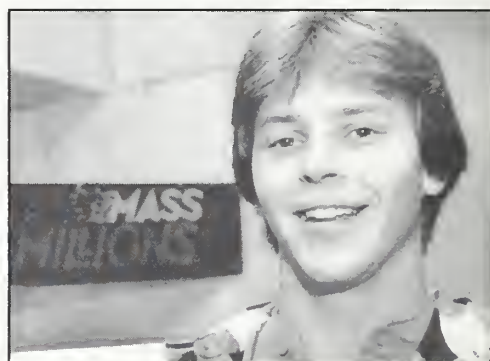
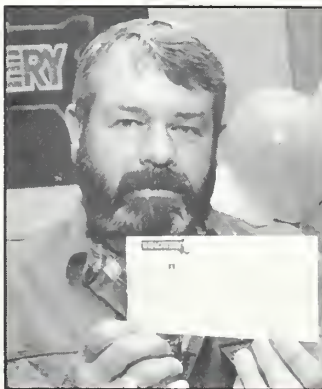
October 20 Mass Millions Drawing \$50,000 Winners

These are some of the sixteen players who came close to winning the October 20 jackpot-just one number away. Each of them did win \$50,000, however.

- Winner: Susan Labelle, Adams
Agent: The Yankee Variety, Adams
- Winner: Roger R. Clermont, N. Chelmsford
Agent: Triangle Variety Store, Chelmsford
- Winner: Joaquin A. B. Cunha, Peabody
Agent: Lou & Lu Enterprise, Peabody
- Winner: Steven P. Dugan, Randolph
Agent: Russo's Market, Randolph
- Winner: Richard C. Kemp, E. Brookfield
Agent: Newell's News, Spencer
- Winner: Domenic Pizzi, Franklin
Agent: Turco & Pisano, Franklin
- Winner: Gregory Meimardis, Swampscott
Agent: MSLC, Braintree
- Winner: Rodney Young, Onec, CT
Agent: Hank's Drive-In, Webster
- Winner: Jesus Cruz, Springfield
Agent: Manny's Market, Holyoke
- Winner: Edward Headley, W. Medford
Agent: Waltham Spa Corp., Waltham
- Winner: Lawrence Fisher, Whitman
Agent: Regal Liquors, Whitman

Richard C. Kemp

Jesus Cruz



Rodney Young



Edward Headley



Lawrence Fisher